

William J. Broussard

(318) 663-5700

broussardw@nsula.edu

EDUCATION

- Ph.D.** Completed: May 2007
Rhetoric, Composition, and the Teaching of the English Language
University of Arizona, Tucson
- Dissertation** **“One Foot In: Student-Athlete Advocacy and Social Movement Rhetoric in the Margins of American College Athletics”**
Dr. Roxanne Mountford, Chair
Drs. Anne Marie Hall, Geta LeSeur, and Debbie Hawhee, Readers
- M.A.** Completed: April 2002
Rhetoric, Composition, and the Teaching of the English Language
University of Arizona, Tucson
- B.A.** Completed, with Distinction: May 2000
English, with an emphasis on Professional Writing
Louisiana Scholars’ College at Northwestern St. University, Natchitoches
- Honors Thesis** **“The Artist Formerly Known as LeRoi Jones: Style, Statement, and the Importance of Amiri Baraka”**
Dr. James Means, Chair

TEACHING/RESEARCH Interests

The Critical Study of Sport Culture in Higher Education, including History and Culture of College Athletics and Educational Reform Movements; Contemporary Rhetorics, including African, Afro-Diasporic, and Afro-American rhetoric in the 20th Century; Sophistic and Neo-Sophistic rhetoric; Historiography; Postmodern and Post-Positivist Rhetoric; Social Movement Rhetoric, particularly African and African-American civil rights movements, and Afro-Diasporic and African-American Cultural movements; African-American Literature, Music History, and Poetics.

HONORS and AWARDS

RESEARCH AWARDS/FELLOWSHIPS

- National Collegiate Athletics Association Postgraduate Fellowship (\$5,000) – 1999
- National Football Foundation Hall of Fame Scholar-Athlete Fellowship (\$18,000) – 1999
Awarded the “Eddie Robinson Scholar-Athlete Award”
- University of Arizona Black Graduate Student Fellowship (\$1,000) – 2001
- University of Arizona English Graduate Union Travel Award (\$325) – 2001
- Black Coaches Association Ethnic Minority Graduate Fellowship (\$5,000) – 2002
- University of Arizona Black Alumni Association Scholarship (\$1,000) – 2002
- University of Arizona English Graduate Union Travel Award (\$325) – 2002
- Southern Arizona Writing Project Writers Stipend (\$500) – 2003

University of Arizona Minority Graduate Student Travel Award (\$425) – 2003
University of Arizona English Graduate Union Travel Award (\$325) – 2003
University of Arizona Centennial Graduate Student Award (\$500) – 2003
University of Arizona Graduate College Graduate Student Travel Award (\$475) – 2004
University of Arizona Graduate Tuition Scholarship (\$475) – 2005
University of Arizona English Department Non-GAT Travel Stipend (\$150) – 2006

University of Arizona Dean of Students Office IKON Grant
(funded travel for undergraduate researcher) (\$439) – 2006
University of Arizona Commission on the Status of Women Mini-Grant (\$1,500) – 2006
University of Arizona Graduate College Graduate Student Travel Award (\$491) – 2006
Alpha Kappa Alpha Sorority, Inc.–Tucson Continuing Education Award (\$1,000) – 2006
University of Arizona English Department David L. Patrick Dissertation Completion
Fellowship (\$7,000) – 2006

TEACHING/STAFF AWARDS

University of Arizona Writing Program Teaching Fellowship (\$5,000) – 2000
Barry Briggs Memorial Teaching Award (\$200) – 2002
University of Arizona College of Humanities Teaching Fellowship (\$4,000) – 2005
Nominee – Provost’s General Education Teaching Award – 2005
Arizona College Leadership Conference Outstanding Faculty/Staff Leader – 2006
Special Recognition from Arizona Governor Janet Napolitano – 2006
Arizona Campus Leadership Award – Best Community Service Program – 2006
Graduate and Professional Student Council “Outstanding Community Service” – 2006

TEACHING/RESEARCH Experience

Graduate Assistant/First-Year Composition Instructor
Writing Program, University of Arizona, Tucson

2000-2006

Duties: Teach undergraduate on writing about literature, rhetoric and composition, basic writing, and technical writing, prepared syllabi, all assignments, and conducted lectures, facilitated class discussion, held conferences, and responded to and evaluated all class assignments.

