

Allen L. Sack  
Department of Management  
University of New Haven  
West Haven, Connecticut 06516  
(203) 932-7090 Office  
(203) 389-5284 Home  
[asack@newhaven.edu](mailto:asack@newhaven.edu)

## EDUCATION

Pennsylvania State University	Ph.D. Sociology 1974
Pennsylvania State University	M.A. Sociology 1970
Notre Dame University	B.A. Sociology 1967

## ACADEMIC POSITIONS

Professor, Management, University of New Haven, 1991-present.  
Director, Institute for Sports Management, School of Business, 2006-present

Adjunct Professor, University of Connecticut, 1996-2000  
Served on Doctoral Committees in Sport Management and Sport Sociology. Also did several guest lectures every year.

Professor, Sociology, University of New Haven, 1986-1991  
Director, University Honors Program, 1986-91.

Associate Professor, Sociology, University of New Haven, 1980-1986  
Department Chair, 1983-86.

Assistant Professor, Sociology, University of New Haven, 1974-1980.

## AREAS OF SPECIALIZATION

Organizational Theory	Social Aspects of Sport
Management and Organization	Sport Management

## COURSES TAUGHT (Directly related to areas of specialization)

**Undergraduate:** Management and Organizations, Sociology of Organizations, Management of Sports Industries, Labor Relations and Sport, Sociology of Sport, Sport Marketing and Public Relations, Ethics in Sport, Research Methods, The Nature of Science

**Graduate:** Organizational Theory, The Management Process, The Sport Industry, Sociology of Leisure, Research Project, Intercollegiate Sport Management

## PUBLICATIONS

### Books:

Sack, A.L. *Counterfeit Amateurs: An Athlete's Journey Through the Sixties to the Age of Academic Capitalism* (University Park, PA: Penn State Press (Forthcoming))

Sack, A.L. and E. J. Staurowsky. *College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth* (Westport, CT: Praeger Publishers, 1998).

**Journal Articles and Chapters in Anthologies:**

Sack, A.L., Singh, P., and R. Thiel "Occupational Segregation on the Playing Field: The Case of Major League Baseball." *Journal of Sport Management*, 19(3), 2005.

Sack, A.L. "The Amateur vs. Professional Debate in Collegiate Athletics," *Encyclopedia of World Sport* (Great Barrington, MA: Berkshire Publishing Group, June 1, 2005).

Sack, A.L. "Taking Back Our Classrooms: A Manifesto for Faculty Committed to Athletes as Students," *The Sport Reform Summit Proceedings* (Delmar, NY: Sport Reform Press (Forthcoming, 2005).

Staurowsky, E., and A.L.Sack, "Reconsidering the Use of the Term 'Student Athlete': Should Scholars Abandon It?" *Journal of Sport Management*, 19(2), 2005.

Singh, P., Sack, A.L., and R. Dick, "Free Agency and Pay Discrimination in Major League Baseball." *Sociology of Sport Journal*, 20(3), 2003.

Dick, R. and A. L. Sack, "NBA Marketing Directors Perceptions of Effective Marketing Strategies: A longitudinal Study," *International Sports Journal*. Winter, 2002.

Sack, A.L. and A. Nadim, "Strategic Choices in a Turbulent Environment: A Case Study of Starter Corporation," *Journal of Sport Management*, 16(1), 2002.

Sack, A.L. and G. Fried, "Pitching Women's Tennis to Corporate Sponsors: A Case study of Pilot Pen Tennis," *Sport Marketing Quarterly*, 10(2), 2001.

Sack, A. L. and J. Suster, "Soccer and Croatian Nationalism: A Prelude to War," *Journal of Sport and Social Issues*, Spring, 2000.

Sack, A. L. "A Rejoinder to Timothy Davis, Collegiate Sport in the Next Millennium," *Marquette Sports Law Journal*, Fall, 1999.

Sack, A. L. and A. Johnson. "Politics, Economic Development, and the Volvo International Tennis Tournament," *Journal of Sport Management*, January, 1996.

