

**EVAP ADVANCED INSTITUTE AGENDA  
2007**

**Day 1: Evaluation Theory & Practice**

**MORNING** (9:00 a.m. - 12:00 noon):

Welcome & Introduction  
Evaluation - What? Why? Where?  
Evaluation Barriers  
Clarifying Evaluation Requests  
Identifying a Program's Readiness for Evaluation  
Evaluation Approaches  
Characteristics of a Good Evaluator  
Cognitive Styles and Evaluation  
External or Internal Evaluators?  
Evaluation Ethics

**AFTERNOON** (1:00 P.m. - 4:00 noon):

Developing an Evaluation Proposal or Plan  
Evaluation Terminology  
Evaluation Planning: Logic Models  
Evaluation Crosswalk  
Evaluation Timelines  
Evaluation Budgets

**Day 2: Designing Evaluations & Data Collection Instruments**

**MORNING** (9:00 a.m. - 12:00 noon):

Collaborative Evaluation  
Sharing Evaluation Plans  
Instruments  
Sampling  
Sample Evaluation Instruments

**Day 2: Designing Evaluations & Data Collection Instruments (con't):**

**AFTERNOON** (1:00 P.m. - 4:00 noon):

Sharing Evaluation Instruments  
Common Quantitative Approaches  
Common Qualitative Data Analysis Approaches  
Case Study in Analyzing Evaluative Data: TEFLEP  
Qualitative Data Analysis  
Content Analysis of Qualitative Data  
Further Qualitative Analysis

**Day 3: Summarizing Evaluation Data & Reporting**

**MORNING** (9:00 a.m. - 12:00 noon):

Individual and Group Work on Evaluation Instruments & Analysis  
Convincing Levels of Evidence  
Sample Evaluation Reports  
Rubric of Quality Evaluation

**AFTERNOON** (1:00 P.m. - 4:00 noon):

EvAP Sample Evaluation Reports  
Individual and Group Work on Evaluation Reporting  
Evaluation of EvAP Institute  
Individual Evaluation Consultation