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Heather Lawrence, Ph.D.

EDUCATION

Ph.D., Higher Education Administration, University of Florida, 2003
M.E.S.S., Sport Management, University of Florida, 1999
B.S., Sport Management, University of Florida, 1998

ACADEMIC EXPERIENCE

Ohio University Sept 2005 - Present

College of Health and Human Services
Department of Recreation and Sport Sciences
Assistant Professor, Sport Management

* *University Professor Designation, 2007-08 (Annually awarded to five faculty members/award chosen by students)*

* *Ohio University Outstanding Student Organization Advisor, 2006-07 (student nomination process)*

- Teaching focus includes Athletic Facility Planning and Management, Intercollegiate Athletics, Leadership and Management, and Diversity and Sport.
 - Developed undergraduate and graduate Course, Diversity and Sport.
 - Developed undergraduate Course, Intercollegiate Athletics.
- Faculty member for online Masters in Athletic Administration Program
 - Courses Include Management and Leadership in Sport and Facility Management.
- Faculty member for online Masters in Coaching Education Program
 - Course Taught is Management and Leadership in Sport.
- Undergraduate and graduate student advisor (average of 80 students per quarter).
- Responsible for internship and practicum oversight.

Instituto de Empresa (IE) August 2009 - Present

College of Business
Visiting Professor, MBA Program

- Responsible for teaching a Sports Events course in the AACSB MBA program which uses an online and in-person case study methodology.

Southeastern Louisiana University Jan 2004 - May 2005

Adjunct Faculty, Kinesiology Department

- Instructor for Personal Health and Wellness course.

ATHLETIC ADMINISTRATION EXPERIENCE

Southeastern Louisiana University Oct 2002 - July 2005

Associate Director of Athletics / Senior Woman Administrator (Oct 2003 - July 2005)

Assistant Director of Athletics / Senior Woman Administrator (Oct 2002 - Sept 2003)

- Sport administrator for women's soccer, women's volleyball, men's and women's tennis, men's and women's cross country, men's and women's track & field, and men's golf.
 - Responsible for the supervision of head coaches, programs, and budgets.

- Provided support to all other sport programs including the development of the “Fe-Lions” (female football booster group which generated revenue for football recruiting).
- Directly responsible for event and facility management for 16 sports.
 - Completed renovation/construction projects for football, baseball, softball, and track throwing facilities.
 - Hosted Southland Conference Championships in men’s basketball, soccer, baseball, and softball.
 - Planned and executed all aspects of football operations for a first year NCAA I-AA football program.
- Provided supervision, coordination, and leadership to staff responsible for athletic facilities, internal operations, strength and conditioning, office management, NCAA CHAMPS/Lifeskills, and department interns.
- Served as an advocate for women’s athletics representing student-athletes and coaches to the University and local community.
 - Initiated annual Female Student-Athlete Symposium and monthly Women’s Coaches Brown Bag Lunches.
- Authored, implemented, and managed the Student-Athlete Substance Abuse Policy.
- Department liaison with University Academic Support.
- Assisted the Director of Athletics in the development of the Department’s budget, strategic plan, gender equity plan, and minority opportunity plan.
- Served as the Director in his absence.

University of Florida

May 1999 - Sept 2002

University Athletic Association, Inc.

Coordinator, Carse Complex and Operations (Jan 2001 - Sept 2002)

Administrative Assistant, Swimming and Diving (May 1999 - Dec 2000)

- Responsible for University of Florida Swimming and Diving day-to-day operations.
 - Assisted Head coach with budget development and monitored budget.
 - Coordinated team travel and executed event and facility contracts.
- Managed Carse Complex and aquatic facilities.
 - Managed all home swimming and diving meets.
 - Served as the project manager for a natatorium renovation (\$800,000).
- Primary administrator for the Gator Swim Camp (over 500 swimmers per summer).
- Athletic Department liaison to the “Florida Splash” booster club and initiated annual Alumni Weekend Event.
- Responsible for aspects of game day operations for football, men’s basketball, and baseball.

University of Florida

Jan 1998 - April 1999

University Athletic Association, Inc.

Graduate Assistant - NCAA Compliance (Aug 1998 - April 1999)

Volunteer - NCAA Compliance (June 1998 - July 1998)

Undergraduate Intern - NCAA Compliance (Jan 1998 - May 1998)

- Assisted Compliance Office in monitoring institutional compliance for 18 sports.
 - Responsible for publishing the monthly departmental newsletter “*Compliance Illustrated*”.
 - Educated student-athletes and coaches on NCAA rules compliance.
- Assisted the Director with football player complimentary admissions and student-athlete complimentary admissions to football games.
- Monitored University of Florida sports agent registration and served as an assistant to the Professional Sports Counseling Panel.