Johnson, A. and A. L. Sack, "Assessing the Value of Sports Facilities: The Importance of Noneconomic Factors," *Economic Development Quarterly*, 10,4 1996.

Sack, A. L. "An Assessment of Restructuring Efforts Within the NCAA," *Journal of College and University Law*, Summer, 1995.

Sack, A. L. "Getting Out From Under the Table," in Andrew Yiannakis et. al. (Eds.) *Sport Sociology Contemporary Themes* (Dubuque, Iowa: Kendal Hunt, 1993).

Sack, A. L. "The Underground Economy of College Football," *Sociology of Sport Journal*, 8:1 (1991). **Reprinted in** Andrew Yiannakis et. al. (Eds.) *Sport Sociology: Contemporary Themes* (Dubuque, Iowa: Kendal Hunt, 1993).

Sack, A. L. "Contributions of Sport Sociology to Sport Management," in Andrew Yiannakis (Ed.) *Applied Sociology of Sport* (Champaign, IL.: Human Kinetics Publishers, Inc., 1991).

Sack, A.L. "Are Improper Benefits Really Improper? A study of College Athletes' Views Concerning Amateurism," *Journal of Sport and Social Issues*, 12:1(1988). **Reprinted in** Jon Slaughter and Richard Lapchick (Eds.) *Ethics in College Sport* (New York: ACE/Macmillan, 1989).

Sack, A.L. "College Sport and the Student-Athlete," *The Journal of Sport and Social Issues*, 11:1(1988).

Sack, A.L. "Jan Kemp Wins One for Academic Integrity," *Journal of Sport and Social Issues* 10:1(1986).

Sack, A.L. "Workers' Compensation for College Athletes," *Journal of Sport and Social Issues*, 9:1 (1985).

Sack, A.L. and R. Thiel. "College Basketball and Role Conflict: A National Survey," *Sociology of Sport Journal*, 2:3 (1985).

Sack, A.L. and B. Kidd. "The Amateur Athlete as Employee," in James Frey and Art Johnson (Eds.) *Government and Sport: Public Policy Issues* (Totowa, NJ: Rowman and Allanheld, 1985).

Sack, A.L. "The Amateur Myth: The Rights and Responsibilities of College Athletes," in Wiley Lee Umphlett (Ed.) *American Sport Culture: The Humanistic Dimension* (Lewisburg: Bucknell University Press, 1985).

Sack, A.L. and C. Watkins. "Winning and Giving," in Donald Chu et. al. (Eds.) *Sport and Higher Education* (Champaign, IL: Human Kinetics Publishers, Inc., 1985).

Sack, A.L. Proposition 48: Masterpiece in Public Relations," *Journal of Sport and Social Issues*, 8:1 (1984).

Sack, A.L. "Cui Bono? Contradictions in College Sports and Athletes' Rights," in James Frey (Ed.) *The Governance of Intercollegiate Athletics* (New York: Leisure Press, 1983).

Sack, A.L. and R. Thiel. "College Football and Social Mobility," *Sociology of Education*, January, 1979. **Reprinted in** "George Sage (Ed.) *Sport in American Society*, Third Edition (Reading, MA: Addison Wesley, 1980).

Sack, A.L. "Big-time College Football: Whose Free Ride?" *Quest*, Winter, 1977. **Reprinted in** Andrew Yiannakis (Ed.) *Sport Sociology: Contemporary Themes* (Dubuque, Iowa: Kendall Hunt Publishing Company, 1979).

Sack, A.L. "Sport: Work or Play in Phillip Stevens (Ed.) *Studies in the Anthropology of Play: Essays in Memory of Allen Tindal* (New York: Leisure Press, 1977).

Sack, A.L. and David L. Westby. "The Commercialization and Functional Rationalization of College Football," *Journal of Higher Education*, November - December 1976.

Sack, A.L. "Yale 29 Harvard 4: The Professionalization of College Football," *Quest*, Jan. 1973.