Average Teacher Effectiveness Rating: 4.7/5.0 scale

Courses Taught:

ENGL 100 – Introduction to College Writing – Fall 2002, Spring 2004, Spring 2005

ENGL 101+ – Introduction to College Writing – Fall 2004

ENGL 101 – First-Year Composition – Intro to Writing about Literature – Fall 2000

ENGL 102 – First-Year Composition – Intro to Rhetoric and Composition – Fall 2000, Fall
2001, Spring 2002, Spring 2003

Adjunct Faculty/Visiting Faculty

2002-2007

College of Humanities, Pima Community College – Desert Vista and West Campuses, Tucson

Duties: Teach undergraduate writing courses in literature, basic writing, honors colloquium, and developmental writing, prepared syllabi, all assignments, and conducted lectures, facilitated class discussion, held conferences, and responded to and evaluated all class assignments.

Average Teacher Effectiveness Rating: 4.78/5.0 scale

Courses Taught:

WRT 70 – Developmental Writing – Summer 2004, Summer 2005, Summer 2006

WRT 100 – Introduction to College Writing – Fall 2003, Spring 2004, Winter 2005

WRT 101 – Intro to Rhetoric and Composition – Fall 2003, Fall 2006

WRT 102 – Intro to Writing about Literature – Spring 2004, Spring 2005

HON 101 – Honors Capstone on “Rhetoric of Civics” – Fall 2004

Research Assistant

2005-2006

Paul Robeson Center for Athletic and Academic Prowess/Black Coaches Association

Duties: Research assistant, database management, and consultant for grant-sponsored, multi-year study of NCAA Division I-A and I-AA institutional recruitment and retention practices in college football (“The Race Report Card”).

Qualitative Research Supervisor/Research Associate

2004-2005

Dean of Students Office, University of Arizona, Tucson

Duties: Supervision of qualitative research for multi-year, Boyer Project sponsored study of disruption and student faculty interaction in general education learning environments. Supervision of one Ph.D., one graduate student, and three undergraduate students.

Administrative Experience

Executive Director - Northwestern State University Athletics Association **2007-Present**

Assistant Athletics Director – External Relations

Northwestern State University Athletics, Northwestern State University, Louisiana

Duties: Donor relations and prospecting; Coordination of Athletics fundraising including the Demon Victory Fund Annual Fund, Executive Director of the Northwestern State University Athletics Association Board, coordination of Joe Delaney Memorial Golf Tournament and NSU Student-Athlete Scholarship Auction; miscellaneous duties including Corporate and Campus relations, various campus committees.

Developed “Demon Victory Fund” Annual Fund

Developed “Second Century Circle Athletic Stadium Enhancement Project”

Coordinated the 2007 Scholarship Auction, which raised \$55,000 for the Northwestern State University Athletic Association

Coordinated multiple restricted fund and special event fundraisers

Reinstated Association newsletter, the Purple Pipeline, with circulation of 5,200

Program Coordinator for Judicial Affairs and Educational Outreach

2004-2007

Dean of Students Office, University of Arizona, Tucson

Duties: One-on-One counseling with students, including their enrollment into campus Diversion Program; review, revision, and enforcement of Student Code of Conduct and Code of Academic Integrity; Student Life program assessment; campus outreach and educational outreach through varied Student Life research initiatives, and committee work.

**Received three university awards recognizing my service to Student Life
Received rating of “Exceeds Expectations/Meets Expectations,” 2005-06 Review.**

Founder/Coordinator/Consultant – CATS Center for Learning and Writing 2001-2003
University of Arizona Intercollegiate Athletics/English Department, University of Arizona, Tucson

Duties: Founder and coordinator of joint program between Intercollegiate Athletics and English Departments; Coordinated writing tutor training and assisted with recruitment for NCAA-award winning student-services program, conducted assessment of program, collaborated regularly with Athletics Director of Academics and Tutorials Coordinator, supervised graduate and undergraduate writing consultants.