RESEARCH, PUBLICATIONS, & GRANTS

Refereed Publications

- Lawrence, H.J. & Wright, A., (to be published Fall 2009). A Four year plan: Preparing your athletes for college recruiting. *Interscholastic Athletic Administration*.
- Kaburakis, A., Pierce, D.A., Fleming, O. M., Clavio, G. E., Lawrence, H. J., & Dziuba, D. A. (2009). "It's in the likeness". NCAA student-athletes' rights of publicity, EA Sports, and the video-game industry. *Entertainment & Sports Lawyer*. 27(2)
- Lawrence, H.J., & Moberg, C. R. (2009). Luxury suites and team selling in professional sport. *Team Performance Management*.15(3/4). 185-201
- Lawrence, H.J., Kahler, J., & Contorno, R. (2009). An examination of luxury suite ownership in professional sports. *The Journal of Venue and Event Management*. 1(1). 1-18
- Lawrence, H.J., Merckx, C., & Hebert, E. (2009). The official visit experience of NCAA division I recruited student-athletes. *The SMART Journal*. 5(1). 69-83.
- Ridpath, B., Galles, K., Yiamouyiannis, A., & Lawrence, H.J. (2008). Changing sides: The failure of the wrestling community's challenges to Title IX and new strategies for saving NCAA sport teams. *Journal of Intercollegiate Sport*, 1(2), 255-283.
- Lawrence, H.J., Kaburakis, A., & Merckx, C. (2008). NCAA Division I Recruiting: Identifying and mitigating institutional risk associated with the official visit. *The Journal of Legal Aspects of Sport*, 18(1), 89-125.
- Lawrence, H.J. (2007). Job satisfaction and organizational climate for NCAA division I athletic compliance directors. *International Journal of Sport Management*, 8(4), 388-406.
- Lawrence, H.J. & Pergolizzi, F. (2007). Closing the deal: High school event sponsorship. *Interscholastic Athletic Administration*, 34(1), 6-8.
- Lawrence, H.J. & Shafer, R. (2007). Managing disaster recovery centers on-campus: The experience of Southeastern Louisiana University. *Planning for Higher Education*, 36(1), 40-53.
- Staurowsky, E.J., Lawrence, H.J., Paule, A., & Reese, J. (2007). Travelers on the title IX compliance highway: How are Ohio's colleges and universities faring? *Women in Sport and Physical Activity Journal*, 15(4), 46-82.

Refereed Publications- Submitted/In-Progress

- Titlebaum, P. & Lawrence, H. J. (submitted May 2009). Luxury suite sales in professional sport: Obtaining and retaining clients. Submitted to the *Journal of Contemporary Athletics*.
- Lawrence, H.J., Li, M., Regas, J.S. & Kander, J. (submitted April 2009). NCAA and NAIA directors' cup standings: Predictors of success. Submitted to the *International Journal of Sport Management*.
- Potkanowicz, E. S., Potkanowicz, D. B., & Lawrence, H.J. (submitted February 2009). The influence of exercise cue content on acute exercise affect and exercise enjoyment in college aged females. Submitted to the *Journal of Applied Sport Psychology*.

Yiamouyiannis, A., Lawrence, H.J., Hums, M. A., & Ridpath, B. (submitted July 2008). Sport opportunities in intercollegiate athletics: Using ethical theory and structured models to assist in responsible decision making. Submitted to *Journal of Sport Administration and Supervision*.

Gabriel, E. A., Lawrence, H.J., & Tuttle, L. E. (in-progress). Leveling the playing field: Creating transparency and consistency in accounting for division I college athletics. Target publication is *Journal of Issues in Intercollegiate Athletics*.

Pierce, D. A. & Lawrence, H. J. (data collected). A win-win: maximizing the relationship between students and the compliance office. Target publication is the *Journal of Intercollegiate Sport*

Books

Lawrence, H.J. & Wells, M. (Eds.). (in press). *Event management blueprint: creating and managing successful sports events*. Debuque, IA: Kendall Hunt.

Book Chapters/Sections

Lawrence, H.J. (to be published 2011). Sports blogs. *Encyclopedia of Sports Management and Marketing*. In L. Swayne (Ed.). Thousand Oaks, CA: SAGE Publications.