### **Book Reviews:**

Sack, A. L. *The Business of Major League Baseball*, by Gerald W. Scully, in *The Sociology of Sport Journal*, 7:1 (1990).

Sack, A.L. *The Student Athlete: Eligibility and Academic Integrity*, by Clarence Underwood, in *The Journal of Sport and Social Issues*, 10:1 (1986).

Sack, A.L. *The Athletes' Game Plan for College and Career*, by Steven Figler and Howard Figler, in *The Sociology of Sport Journal*, September, 1985.

Sack, A.L. *The End of Autumn*, by Michael Oriard, in *The Journal of Sport and Social Issues* (Winter/Spring, 1984).

Sack, A.L. *Social Approaches to Sport*, by R. M. Pankin (Ed.) in *Contemporary Sociology* (Fall, 1983).

Sack, A.L. *Jock: Sport and the Male Identity*, By R.Sabo and J. Runfolo, in *Contemporary Sociology*, Fall, 1981.

Sack, A.L. *An Excursion into Creative Sociology* by Monica Morris, in *The Journal of the History of Sociology*, Spring, 1980.

Sack, A.L. *Schooling in Capitalist America*, by Samuel Bowls and Herbert Gintis, in *Essays in Arts and Sciences*, Spring, 1979.

### **Guest Columns and Magazine Articles:**

Sack, A.L. "Dropping the Ball: Tax-Exempt NCAA Under Fire as Colleges Perform End Run Around Academic Rules," *The Hartford Courant*, April 12, 2007.

Sack, A.L. "Assertive Faculty Will Aid Academic Reform," *NCAA News*, May 24, 2004.

Sack, A.L. "NCAA Irrevocably Abandoned Amateur Principles Long Ago," *Indianapolis Star*, June 10, 2003.

Sack, A.L. "College Sport and the Myth of Amateurism," *Christian Science Monitor*, March 17, 2003.

Sack, A.L. "America's Best Cartel Ripe for Legal Challenge," *Street & Smith's Sports Business Journal*, March 3-9, 2003.

Sack, A.L. "NCAA policy invites players to unionize," *Street & Smith's Sport Business Journal*, April 19-21, 2002.

Sack, A.L. "Big-Time Athletics vs. Academic Values: It's a Rout," *Chronicle of Higher Education*, January, 2001.

Sack, A.L. "Getting Up Close and Personal With Under-the-Table Payments," *New York Times*, March 11, 2000.

Sack, A.L. "Athletes Being Held Hostage in Mega-Bucks Deal," *Street & Smith's Sports Business Journal*, January 10-16, 2000.

Sack, A. L. "Proposition 16: Nothing But Public Relations," *Street & Smith's Sports Business Journal*, May 17-23, 1999.

Sack, A.L. "The NCAA's 'Amateur Myth' an Impeachable Offense?" *Street &*

*Smith's Sports Business Journal*, February 8, 1999.

Sack, A.L. "A New Plan for Reform in College Athletics," *New York Times*, December 20, 1999.

Sack, A.L. "Game Gets His Irish Up," *The New York Daily News*, September, 6, 1998.

Sack, A. L. "Separating the Amateurs From the Pros," *The Hartford Courant*, October 31, 1997.

Sack, A. L. "Workers Compensation," *Notre Dame Magazine*, Spring, 1993.

Sack, A.L. "Random Tests Abuse Dignity," *New York Times*, May 29, 1988.

Sack, A.L. "Looking Behind the Proposition 48 Image," *New York Times*, Nov. 9, 1986.

Sack, A.L. "The College Game Sure Has Changed," *Sporting News*, August 27, 1984.

Sack, A.L. "Professional Teams in Universities Won't Solve the Crisis in College Sports," *Chronicle of Higher Education*, October 6, 1982.

Sack, A.L. "College Sport Must Choose: Amateur or Pro?" *New York Times*, May 3, 1981.

Sack, A.L. "Players are Ignored in Big Money Deals: College Athletes Must Organize," *New York Times*, September 27, 1981.

