

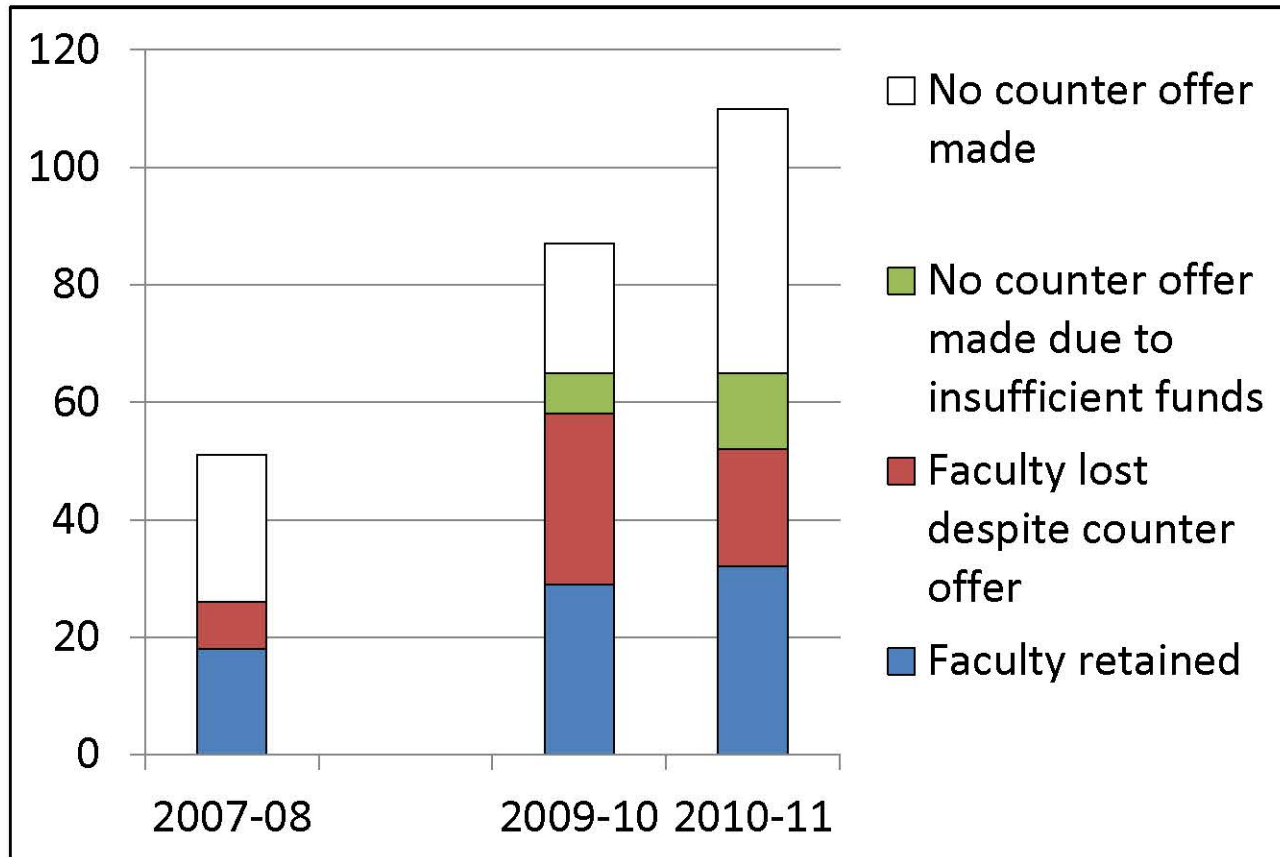
Tuition and Fees Instructions



- **The 6.5% Plan remains in effect, but it “allows a campus with significant unfunded needs to submit a proposal above for increasing tuition above 6.5% if a significant need exists and if tuition is the only viable funding source.”**
- **In other words, we could exceed the cap on a one-time basis for critical needs. We have two: courses for students and faculty salaries.**



Retention Fights



Tuition and Fees Instructions



- **“Additionally, a campus whose tuition or fee rates differ significantly from ... their public peer institutions may ... consider one-time adjustments beyond the cap to ‘catch up’. In the event that a campus proposes to ‘catch up’ through tuition or fee adjustments, the increased funding must be fully justified and the campus should consider proposing that any increases be phased in over a multi-year period.”**



What are our academic needs?