Lawrence, H.J. (to be published 2011). Event Management. *Encyclopedia of Sports Management and Marketing*. In L. Swayne (Ed.). Thousand Oaks, CA: SAGE Publications.

Mullin, C., Lawrence, H.J., & Horton, D., (to be published Fall 2009). Considerations for community college athletic programs. In D. Horton (Ed.), *New Directions for Community Colleges*. San Francisco: Jossey-Bass.

Lawrence, H. J., Yiamouyiannis, A., & Wells, M. (in-press). Event concepts. In H.J. Lawrence & M. Wells (Eds.), *Event management blueprint: creating and managing successful sports events* (pp.TBD). Debuque, IA: Kendall Hunt.

Lawrence, H. J. (in-press). Event feasibility. In H.J. Lawrence & M. Wells (Eds.), *Event management blueprint: creating and managing successful sports events* (pp. TBD). Debuque, IA: Kendall Hunt.

Mc Glone, C., Wells, M., & Lawrence, H. J. (in-press). Event staffing. In H.J. Lawrence & M. Wells (Eds.), *Event management blueprint: creating and managing successful sports events* (pp.TBD). Debuque, IA: Kendall Hunt.

Lawrence, H. J. (in-press). Event operations. In H.J. Lawrence & M. Wells (Eds.), *Event management blueprint: creating and managing successful sports events* (pp.TBD). Debuque, IA: Kendall Hunt.

Tafaro, J. P. & Lawrence, H. J. (in-press). Event settlement. In H.J. Lawrence & M. Wells (Eds.), *Event management blueprint: creating and managing successful sports events* (pp.TBD). Debuque, IA: Kendall Hunt.

Non-Refereed Publications

Hauge, A., DiLella, J. & Lawrence, H. J. (Issue TBD). What is premium seating and who sells it? SEAT.

Yiamouyiannis, A., & Lawrence, H.J. (2009, Winter). Coaches and employment contracts. *Olympic Coach*.

Orchowski, L. M. & Lawrence, H.J. (2008, March). Get in the game: considerations for psychotherapy with female athletes. *The Ohio Psychologist Review*.

Lawrence, H.J. & Kahler, J. (2007, Fall). Who buys luxury suites? *SEAT*, 29-34

Yiamouyiannis, A. & Lawrence, H.J. (2007, March 12). Sports marketing case study: Title IX. Prepared for Sports Career Consulting and available at <http://www.sportscareerconsulting.com>.

Lawrence, H.J. (1998, August). SEC SAAC's Working to Become a "Player" Within the Southeastern Conference. Southeastern Conference Compliance Corner. p. 2.

Refereed National / International Presentations

Titlebaum, P. & Lawrence, H.J. (submitted April 2009). Luxury suite sales in professional sport: obtaining and retaining clients. Submitted to the Sport Marketing Association Annual Conference to be held in Cleveland, OH October 2009.

Pierce, D., Lawrence, H.J., Wolfe, K, Brinegar, J.H., Clayton, M., & Kaburakis, A. (2009, June 17 & 18). Help wanted: interns, externs and volunteers. The National Association for Athletics Compliance annual conference as part of the National Association of Collegiate Directors of Athletics annual conference in Orlando, FL.

Kaburakis, A., Lawrence, H.J., Cole, E., Turley, T, & Belsky, M. (2009, June 17 & 18). Don't Sue the Compliance Administrator! Assessing Institutional Liability During a Campus Visit. The National Association for Athletics Compliance annual conference as part of the National Association of Collegiate Directors of Athletics annual conference in Orlando, FL.

Cuneen, J., Gray, D.P., Baker, R.E., Lawrence, H.J., & Kreutzer, A. (28, May 2009). Staying in touch: strategies and events to enhance relationships between sport management programs and their alumnae/i. 75-minute Symposium Session at the North American Society for Sport Management Annual Conference, Columbia, SC.

Yiamouyiannis, A. & Lawrence, H.J. (29, May 2009). Sport opportunities in intercollegiate athletics: using ethical theory and structured models to assist in responsible decision making. North American Society for Sport Management Conference, Columbia, SC.

Kaburakis, A., Pierce, D., Lawrence, H.J., Clavio, G., & Coyle, B. (2009, March 7). NCAA student-athletes' likenesses, EA Sports, and the video game industry: compromising amateurism? Sport and Recreation Law Association Annual Conference, San Antonio, TX.

Lawrence, H.J., Yiamouyiannis, A., Brown, M., & Moran, P. (2008, May 29). Enhancing student learning in sport management through applied research. 75-minute symposium session at the North American Society for Sport Management Conference, Toronto, CANADA.

