

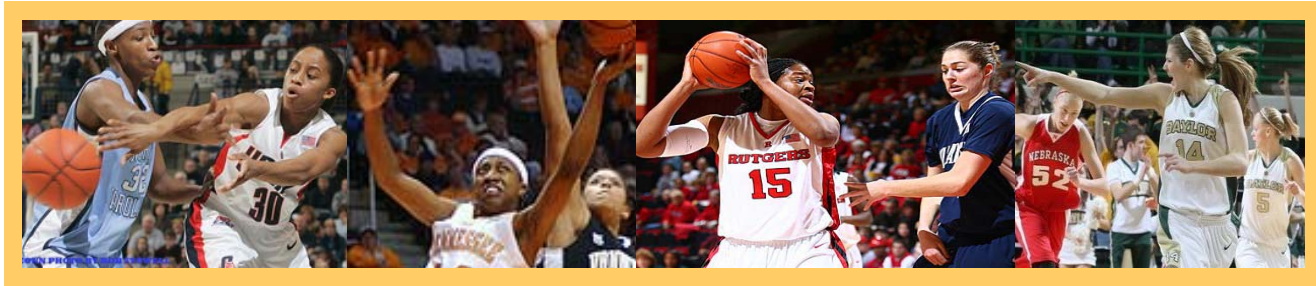
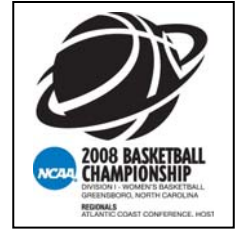


2008

Athletic Leadership Symposium

Tuesday, April 1 – Greensboro Coliseum

In conjunction with the NCAA Greensboro Regional Final



Hosted by The Atlantic Coast Conference



Opening Address: John Swofford, ACC Commissioner

Program Schedule:

12:30 p.m. – Registration

1:00 p.m. – Welcome

1:15 p.m. – 4:45 p.m. Athletic Leadership Panels

“Dollars and Sense: The Current State of Intercollegiate Athletics”

“Marketing Women's Basketball: It's a Business!”

*“Sign on the Dotted Line: Contracts and Salaries
In Intercollegiate Sports”*

With Featured Speakers and Guests:

Nelson Bobb, AD
UNC Greensboro

Matt Brown, Managing Director
Greensboro Coliseum

Janet Cone, AD
UNC-Asheville

Charlene Curtis, Analyst
ESPN/FOX

Nora Lynn Finch, Assoc. AD
NCSU

Kyle Kallander, Commissioner
Big South Commissioner

Bernie McGlade, Assoc. Commissioner
ACC

Judy Rose, AD
UNC-Charlotte

Debbie Ryan, Head Coach
University of Virginia

JoAn Scott, Director
Nike

Dee Todd, Administrator, Director Special Projects
NC A&T

And many more!

**DON'T MISS THIS OPPORTUNITY TO
SHARE BEST PRACTICES AND
PUT ATHLETIC LEADERSHIP INTO ACTION!**

REGISTER ONLINE: www.unc.edu/depts/exercise



Symposium Host: The Atlantic Coast Conference

**Symposium Partner: National Association of Collegiate
Women Athletics Administrators**

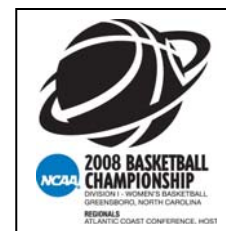
**Symposium Coordinator: UNC Exercise and Sport Science
Department - Sport Administration
Dr. Debby Stroman - 919.843.0336 – alsxss@unc.edu**



**Registration includes
Symposium,
Reception, Buffet
Dinner, and Game!**

**2008 Athletic Leadership Symposium
Tuesday, April 1 - Greensboro, NC**

Cut Here



Registration: 12:30 p.m.

Symposium: 1:00 p.m. – 5:00 p.m.

Reception & Buffet Dinner Until Game Tip Off!

Credit Card Registration Available Online!

**Send Check/Money Order
Made Payable To:**

**UNC – Exercise & Sport Science
Attn: ALS
CB # 8605
Chapel Hill, NC 27599 - 8605**

Name _____
Title/Affiliation _____
Address _____

Phone _____
Email _____

ATTENDANT	FEE	QUANTITY	TOTAL
General Public	\$99.00		
Student	\$39.00		
Total Enclosed			