- **Restoring sections and credit hours: TBD, but maybe \$10M**
- **Faculty salaries: For a 4% pool, \approx \$10M**
- **Libraries: TBD, but probably $>$ \$2M**
- **Interdisciplinary cluster hiring: TBD, but probably $>$ \$3M**
- **First year seminars: \approx \$2.2M (campus-wide?)**
- **Graduate student support: \approx \$10M over time**
- **Faculty diversity: TBD, but \approx \$1M**
- **Classroom technology: TBD, but probably \$0.5M**
- **Other Academic Plan initiatives: TBD, evaluated with input from the Steering Committee**



UNC-Chapel Hill Tuition Increase History

Increases				
	Undergraduate		Graduate	
Year	Resident	Nonresident	Resident	Nonresident
2007-2008	\$ 250	\$ 1,250	\$ 500	\$ 500
2008-2009	\$ -	\$ 1,250	\$ 400	\$ 800
2009-2010	\$ 160	\$ 1,150	\$ 400	\$ 400
2010-2011	\$ 950	\$ 1,677	\$ 950	\$ 1,282
2011-2012	\$ 313	\$ 1,523	\$ 414	\$ 1,371
5-Year Average Increase	\$ 335	\$ 1,370	\$ 533	\$ 871



This is consistent with the proposed \$313 increase, but it is smaller than all of our 10 public peers and only 29% of the average resident undergrad increases for the 10 peers.

Projected 2012-13 Rates & Revenue from a 6.5% across-the-board increase

	Projected AA-FTE	Current 2011-12 Tuition Rates	Proposed 2012-13 CBTI 6.5% ATB	Proposed 2012-13 Tuition	Proposed 2012-13 CBTI %	Estimated Additional CBTI Revenue	2012-13 Proposed Fees	2012-13 Proposed Tuition & Fees
UG – R	14,192	\$ 5,128	\$ 333	\$ 5,461	6.5%	\$ 4,725,936	\$ 1,867.23	\$ 7,328
UG – NR	2,993	24,953	1,622	26,575	6.5%	4,854,646	1,867.23	28,442
Grad – R	7,185	6,777	441	7,218	6.5%	3,168,585	1,855.43	9,073
Grad – NR	2,387	22,464	1,460	23,924	6.5%	3,484,020	1,855.43	25,779
	26,757					\$ 16,233,187		

NET AFTER FINANCIAL AID ≈\$8.9M

2011-2012 Resident Tuition and Fee Rates for Public Peer Institutions

Institution	2011-12 Undergraduate Rates	1-Year Change
Univ of Pittsburgh	16,132	1,196
Univ of Michigan-Ann Arbor	13,437	1,600
Univ of Minnesota	13,060	857
Univ of California-Berkeley	12,834	1,894
Univ of California-Los Angeles	12,686	1,905
Univ of Virginia	11,794	966
Univ of Washington	10,574	1,873
Univ of Texas-Austin	9,816	398
Univ of Wisconsin-Madison	9,672	685
Univ of Florida	5,700	656
Average excluding UNC	11,571	1,203
UNC-Chapel Hill	7,009	344

25th
Percentile

Institution	2011-12 Graduate Rates	1-Year Change
Univ of Pittsburgh	19,514	1,470
Univ of Michigan-Ann Arbor	18,860	887
Univ of Virginia	15,108	1,228
Univ of Minnesota	14,956	612
Univ of Washington	12,898	1,449
Univ of California-Berkeley	12,836	1,970
Univ of California-Los Angeles	12,562	1,902
Univ of Florida	11,950	1,035
Univ of Wisconsin-Madison	11,376	435
Univ of Texas-Austin	10,560	406
Average excluding UNC	14,062	1,139
UNC-Chapel Hill	8,646	444



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As of September 27, 2011 – Data obtained from institutional websites.
Tuition and fee rates noted exclude all known health insurance charges.