Ridpath, D., Gilles, K., Lawrence, H.J., & Yiamouyiannis, A. (2008, March 1). Why the wrestling coaches are wrong: Judicial, legislative, and other approaches to the economic reality of Title IX enforcement and preserving the sport of wrestling. Sport and Recreation Law Association Conference, Hilton Head, SC.

Lawrence, H.J. (2007, July 23). An examination of luxury suite ownership and operations in professional sports. Paper presentation at the 2007 International Association of Assembly Managers Convention, Salt Lake City, UT.

Li, M. & Lawrence, H. J. (2007, May 31). Use of secondary data in sport management research. Presentation at the 2007 North American Society for Sport Management Conference, Miami, FL

- Staurowsky, E.J., **Lawrence, H.J.**, Paule, A., & Reese, J. (2007, March 29). Travelers on the title IX compliance highway: how are Ohio's colleges and universities faring? Presentation at the 2007 Girls and Women Rock Conference, Cleveland, OH.
- Lawrence, H.J.** & Li, M. (2007, March 29). Intercollegiate athletic spending: an examination of gender specific expenditures. Presentation at the 2007 Girls and Women Rock Conference, Cleveland, OH.
- Morris, H.J.** & Merckx, C. (2007, March 17). Gender equity issues in intercollegiate athletic Recruiting. Presentation at the 2007 American Alliance for Health, Physical Education, Recreation, and Dance Conference, Baltimore, MD.
- Kaburakis, A. & **Lawrence, H.J.** (2007, March 1). U.S. and E.U. sports gambling and betting regulations, policies, and case law. Presentation at the 2007 Sport and Recreation Law Association Annual Conference, Chapel Hill, NC.
- Kaburakis, A. & **Lawrence, H.J.** (2007, March 2). Contemporary negligence theory and case law analysis of the NCAA Division I official visit: The return of in loco parentis. . . Symposium / workshop presentation at the 2007 Sport and Recreation Law Association Annual Conference, Chapel Hill, NC.
- Merckx, C. & **Morris, H.J.** (2006, November 4). Social norms and intercollegiate athletic recruiting. Presentation at the 2006 North American Society for the Sociology of Sport Annual Conference, Vancouver, CANADA.
- Morris, H.J.** & Shafer, R. D. & (2006, August 4). Southeastern Louisiana University: A case study of periphery hurricane support. Paper presentation at the 2006 International Association of Assembly Managers Convention, San Antonio, TX.
- Morris, H.J.** (2006, June 3). Job satisfaction and organizational climate for athletic compliance directors at NCAA division I institutions. Paper presentation at the 2006 North American Society for Sport Management Conference, Kansas City, MO.
- Reese, J. T. & **Morris, H.J.** (2006, March 31). A qualitative study of attendance policies in higher education. Paper presented at the annual meeting of the Drake Group, Indianapolis, IN.
- Morris, H.J.** & Merckx, C. (2006, March 31). The good - the bad - the ugly: NCAA recruiting trips. Paper presented at the annual meeting of the Drake Group, Indianapolis, IN
- Grants**
- Morris, H. J.**, Friel, L., & Koons, T. [P.I.] (2006, August). Your CHOICE has a voice at OU; Stop at the BUZZ. NCAA CHOICES Alcohol Education Grant. (Funded in the amount of \$30,000 for 2006-2009).
- Lawrence, H.J.** & Li, M. (submitted July 2008). The state of the industry report for the public assembly facility industry in North America. (\$431,096 requested). International Association of Assembly Managers RFP for Research Partner.

Refereed State Presentation

- Lawrence, H. J.** (2006, November 30). Research based policy development for NCAA official visits. Presentation at the 2006 annual meeting of the Ohio Alliance for Health, Physical Education, Recreation, and Dance, Columbus, OH.