In 2 ½ years under my direction, CATS CLAW tutors conducted more than 1,200 tutorial sessions with 316 University of Arizona student-athletes. 3 years later, the center remains open and continues to thrive under the co-direction of the Athletic Department and the Writing Program
Received university and national recognition for work with student-athletes

SCHOLARLY Publications

“Collaborative Work, Competitive Students – A Counter-Narrative.” *Writing Lab Newsletter* 28:1 (2003), 1-5.

“Writing into the Bounds: Countering the Balkanization of College Athletes.” *IWCA Update* 5:1 (2004), 11-15.

“One for the Gipper ... and One for the Tutor – College Writing with College Student-Athletes.” With Nahal Rodieck, co-author. *Writing Lab Newsletter* 29:2 (2004), 1-6.

“Scoring the Hire: A Hiring Report Card and Social Networking Analysis for NCAA Division I-A and I-AA Football Coaching Positions in American Higher Education.” With E. Keith Harrison, Sharon Yee, et al. Report supported and funded by the Black Coaches Association. September, 2006.
<http://www.bcasports.org/Assets/PDF/HRCfootball.pdf>.

“Classroom as Community: Shooting for Excellence and Intercultural Discourse.” *Review – Community Literacy Journal* 1:1 (2006).

“William Rhoden’s Forty Million Dollar Slaves and the Call for Black Athletic Leadership.” *Western Journal of Black Studies*. Forthcoming, Fall 2007.

CONFERENCE Presentations/Workshops

NATIONAL

“Research on the Front Porch: Scholarship and Practice in Intercollegiate Athletics.” *Jennifer Hoffman, Jim Antony, Sara Lopez, and Barbara Osborne, Co-authors*. American Educational Research Association National Conference. Chicago, Illinois, March 2007.

“Redressing the Mis-Education of Student-Athletes: The University Writing Program as Locus of Student-Athlete Advocacy.” *Deb-Levine Donnerstein and Genie Willett, Co-authors*. American Educational Research Association National Conference – Sport and Education Special Interest Group. Chicago, Illinois, March 2007.

“Rewriting the Student (Athlete) Body: Rhetoric, Composition, and the College Student-Athlete.” College Conference on Composition and Communication. *Paper accepted, not presented*. New York City, New York, March 2007.

“Students’ of Color Perceptions of Student-Faculty Interaction and Navigation in Predominantly Caucasian Southwestern American Universities.” *Deb-Levine Donnerstein and Genie Willett, Co-authors*. American Educational Research Association National Conference. San Francisco, California, April 2006.

“(Im)Possible Lives? College Athletes/College Writers.” College Conference on Composition and Communication. San Antonio, Texas, March 2004.

“Reaching Out with a Slapped Hand – The Politics of Writing Center Development.” Conference of the International Writing Centers Association. Hershey, Pennsylvania, October 2003.

“Creating/Creative Community Literacy – Developing Writing Programs.” College Conference on Composition and Communication. New York, New York, March 2003.

“Writing Centers as Trojan (work)Horses.” National Association of Graduate and Professional Students National Conference. Tucson, Arizona, November 2001.

REGIONAL/STATE/LOCAL

“Yo, Did the Prez Just Call Osama a Hater?: Hip-Hop and African American Vernacular English in Popular Culture, the Black Community, and Rhetoric and Composition.” *Panel on Race-Culture, and Hip-Hop*. Pacific Sociological Association Annual Conference. Hollywood, California. April 2006.

“Home Turf: Defining Access and Success for College Student-Athletes.” Invited Speaker, Syracuse University Writing Program Workshop Series. Syracuse, New York, August 2005.

“Struggling with Difference and Inequality: A Roundtable of Recent Debates in the UA Writing Program.” Panelist. University of Arizona Spring Conference. Tucson, Arizona, March 2004.

“Diversifying the Curriculum.” University of Arizona Spring Conference. Tucson, Arizona, 2004.

“Multi-Genre Writing Meets Alt-Dis.” *Taryn Burlison, Sandra Florence, Alessia Sartorio, co-presenters*. Rural Sites Network National Conference. Tucson, Arizona, March 2003.

“Collaborative Work, Competitive Students.” University of Arizona Spring Conference. Tucson, Arizona, March 2003.

