

Internship in Marketing with Invest in Germany:

About Invest in Germany:

Invest in Germany is the investment promotion agency (IPA) and marketing agency for Germany. Its mandate is to pinpoint investment opportunities in Germany for international investors, creating jobs in the country and value for our clients. For more information, please visit www.investingermany.com.

Internship Description:

--Write and prepare texts in English for marketing materials such as brochures and short profiles of the company's activities.

--Put texts on the website and help in maintaining the website's accuracy.

--Monitoring daily press reports and putting relevant articles on the website.

--Translating and copy-editing of letters, position papers, marketing materials, and other correspondence in English.

--Assist marketing manager with administrative tasks and organization of marketing materials for events and conferences.

The desired candidate should:

--Hold a Bachelor's degree in communication, marketing, journalism, politics, or a related field.

--Possess strong writing and editing skills—must be able to read critically and compose coherent and dense copy.

--Have experience in journalism, marketing, or communications.

--Work well in teams and get on well with a group of colleagues diverse in age and nationality.

--Be a native speaker of English who can also speak German fluently. Though Invest in Germany does not discriminate on the basis of nationality, a strong level of comfort with American English is required.

Time span of internship:

--Starting at the end of March and lasting for six months with the possibility of an extension.

Compensation:

--The internship is paid. Compensation will be commensurate with candidate's experience.

For information or to apply contact:

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