Invited Presentations

- Lawrence, H.J. & Palmero, M. (2009, April 23). How to win the bid and plan the event: tips for sport and recreation managers. 3rd Annual Recreation Conference, Athens, OH.
- Lawrence, H.J. (2009, March 9). Facilities, events, and marketing. Invited presentation at the University of California – Berkeley Haas School of Business.
- Lawrence, H.J. (2008, December 1). NCAA Certification and contemporary issues in college athletics. Invited presentation to Morehead State University, Morehead, KY (*conducted via videoconference)
- Lawrence, H.J. (2008, Fall). Academic achievement and commitment. Invited presentation to the Ohio University Men's Basketball Team.
- Lawrence, H.J. (2008, Winter). Careers after athletics. Invited presentation at the Ohio University Department of Athletics Career Week.
- Lawrence, H.J. (2007, December 13). Successful sport venues; Revenue and Operations. Invited presentation at Beijing Sport University (Student Lecture), Beijing, CHINA
- Lawrence, H.J. (2007, December 11). Successful sport venues; Revenue and Operations. Invited presentation at the First China Financing Sport Forum, Beijing, CHINA
- Lawrence, H.J. (2007, December 11). Event Planning. Invited presentation at the First China Financing Sport Forum (Opening Reception), Beijing, CHINA
- Lawrence, H.J. (2007, May 2). The official visit experience of the NCAA Division I recruited student-athlete. Invited presentation at The Ohio State University Doctoral Colloquium, Columbus, OH.
- Lawrence, H.J. (2007, April 29). The history of women in athletics. Invited presentation at the 2007 Women in Sport Celebration at Ohio University, Athens, OH.
- Lawrence, H.J. (2006, October 7). The future of the woman athletic administrator. Invited presentation at the National Association of Collegiate Women Athletic Administrators (NACWAA) Fall Forum, Sacramento, CA.
- Lawrence, H.J. (2005, April 8). Reflections of the student-athlete advisory committee. Invited presentation at the Southland Conference Annual Student-Athlete Advisory Committee Meeting. Dallas, TX.
- Lawrence, H.J. (2003). Leadership skills and high school athletics. Key-note speaker for the St. Thomas Aquinas High School annual athletics award banquet. Mandeville, LA.
- Lawrence, H.J. (2000). Student-athlete leadership. Invited presentation at the Southeastern Conference (SEC) Semi-annual Student-Athlete Advisory Committee Meeting. Birmingham, AL.
- Lawrence, H.J. (1998). The state of the SEC SAAC. Invited presentation to University President's and Directors of athletics at the Southeastern Conference (SEC) Annual Spring Meetings. Destin, FL.

Poster Presentations

- Lawrence, H. J. & Wright, A. (2009, May 30). Sport marketing and facility management cluster course. Teaching and Learning Fair at North American Society for Sport Management Annual Conference. Columbia, SC.
- Lawrence, H.J., Kahler, J., & Contorno, R., Hendrickson, H., Dorsey, B., & Kuntz, E. (2008, June 28 – July 1). An examination of luxury suite ownership in professional sports. Poster session at the Association of Luxury Suite Directors Annual Conference. Miami, FL.
- Lawrence, H.J., Kahler, J., & Contorno, R., Hendrickson, H., Dorsey, B., & Kuntz, E. (2008, May 22). An examination of luxury suite ownership in professional sports. Poster session at the Ohio University College of Health and Human Services Spring Research / Creative Activity Poster Exposition, Athens, OH.
- Lawrence, H.J., Ridpath, B., Yiamouyiannis, A., & Galles, K. (2008, May 22). An Administrative, Judicial, and Legislative Analysis of Title IX, the Economics of Intercollegiate Athletics, and the Sport of Wrestling. Poster session at the Ohio University College of Health and Human Services Spring Research / Creative Activity Poster Exposition, Athens, OH.
- Morris, H.J. & Merckx, C. (2006, May 12). The official visit experience of NCAA division I recruited student-athletes. Poster session at the Ohio University College of Health and Human Services Spring Research / Creative Activity Poster Exposition, Athens, OH.

Scholarly Activities

- Lawrence, H. J. (Summer 2009). Manuscript reviewer for the Sport Management Review.
- Lawrence, H.J. (2008, November). Reviewer for 2009 Sport and Recreation Law Association Annual Conference, San Antonio, TX.
- Lawrence, H.J. (2008, July). Reviewer for 2008 International Conference on Sport and Entertainment Business (ICSEB), Columbia, SC.
- Lawrence, H.J. (2008, April 17). Panel Discussion with Ohio's Board of Trustee's. Athens, OH.
- Lawrence, H.J. (2007, August 27). Ohio University Distinguished Faculty Panelist. Teaching Assistant Orientation. Athens, OH.
- Lawrence, H.J. (2007, May 21). Ohio University College of Health and Human Services Teaching Colloquium Panelist. Athens, OH.
- Lawrence, H.J. (2007, March 29). Women's Sport: Money, career, and opportunity. Session Presider at the 2007 Girls and Women Rock Conference, Cleveland, OH.
- Lawrence, H.J. (2007, February 24). Health Sciences and Sport in Africa. Session facilitator at the annual conference of Sports in Africa, Athens, OH
- Yiamouyiannis, A. & Lawrence, H.J. (2006, November 4). Re-Examining gender equity issues in intercollegiate athletics. Session Organizers for the 2006 North American Society for the Sociology of Sport Conference, Vancouver, CANADA.