Sack, A.L. "When Yale Spirit Vanquished Harvard Indifference," *The Harvard Magazine*, November, 1975.

**Papers and Presentations at Conferences: I have presented about 60 papers at professional meetings. A comprehensive list is available upon request. The following are my presentations and papers since becoming the coordinator of the sports management program in 1991:**

Sack, A.L. Invited Lecturer, Panel on White Verses the NCAA: Antitrust Law and the NCAA's Cap on Athletic Scholarships, The University of Memphis, April 20, 2007.

Sack, A. L. "The IRS, Disclosure, and the Business of College Sport,"

Presentation at the Annual Conference of the Drake Group, Cleveland, Ohio, March 30, 2007.

Sack, A. L. "Clashing Models of Collegiate Sport Reform: Suggestions for Scholarly Research," Paper presented at the North American Society for Sport Sociology Annual Meetings, Vancouver, British Columbia, November 2006.

Sack, A.L. "Why Can't We all Get Along? Conflicting Models of Collegiate Sport Reform," Presentation at the Drake Group Conference on Sport and Education, Indianapolis, Indiana, March 30, 2006

Sack, A. L. "The End of Amateurism: The Reflections of a former Notre Dame Football Player, Key Note Address, Conference on Catholic Identity and the Role of Sport, sponsored by the Center for Catholic Social Traditions, University of Notre Dame, November 10-12, 2005

Sack, A.L. "Fighting for Market Share: An Industry Analysis of Sport Management

Programs in the United States," Keynote Lecture at the World Congress in Sport Management, University of Peloponnese, Sparta, Greece, June 3, 2005.

Sack, A.L. "Where Does Sport Tourism Fit? Looking for Synergies Between Sport

Management and Tourism Education," Panel Presentation at the World Congress in Sport Management, University of Peloponnese, Sparta, Greece, June 5, 2005.

Sack, A.L. (Panel Organizer) "The Role of Organized Labor in Collegiate Sport," First Annual Drake Group Conference on Sport and Education, St. Louis, Missouri, April 1, 2005.

Sack, A.L. "Organizing College Athletes in the 1980s: The Case of the Center for Athletes Rights and Education," Presentation at the First Annual Drake Group Conference on Sport and Education, St. Louis, Missouri, April 1, 2005.

Sack, A.L. and T. DiPaulo. "Spectator Motives for Attending Women's Tennis Events," paper presented at the North American Society for Sport Management Conference, Ithaca, NY, June, 2003.

Sack, A. L. and P. Singh. "Unequal Skill Development and Positional Segregation in Major League Baseball: A Theoretical Synthesis," paper presented at the North American Society for the Sociology of Sport Conference, Indianapolis, Nov. 7, 2002.

R. Dick and A. Sack, "How NBA Marketing Directors Attract Capacity Crowds: A Longitudinal Study," paper presented at the North American Society for Sport Management Conference, Canmore, Alberta, Canada, June 2, 2002.

Sack, A.L. "The Sixties Decade: Its Impact on the Sociology of Sport," paper presented at the North American Society for Sport Sociology Conference, San Antonio, TX, November 3, 2001.

Sack, A.L. "Attacking the NCAA Where it Hurts: The Case of the Center for Athletes Rights and Education," paper presented at the North American Society of Sport Sociology Conference, Colorado Springs, CO, November, 2000.

Sack, A.L. "Pitching Women's Tennis to Corporate Sponsors: A Case Study of Pilot Pen Tennis," paper presented at the European Association of Sport Management Conference, San Marino, Italy, September, 2000

Sack, A.L. and G. Fried, "Integrating Corporate Sponsorship Research into the Classroom," paper presented at the North American Society of Sport Management Conference, Colorado Springs, CO, June, 2000.

Sack, A.L. (Symposium Organizer) "Bringing the Sport Industry into the Classroom," North American Society for Sport Management Conference, Colorado Springs, CO, June, 2000.