“Writing in (an) Outer Space: New Territory for the Writing Center Satellite.” East Coast Writing Centers Association Annual Conference. Kent State University-Stark, Canton, Ohio, April 2002.

“Writing in (an) Outer Space: Instituting a Writing Center Satellite in a Division I Athletics Department.” University of Arizona Spring Conference. Tucson, Arizona, March 2002.

“ProfessorShare at Work in a Non-College Prep Classroom.” Panelist. “Writing in (an) Outer Space: Instituting a Writing Center Satellite in a Division I Athletics Department.” University of Arizona Spring Conference. Tucson, Arizona, March 2002.

“Surfing or Deep-Sea Diving?: Post-Classical Rhetoric on the World Wide Web.” *J. Rocky Colavito, Rebecca Farabough, and Jack Givens, co-presenters*. Northwestern State University Annual Research Symposium, Spring 2000.

CONSULTATIONS

**University of Utah Writing Center
2004**

Spring

Met with Director of Writing Center, discussed satellite center possibility in athletics department at CCCC Annual Conference, San Antonio, TX

Michigan State University Student Athlete (SASS) Writing Center Satellite 2004-2005

Consulted with student director of SASS Writing Center Satellite, co-owned joint University of Arizona and Michigan State University writing tutor listserv, *SAT-Center*

University of Arizona Athletics/CATS Academics Tutorials Program 2003-2004
On-going consultation/transitioning with succeeding program coordinator

Syracuse University Writing Center (On-Site) Fall
2005

Invited lecturer of the Syracuse University Writing Program, delivered talk to audience of Writing Program faculty and administrators and ICA administrators entitled "Home Turf: Defining Access and Success for College Student-Athletes" Syracuse, New York

RedInk – A Native American Student Publication Spring 2006
Advised organization's leadership and student writers on university compliance and drafting of new constitution and program bylaws.

University of Arizona African-American Student Affairs Leadership Council 2006-2007
Advised, consulted, and conducted student life research for interim leadership council of African-American Student Affairs Office.

University of Washington Intercollegiate Athletics Leadership Program Fall 2006
Participated in panel in Intercollegiate Athletics Leadership Program; held discussions with program faculty on issues related to curriculum; observed and offered feedback on pilot courses offered in Fall 2006 semester Seattle, Washington

STUDENT LIFE Presentations

LRC 297B "Best Practices in Online Communities," 2006

University of Arizona Pathways Program, 2006

University of Arizona New Student Orientation, 2006

University of Arizona Dean of Students Office Focus Group – Campus Climate, 2006

University of Arizona Faculty Fellows Speaker Series, "Facing the Facebook Phenomenon," 2006

University of Arizona NewStart Program, 2006

University of Arizona Writing Program, 2005, 2006

University of Arizona Dean of Students Office Focus Group – Online Communities, 2006

University of Arizona New Student-Athlete Orientation, 2006

University of Arizona Residence Hall Association SuccessExpress, 2005

UNVR 195 "Research and Inquiry," 2005

SERVICE – Civic and Professional

Invited Speaker – Natchitoches Lions Club, Natchitoches Kiwanis, Natchitoches Rotary

Member – Northwestern State University Graduate "N" Club Hall of Fame Selection Committee

Member – Natchitoches Chamber of Commerce Educational Programming Committee

Member – Natchitoches Lions Club

Chair - University Council on Diversity, Northwestern State University, 2007

Program Presenter - Natchitoches Kiwanis, 2007

Program Presenter - Natchitoches Rotary, 2007

Volunteer – University of Arizona Family Weekend, 2006

Board Member – University of Arizona Leadership Nexus (Development and Implementation of Interdisciplinary Minor in Cotemporary Leadership Studies), 2006

Team Advisor – University of Arizona Blue Chip Organization, 2006-2007

Chair – University of Arizona Centennial Student Awards–Undergraduates, 2006-2007

University of Arizona Commuter Student Affairs Senior Coordinator Search, 2006

Faculty/Cluster Facilitator – UA LeaderShape Conference, May13-19, 2006.