- Lawrence, H.J. (2006, October 9). Round Table Discussion Leader at the 2006 National Association of Collegiate Women Athletic Administrators Annual Conference, Sacramento, CA.
- Lawrence, H.J. (2006, August). Reviewer for 2007 Girls and Women Rock Conference, Cleveland, OH.
- Morris, H.J. (2006, February 25). Women, Gender, and Sport in Africa. Session facilitator at the annual conference of Sports in Africa, Athens, OH
- Lawrence, H.J. (2003). The Relationship between job satisfaction and organizational climate for athletic compliance directors at NCAA division I institutions (dissertation), Gainesville, FL
- Student Research Advisement**
- Palmero, M. (2009-11). Doctoral Dissertation Committee. An analysis of outsourcing in intercollegiate athletics venue management.
- Tuttle, L. (2008-09). Honors Tutorial College, Senior Thesis. *A practical application of cost allocation for college athletic departments*
- Beaudry, C. (2008-09). Graduate Thesis, Athletic Training. *Athletic directors' knowledge of the athletic training profession and contributing factors to athletic trainer job satisfaction.*
- Holgate, T. (2008-09). Graduate Research, Athletic Administration. *Parents and Students Perceptions of College Athletic Scholarships*
- Cohen, J. (2008-09). Graduate Research, Athletic Administration. *Middle School Athletics and how it is structured.*
- Haines, B. (Fall 2008). Independent Study, Coaching Education. *Football Recruiting.*
- Jones, G. (2007-08). Graduate Mentored Writing, Coaching Education, *Factors affecting the disparity in quality and quantity of collegiate varsity division I, II, and III water polo programs in the United States.*
- Boparai, N. (2007-08). Graduate Thesis, Athletic Training, *Pilot Study - Athletic directors knowledge of the athletic training profession in relation to employee satisfaction.*
- Regas, J. (2007-08). Independent Study, Sports Administration, *NACDA Directors Cup: Predictors of Success.*
- King, E. (2007-08). Graduate Research, Athletic Administration. *NCAA division III restructuring: What should be done?*
- Koons, S. (2007-08). Graduate Research, Athletic Administration. *Contributing factors at the club level leading to athletes becoming members of the U.S. National short track speed skating team.*
- Bixenstine, M., DeMercurio, N., Fogle, M., Hafer, J., & Rickard, K. (2006-07). Independent Study. *An examination of luxury suite ownership in professional sports.*

UNIVERSITY SERVICE

OU Quarters to Semesters Conversion Student Life Committee, 2008-09
OU Selection Committee for Annual Leadership Awards, 2007-08
OU Search Committee for Sport Management faculty, 2007-08
OU Athletic Academic Support Program Review Committee (Chair), 2007-08
OU NCAA Certification Academic Integrity Subcommittee, 2007-08
OU Advisor for Bobcatalina (synchronized swimming student organization), 2007-Present
OU Advisor for Club Gymnastics Team, 2007- Present
OU Brad Moorhead Scholarship Committee, Chair, 2007- Present
OU Master's in Coaching Education, Student Applications Reviewer, 2006- Present
OU Master's in Athletic Administration, Student Applications Reviewer, 2006- Present
OU Coalition Advocating Responsible Drinking Decisions (CARDD), January 2006 – Present
University of Florida F-Club Committee, Presidential Appointee, 2002-03, 2006-07
OU College of Health and Human Services Teaching/Learning Committee, 2006- 2007
OU Department of Recreation and Sport Sciences Activity Committee, Chair 2006- 2007
OU Sport Marketing Club Faculty Advisor, 2005-06 & 2006-07
OU College of Health and Human Services Advisory Committee, 2005-06
OU Search Committee for Sport Management faculty, 2005-06
OU RSPS Scholarship and Development Committee, 2005-06
Southeastern Louisiana University (SLU) Substance Abuse Committee (Chair), August 2004 - July 2005
SLU Alcohol Policy Committee, Jan 2003 - July 2005
SLU Connecting Students with Activities (CLAWS) Committee, Dec 2002 – July 2005
SLU Faculty Athletic Committee (non-voting), Oct 2002 - July 2005
SLU Homecoming Planning Committee, 2003, 2004
University of Florida NCAA Interim Certification Committee Assistant, 2002
Southeastern Conference Student-Athlete Advisory Committee, 1997, 1998, Ex-Officio 1999
University of Florida Student-Athlete Advisory Committee, 1997, President 1998