Sack, A.L. (Panel Discussant) "The African American Response to the 1936 (Berlin) Olympics," The Organization of American Historian Meetings, St. Louis, MO, March, 2000.

Sack, A.L. "Soccer and Croatian Nationalism: A Prelude to War," paper presented at the North American Society for Sport Sociology Conference, Las Vegas, Nevada, November 1998.

Sack, A.L. "Social Science and the Science Wars." paper presented at the North American Society for Sport Sociology Conference, Las Vegas, Nevada, November, 1998.

Sack, A.L. "Managing the Task Environment: College Sport and the Unrelated Business Income Tax," paper presented at the North American Society for Sport Management Conference, San Antonio Texas, June, 1997.

Sack, A.L. and E. J. Staurowsky (symposium organizers) "Sports, Ethics, and the Law," North American Society for Sport Management Conference, San Antonio, Texas, 1997.

Sack, A.L. "The Impact of Restructuring the NCAA," presentation at a conference on "Legal Issues in Collegiate Sport", sponsored by the

University of Notre Dame Law School, February, 1995.

Sack, AL. "Sport and Economic Development: A Case Study of the Volvo International Tennis Tournament," paper presented at the North American Society for Sport Management Conference, Pittsburgh, PA, 1994.

Sack, A.L. "Theoretical Issues in the Development of World Class Athletes," presentation at the international Sports Management Theory Conference, Tulane University, April, 1992.

Sack, A.L. "When Reporters and Researchers Meet," paper presented at the North American Society for Sport Sociology Conference, Denver, 1991.

#### **SERVICE ON EDITORIAL BOARDS:**

*The Journal of Sport Management*, 1997- present

*The International Sport Journal*, 1996-2003

*The Sociology of Sport Journal*, 1988-92

*The Journal of Sport and Social Issues*, 1983-89

#### **ADMINISTRATIVE EXPERIENCE:**

Executive Board Member, The Drake Group 1999-2004. Founding member of the Drake Group, a national network of college faculty committed to academic integrity in collegiate sport.

Director, Institute for Sport Management, College of Business, University of New Haven, 2006-Present

Director, Management of Sports Industries Program, 2001 to 2005.

Coordinator, Management of Sport Industries Program, University of New Haven 1991-2001. Developed the major in the management of sport industries, coordinated the effort to get NASSM/NASPE accreditation as well as accreditation from the State of Connecticut, coordinated recruitment efforts (increasing the number of majors from 37 to 100, developed and coordinated sport management internships, advise about 50 majors, developed courses in sport facility management and sport law, as well as a sport management concentration within the university's MBA Program and MS in the Management of Sports Industries.

University Ombudsman, University of New Haven, 1988-1991. My primary responsibility was to mediate disputes among faculty, staff, and administrators.

Director, Arts and Science Honors Program, University of New Haven, 1987-1991.  
Was responsible for developing the first four-year honors program at the University of New Haven.

Chairperson, Sociology and Social Welfare Department, University of New Haven, 1983 .  
1986. Administered a department of five full-time and three part-time faculty.

Project Director. Center for Athletes Rights and Education, 1981-1983. Coordinated staff of eight people in a Bronx-based program funded by a \$250,000 grant from the U.S. Department of Education. Hired, trained, evaluated staff. Primary liaison with educational, political, and civic organizations throughout the country. Wrote press releases, coordinated production of brochures, pamphlets, newsletters. Represented the organization in the media, e.g., appearances on Good Morning America, the MacNeil/Lehrer Report. Also wrote grants.

## **PROFESSIONAL MEMBERSHIPS**

The Drake Group

The North American Society for Sport Management

The North American Society for the Sociology of Sport

## **TEACHING AWARDS**

University of New Haven Faculty Recognition Award. Presented by UNH student athletes to the faculty member who has “challenged them to achieve their academic goals,” 1997-98.

University Freshman Program Award. Presented to the outstanding professor in the university’s freshman experience program, 1993.

University of New Haven Distinguished Teacher Award, 1991.

**References:** Available upon request