

# EXSS Times

MARCH 2009

EXERCISE AND SPORT SCIENCE

## BABY BOOM!!!!

They're Heeerrre!!! All but one of the four babies have made it safely into the world. Congratulations to all the new mommies and daddies!!!!

#1- Vincent Laurence Battaglini, born at 4am on Valentine's Day, weighed 8 lbs and 13 oz, and measured 20 1/2 inches long.

#2- Liam Christopher Ondrak was born on Thursday, February 26 at 10:17am. He weighed 8 lbs and 4 oz and was 20 1/2 inches long.

#3- Jack Taylor Yeargan was born Saturday, February 28th at 3:02am. He weighed nine pounds and 3 oz.



My Funny Valentine!! Little Vincent is already a romantic being born on the day of love!



Little Liam!!! Snug as a bug!



**John Swofford,**  
Commissioner

of the Atlantic Coast Conference will be the keynote speaker for the 2009 Blyth Lecture this year.

The lecture will be held in Fetzer 209 at 11:00am. Swofford will speak on "The Evolution of Post Season College Football....Past, Present and Future."

Now in his 12th year as commissioner, John Swofford has made a dramatic impact on the Atlantic Coast Conference and college athletics during his career. He is regarded as one of

## Blyth Lecture- March 24th 11:00

the top administrators in the NCAA.

The Director of Athletics at the University of North Carolina from 1980 to 1997, Swofford was instrumental in building North Carolina's athletics department into one of the country's most respected programs. He became the school's athletic director on May 1, 1980 and at the age of 31, he was the youngest major college Athletics Director in the nation at the time. Under his leadership, North

Carolina enjoyed tremendous growth in its athletic facilities, including the construction of the Smith Center, a complex which includes a 21,572-seat basketball arena, the Koury Natatorium and the Frank H. Kenan Football Center. He initiated the idea and provided the impetus for the founding of North Carolina's trademark licensing program.



## Congratulations Deb Stroman!!



We are pleased to announce that Debby Stroman has accepted the Sport Administration Lecturer-Advisor position for the department. Deb has worked with us since October 2007 as an adjunct visiting assistant professor.

Deb's teaching focus is the theory and practical application of financial management, leadership, and marketing of athletics. She received her degrees from the University of Virginia (B.S.), University of North Carolina (M.A. in Sport Administration), and Capella University (Ph.D. in Organization and Management). Her dissertation topic is "The Critical Success Factors of the Atlantic Coast Conference." Dr. Stroman's research interest is in organizational leadership, marketing, servant leadership, and athletic management.

Prior to her appointment at UNC, Dr. Debby successfully owned and managed sports marketing, financial consulting, and nutritional supplement companies. She is the 2006 recipient of the state of Maryland's Top MBE Award and the Howard County (MD) Economic Development Authority Commitment Star Award, which recognizes business and entrepreneurial success. She also has experience as a grant writer, philanthropic development officer, and fundraiser for non-profit organizations. Dr. Stroman is currently developing the L.A.S.E.R.™ (Life After Sports With Effective Results) Institute, which provides life coaching and strategic planning to athletes. Please contact her at [dstroman@email.unc.edu](mailto:dstroman@email.unc.edu) for a game of golf or basketball; or a deep political, life, and/or research discussion!

Deb's office is located in Smith Building in room 04. Stop by anytime!

## Sport Administration News

### SRLA Conference

The Exercise and Sport Science Department was well represented at the Sport and Recreation Law Association annual conference held March 5-7 in San Antonio, Texas. Sport Administration graduate student Brandon Maddux presented "I'll take the Buy-out and Go", research related to collegiate coaches' contracts. Assistant Professor Richard Southall made two presentations. The first ad-

dressed student-athletes' rights regarding photographic images in "Smile, you're on Photo Store: Legal and ethical issues related to college athletes' image rights." The second explored the Constitutional issue of eminent domain in "Eminent Domain and Sports: An intriguing future?". Associate Professor Barbara Osborne also made two presentations. "An analysis of litigation involving collegiate

coaches in the new millennium" was a quantitative analysis of appellate decisions involving college coaches as a named party. The recent Supreme Court decision in Fitzgerald v. Barnstable was discussed in "Should Title IX be an exclusive remedy?"

### Blythe Worley Wins Award

Blythe Worley, Sport Administration grad student won the Bernard Maloy Graduate Research Award from the Sport and Recreation Law Association. Blythe will receive the award at the Annual Conference on Sport, Physical Activity and Law in San Antonio, Texas on March 6, 2009.

### Sport Admin Faculty Speak

Barbara Osborne, J.D., and Richard Southall, Ed.D. are invited speakers at the Sport, Sexuality, and Culture Conference hosted by the Department of Sport Management and Media at Ithaca College on March 18-20. Dr. Southall will participate in a plenary session panel on "Research Issues and Trends", while Dr. Osborne will address "Legal Issues: Sex and Sexual Orientation Discrimination in Sport" in another plenary session panel.

# Campus Recreation News

Mar 21, 2009 at 10am: Kids R.O.C.K. - Basketball (Hooker Fields) This day involves sports with bases and discs: baseball, softball, kickball, frisbee toss and anything else we can think of! The fun will be led by Campus Rec's energetic staff members! Please RSVP to [Meghann Martinez](#).

Register now for [Race for a Reason 5K](#) benefiting Blue Ribbon Mentor-Advocate

Mar 24: [Men's Night](#) at Student Rec Center/ [Women's Night](#) at Rams Head Rec Center

## SATA Holds Seminar



**The Student Athletic Trainer's Association held a Sports Medicine Seminar on Saturday, February 28th in Fetzer Gym. There were 75 attendees that included students and certified athletic trainers from all around the state. SATA raised over \$1000 from the event that they plan to donate to the NATA Research and Education Foundation.**



Student examines human brain





New Construction on the horizon...  
Andy Cahan of the utility crew is showing his amazing carpentry talent by building a new welcome/security center in the Fetzer Lobby.

## March Birthdays

Howard Wright March 5th  
Deborah Southall March 19th  
Sheri Branson March 26th  
Kristin Ondrak March 27th