PROFESSIONAL ACTIVITIES

NCAA Athletic Certification Peer Reviewer, June 2003 - July 2005 & June 2008 (re-certification) – Present
International Association of Assembly Managers Academic Advancement Committee, 2009 - 2012
North American Society for Sport Management, Publicity Committee, (Web Content Liaison, 2009-10), 2007- Present
NACWAA Marketing and Communications Committee, March 2006- Present
Reviewer of the University of South Carolina's Sport and Entertainment Management Degree Requirements, 2009
IAAM Auction Committee, 2007, 2008
OU NCAA Division I Certification Chief Report Writer, 2007-09
The TEAM: Sports, Entertainment, and Media Advisory Board Member, Jan 2007 – January 2008
Sports Career Consulting Curriculum Reviewer (high school sports marketing curriculum), 2007
NACWAA Leadership Enhancement Institute, May 30 - June 3, 2007
Ohio University HERStory Planning Committee, 2007
Amateur Athletic Union, Inc. National Director of District Development (Diving), 2005- 2007
Peer Reviewer for Southeastern Louisiana University's Proposal for a B.S. in Sport Management Degree, 2005
NCAA Women's Tennis Regional Championship, NCAA Representative, 2005
Southland Conference Ad Hoc Recruiting Committee, May 2005 - July 2005
Southland Conference Advisory Committee, Oct 2002 - July 2005
Southland Conference Senior Woman Administrator Committee, Oct 2002 - July 2005
Southland Conference Men's Tennis Committee Liaison, Oct 2002 - July 2005
Guest Lecturer, SLU Kinesiology Department, 2002, 2003, 2004

Guest Lecturer, University of Florida College of Health and Human Performance, 2000, 2002
Commentator for *Sunshine Network* Television Diving Coverage, 2000, 2001, 2002
NACWAA/HERS Institute For Administrative Advancement, 2001

AWARDS & HONORS

University of Florida College of Health and Human Performance Alumni Hall of Fame, Inducted 2009
RSPS Nominee for the College of Health and Human Services Exemplary Teacher Award, 2007, 2008, 2009
University Professor Designation (undergraduate teaching honor awarded to 5 faculty annually), 2007-08
Ohio University Outstanding Student Organization Advisor, 2006-07
AAU, Inc. Aquatics Committee National Award, 2006
OU Guest Football Coach, September 30, 2006
James W. Kynes Memorial Scholarship, 1998, 2000, 2001
University of Florida College of Health and Human Performance Student Hall of Fame Inductee, 1999
GTE Academic National All-American, 1998
NCAA Women's Enhancement Postgraduate Scholarship, 1998
NCAA Postgraduate Scholarship, 1998
NCAA & National Consortium for Academics and Sports Giant Steps Award Finalist, 1998
Tracy Caulkins Award (Outstanding Female Graduating Student-Athlete), 1998
Knoxville News Sentinel SEC Diver of the Year, 1998
University of Florida Outstanding Graduating Senior Leader (Honorable Mention), 1998
National Budget Rent-A-Car Sportsmanship Award, 1998
Three-time NCAA All-American Diver, 1995, 1998
University of Florida President's Recognition, 1995, 1997, 1998
Southeastern Conference Scholar-Athlete Honor Roll, 1996, 1997, 1998
Deans List, College of Health and Human Performance, 1997, 1998
Southeastern Conference One-Meter Diving Champion and Record Holder, 1998
Southeastern Conference Community Service Award Finalist, 1998
U.S.A. National Diving Team Member, 1995, 1997
Tracy Caulkins Endowed Scholarship, 1995
Can-Am-Mex International Bronze Medalist (diving), 1994