Invited Speaker – Hohokam Middle School Career Day, 2006

Chair - University of Arizona Senior Awards Application Committee, 2006

Host – Cristina Kirklighter, Texas A&M-Corpus Christi, Invited Speaker, University of Arizona Writing Program, 2005

Campus Coordinator - “ArizonaCares” Hurricane Katrina Relief Effort, 2005
Raised over \$12,500 in cash and donations for Hurricane Katrina Relief Efforts

Volunteer – UA Discusses ... Cultural Competency “Tiles of Hope” Project, 2005
Inter-departmental art project nominated for Regional Award

Contributor – University of Arizona Code of Academic Integrity Survey/Evaluation, 2005

UA Discusses ... Cultural Competency Planning Board, 2005

Board Member – International Writing Centers Association Conference Committee, 2004

Host – Victor Villanueva, Washington State University, Featured Speaker, 2005 New Directions Conference

Moderator – Difference and Inequality Subcommittee Brown Bag Series, 2005

Chair – Panel Discussion on “Race,” moderated by Dr. Susan Romano, U. of New Mexico, Rhetoric Society of America National Conference, Austin, Texas 2004

Presenter and Judge – Barry Briggs Memorial Teaching Award, 2004-2007

Chair – English Graduate Union Subcommittee on Difference and Inequality

Graduate Rep. – Rhetoric and Composition Faculty Search Committee, 2004-present

Graduate Rep. – College of Humanities Millennium Initiative Committee, 2004-2005

Honors Representative – Pima Community College Faculty Senate, 2004

Host – Raul Sanchez, University of Utah, and Shirley Logan, University of Maryland, Featured Speakers, University of Arizona Spring Conference, 2004

Essay Grader – University of Arizona Writing Placement Exam 2001-2002

Northwestern State University Head Football Coach Search, Student Representative, 2000

PROFESSIONAL Memberships

American Educational Research Association
American Educational Research Association – SIG on Research in Sport and Education
National Council of Teachers of English
Black Coaches Association
National Football Foundation and College Football Hall of Fame – Inductee and Member
National Association of Collegiate Directors of Athletics
Minority Opportunity Athletic Association

MISCELLANEOUS Accomplishments

Athletics – Varsity Football at Northwestern State University, La.

Member of the Northwestern State University All-Century Team (1907-2007)
2-time D-IAA All-American, Center, 1998-1999

- *Walter Camp Foundation Kodak First Team All-American, 1999*
- *Don Hansen's Football Gazette Third Team All-American, 1999*
- *Sports Network I-AA Third Team All-American, 1999*
- *Sports Network I-AA Pre-Season Second Team All-American, 1999*
- *Sports Network I-AA Second Team All-American, 1998*

6-time Southland Football League Academic All-Conference Award, 1996-1999
2-time NCAA Verizon/CoSIDA GTE Academic All-District VII, 1998-1999
2-time All-Louisiana Team Selection, Center, 1998-1999
2-time All-Southland Conference Selection, Center, 1998-1999
National Football Foundation College Football Hall of Fame, 1999 (1 of 15 nationally)
Joe Delaney Memorial Award Honorary Team Captain, 1999
Issues in Black Higher Education “Arthur Ashe Scholar-Athlete” 1999
Burger King College Football Scholar-Athlete Award, 1999 (1 of 25 nationally)
Division I-AA National Semifinalist and Southland Football League Champion, 1998
Division I-AA National Playoff Participant and Southland Football League Champion, 1997

Other

Certified by Arizona Board of Community Colleges, 2006
National *Chancellor's List*, 2005
Volunteer Coach – LaCima Middle School Cardinals, Tucson Arizona, 15-8-1 record with two
Division Championships, 2003-2006
Accomplishments featured in Victory Magazine (October, 1999), NewMan Magazine's
“Twenty One Heroes for the 21st Century” (March 2000), and the Black Coaches

Association Journal (January 2002).

“William Broussard Day” established March 15, 2000 in Crowley, Louisiana/Presented
with “Key to the City of Crowley” by Mayor Isabella Delahoussaye

Named “Mr. Northwestern State University,” 1999

Named both finalist for Draddy Award (also known as the “Academic Heisman Award”)
in 1999 and state finalist for Wendy’s “High School Heisman Award” in 1996.

Carried Olympic Torch, XXVI Olympiad, Atlanta, 1996