

## EVAP EVALUATION INSTITUTES

↘ WRIGHTSVILLE BEACH, NC  
SEPTEMBER 26-28, 2011 \$800

The 3-day Beginner's Overview will spend the first day exploring evaluation applications, theory, ethics, and vocabulary with the two remaining days covering the elements of evaluation design, instrument development, data analysis, and evaluation reports. W

↘ MIAMI BEACH, FLORIDA  
MARCH 26-28 2012 \$800

This 3-day Advanced Institute will focus on data analysis and report writing in the context of previously formulated questions and evaluation plans. Participants are expected to bring evaluation data and plans with them for group and individual guided practice.

↘ NEW YORK, NEW YORK  
MAY 7-9, 2012 \$800

The 3-day Beginner's Overview will spend the first day exploring evaluation applications, theory, ethics, and vocabulary with the two remaining days covering the elements of evaluation design, instrument development, data analysis, and evaluation reports.

↘ WRIGHTSVILLE BEACH, NORTH CAROLINA  
AUGUST 6-10, 2012 \$1200

This 5-day Comprehensive Introduction will provide a thorough review of program evaluation topics that will assist participants in creating an evaluation plan. Participants for this Institute are asked to arrive at the training with background information about a program they need to evaluate.

Nonprofit Postage Paid  
Permit 216  
Chapel Hill, NC

Evaluation, Assessment, and Policy Connections (EvAP)  
School of Education  
CB #3500  
University of North Carolina  
Chapel Hill, NC 27599-3500

## 2011-12 EvAP EVALUATION INSTITUTES

3- and 5-day training by EvAP:  
Evaluation, Assessment, and Policy Connections

### Evaluation Training

↘ in St. Thomas, Virgin Islands, Miami Beach, Florida,  
New York, New York, or coastal North Carolina



## Our Mission

Developing and sustaining a successful program can be challenging.

As a program grows and changes, it is important to actively guide its development. Program evaluation offers a systematic approach to setting goals, determining how to meet those goals, and identifying methods through which progress can be measured. This information allows program stakeholders to make informed decisions about the future path of their program.

The EvAP Evaluation Institutes give program stakeholders a rare opportunity to gain a better understanding of evaluation.

During the institute, participants will review useful program evaluation theory and develop an evaluation plan within the context of their individual program that will include instrument development, data analysis, and report writing.

“This was the most useful conference I've ever attended. It was very well planned and information was presented in a practical, true-to-life format. I will recommend this conference to anyone who is doing program evaluation.”  
- Institute Participant

Online? Find out more at:  
[www.unc.edu/depts/ed/evap](http://www.unc.edu/depts/ed/evap)

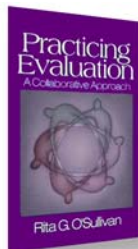


is to build the evaluation capacity and effectiveness of private, public, and nonprofit organizations.

EvAP is an internationally recognized evaluation center in the School of Education at the University of North Carolina at Chapel Hill.

### Recent Major Projects at EvAP Include:

- ⇒ First 5 Los Angeles Child Care Initiative
- ⇒ NIDA Substance Abuse Prevention
- ⇒ U.S. Virgin Islands Department of Education Title V Evaluation Capacity Building
- ⇒ National Science Foundation R.O.B.O.T.S. Project
- ⇒ GEAR-UP NC College Access
- ⇒ Title VI K-12 International Outreach Evaluation Toolkit Development



**Dr. Rita O'Sullivan,**  
Executive Director of EvAP and author of *Practicing Evaluation* (Sage, 2004), and EvAP staff use their collective expertise to guide participants through the steps of systematic, collaborative, program evaluation.

## Registration

Call us at 919/843-7878  
or email [evaluation@unc.edu](mailto:evaluation@unc.edu)  
or visit [www.unc.edu/depts/ed/evap](http://www.unc.edu/depts/ed/evap)  
for more information.

### REGISTER ME FOR (CHECK ONE):

- Wrightsville Beach, North Carolina (Beginner's Overview)**  
September 26-28, 2011 **\$800**
  - Miami Beach, Florida (for Advanced Evaluators)**  
March 19-21, 2012 **\$800**
  - New York, New York (Beginner's Overview)**  
May 7-9, 2012 **\$800**
  - Wrightsville Beach, North Carolina (Evaluation Institute)**  
August 6-10, 2012 **\$1200**
- Scholarships and group rates available.
- Please send me hotel information.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Detach and mail with check to:

EvAP  
CB #3500 UNC-Chapel Hill  
Chapel Hill, NC 27599-3500

Please make checks payable to:  
**UNC School of Education**