COMMUNITY SERVICE

OU LeaderShape Facilitator (Salt Fork Conference Center, OH), August 27, 2007
"Women Build" NCAA and Habitat for Humanity House Building Project (Cleveland, OH), March 31, 2007
Ohio University Teens on Campus Facilitator, June 28, 2006
Ohio University Aquatic Fun Fest, Diving Instructor, 2005
NCAA Youth Education Through Sport (YES) Clinic Leader, 1996, 1999, 2002, 2003, 2004, 2005
National School Lunch Week, Holy Ghost School (Presentation to Elementary School Children about Sports), 2003, 2004
Relay for Life Participant, 2003
Co-Director, U.S.A. Junior National Swimming Championships, 2000
University of Florida "Goodwill Gators" Community Outreach Program, 1995, 1996, 1997, 1998, 1999, 2001
Coached Free "Learn to Dive" Clinics at the North Central Florida YMCA, 1999
Volunteer Water-ski Instructor for Physically Challenged Individuals, 1997
University of Florida "It's Performance That Counts" Fund Raising Campaign Video (performer), 1997
University of Florida "Most Gators Act Responsibly, Join the Club!" Alcohol Education Campaign (featured student), 1997

AFFILIATIONS

Sport and Recreation Law Association, 2006 – Present
International Association of Assembly Managers, 2005 - Present
The North American Society for Sport Management, 2005 - Present
Ohio Alliance for Health, Physical Education, Recreation and Dance, 2006
North American Society for the Sociology of Sport, 2006- 2007
National Association for Girls and Women in Sport, 2005 - 2007
American Alliance for Health, Physical Education, Recreation and Dance, 2005 - 2007
National Association of Collegiate Women Athletic Administrators (NACWAA), 2001 – Present
Aerobics and Fitness Association of America, 2005, 2006
Fe-Lions (women's booster group for SLU football), 2002 - 2004
Phi Kappa Phi Honor Society, Inducted 2004
Golden Key National Honor Society, Inducted 1997

COURSES TAUGHT

* all sections face-to-face unless otherwise noted

Undergraduate

UC 190 (previously UC 115) - Learning Community, Pre-Sport Management (Fall 2006, Fall 2007)
SASM 290- Practicum (Winter 2009, Spring 2009, Summer 2009)
PESS 400– Women in Sport (Winter 2007, Online Summer 2007, Online Winter Intersession 2008, Summer 2008)
SASM 400– Diversity and Sport, Online (Summer 2008, Summer 2009)
SASM 412 – Athletic Governance and Ethics (Summer 2007) – team taught with Dr. Andy Kreutzer
SASM 490- Internship (Winter 2008)
PESS 213 - Youth and Sport (Summer 2006, Summer 2007, and Summer 2008 team taught with Ms. Sheri Huckleberry)
SASM 376 - Athletic Facility Planning and Management (Fall 2005, Winter 2006, Spring 2006, Fall 2006, Winter 2007, Spring 2007, Winter 2008, Winter 2009 team taught with Mauro Palmero, Spring 2009, Summer 2009 team taught with Dr. B. David Ridpath)
SASM 376 Cluster with SASM 301 – Athletic Facility Planning and Management & Sport Marketing (Fall 2007, Fall 2008 taught with Aaron Wright)
SASM 391- Risk Management in Sport (Summer 2006)
SASM 301 (previously PESS 401) - Sport Marketing (Fall 2005)
SASM 340 (previously UP 451/UP 452) – Intercollegiate Athletics (Winter 2008, Spring 2008, Online Summer 2008, Online Summer 2009)
SASM 490 – Undergraduate Internship (Winter 2007, Summer 2007)

Graduate

PESS 688 – Issues in Athletic Administration, Online (June 2006- May 2008) - responsibilities split between four faculty
SASM 648 (previously SASM 645) - Facility Management and Programming, Online (Spring 2007, Spring 2008, Spring 2009)
PESS 654 – Management and Leadership in Sport, Online (Fall 2007, Fall 2008, Winter 2009)
PESS 500 – Women in Sport (Winter 2007, Online Summer 2007, Online Winter Intersession 2008)
SASM 500 – Diversity and Sport, Online (Summer 2008, Summer 2009)
SASM 693 - Foundations of Sport Business (2006-07 & 2007-08 Full Year)
SASM 648 (previously SASM 645) - Public Assembly Facility Planning and Management (Spring 2006, Spring 2007, Spring 2008, Spring 2009)
SASM 660 – Graduate Internship (Summer 2007, Summer 2008, Summer 2009)

COACHING / FITNESS EXPERIENCE

Ohio University (Athens, OH), Indoor Cycling Instructor	Sept 2005 – August 2009
City of Athens Parks and Recreation (Athens, OH), Diving Instructor	Summer 2006
Bissonet Mans Downs Country Club (New Orleans, LA), Diving Coach	Summer 2003&2004
The City of Gainesville Recreation Department (Gainesville, FL), Diving Coach	May 2002 - Sept 2002
North Central Florida YMCA (Gainesville, FL), Diving Coach	April 1998 – 2002