Take-Home Project 4
(optional, for extra credit)

An important part of archaeology is public interpretation, that is, communicating the results of archaeological research to the public. Pretend that you are the manager of an archaeological site that is about to be opened to the public as a park or museum. Your assignment is to produce a brochure that concisely describes the site, outlines its history, and explains the site’s importance in a way that is accessible to the general public.

To do this assignment, choose one site from among those that are described in the required portions of the textbook, or from the additional sites that I discussed in class. (It doesn’t matter whether or not this site is a park or museum in real life; you can pretend that it is regardless of the actual situation.) Then do the following:

1. Design a brochure that contains both text and images and concisely covers at least the following topics: (a) a general description of the archaeological site, (b) a brief summary of its history, (c) an explanation of the importance of the site or any special features that it contains. Your brochure should be limited to no more than four 8.5 x 11 inch pages (or the equivalent), inclusive of both text and images. The text can be spaced (either single or double) and arranged as you see fit.

2. The focus here is on substantive content, not on design per se. Your text and images should be neat, clear, and readable, but you need not do any fancy formatting. The project will be evaluated on how well it tells the story of your site, not on flashy appearance.

3. As you do the assignment, you must go beyond the information presented in the textbook and lectures. You can use both print and electronic resources for this additional information. All your information must be clearly cited on an additional page that does not count against your four-page limit for the brochure. You should also use this additional page as the place where you put your name and the “pledge.”

4. Be very careful not to plagiarize. The story must be told in your own words, and all sources must be appropriately cited. Any material that is used verbatim must be set off in quotation marks and clearly attributed.

[Due at the final exam on Tuesday, May 10; late assignments will not be accepted (see syllabus for policy).]