2011-2012 Non-Resident Tuition and Fee Rates for Public Peer Institutions

Institution	2011-2012 Undergraduate Rates	1-Year Change
Univ of Michigan-Ann Arbor	39,109	3,108
Univ of Virginia	36,788	3,014
Univ of California-Berkeley	35,712	1,893
Univ of California-Los Angeles	35,564	1,904
Univ of Texas-Austin	32,594	1,376
Univ of Washington	28,058	2,729
Univ of Florida	27,936	615
Univ of Pittsburgh	25,540	948
Univ of Wisconsin-Madison	25,421	1,184
Univ of Minnesota	18,060	1,557
Average without UNC	30,478	1,833
UNC-Chapel Hill	26,834	1,554

75th
Percentile

Institution	2011-2012 Graduate Rates	1-Year Change
Univ of Michigan-Ann Arbor	37,920	1,787
Univ of Pittsburgh	31,476	1,182
Univ of Florida	29,344	1,034
Univ of California-Berkeley	27,938	1,970
Univ of California-Los Angeles	27,664	1,902
Univ of Washington	25,768	979
Univ of Wisconsin-Madison	25,134	26
Univ of Virginia	25,104	1,238
Univ of Minnesota	22,410	968
Univ of Texas-Austin	20,089	773
Average without UNC	27,285	1,179
UNC-Chapel Hill	24,333	1,401



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Recommendation: “Hybrid”



- **Implement \$2,800 tuition adjustment over 5 years.**
- **Maintain our need-based aid allocations.**

- **Increase resident undergraduate tuition by 6.5% + \$467.**
- **The total would be \$800 for FY2012-2013.**
- **Increase resident grad tuition by the same rate.**
- **Increase non-resident tuition rates by 6.5%.**
- **Spread out \$2,800 – \$467 = \$2,333 over the following 4 years, or \$583 per year for resident undergraduates.**



Projected 2012-2013 Rates & Revenue

	Projected AA-FTE	Current 2011-12 Tuition Rates	Proposed 2012-13 CBTI 6.5% ATB	Proposed 2012-13 Tuition	Proposed 2012-13 CBTI %	Estimated Additional CBTI Revenue	2012-13 Proposed Fees	2012-13 Proposed Tuition & Fees
UG – R	14,192	\$ 5,128	\$ 800	\$ 5,928	15.6%	\$ 11,353,600	\$ 1,867.23	\$ 7,795
UG – NR	2,993	24,953	1,622	26,575	6.5%	4,854,646	1,867.23	28,442
Grad – R	7,185	6,777	1,057	7,834	15.6%	7,594,545	1,855.43	9,689
Grad – NR	2,387	22,464	1,460	23,924	6.5%	3,484,020	1,855.43	25,779
	26,757					\$ 27,286,811		

NET AFTER FINANCIAL AID ≈\$15.0M

A Note on Need-based Aid



<u>Peer Institution</u>	<u>% Need-based Need Met</u>
UNC-Chapel Hill	100
Univ. of Michigan	90
Univ. of Virginia	89
Univ. California – Berkeley	87
Univ. of Florida	83
Univ. of Minnesota	83
UCLA	81
Univ. of Pittsburgh	79
Univ. of Wisconsin	76
Univ. of Texas – Austin	75



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FY 2012-2013 Fees



- **I am proud of the Student Fees Advisory Subcommittee for their extensive work.**
- **For the first time in quite a while, the fees that all students pay, graduate and undergraduate, will decline, primarily due to the decrease in the fee for debt service.**



Requested 2012-13

Undergraduate Fees All Student Pay

	Current 2011-12 Fees	Requested 2012-13 Fees
General Fees	\$1,485.11	\$1,487.96
Debt Service Fees	207.85	185.85
Special Fees	51.00	51.00
Misc Fees	133.68	142.42
Total – UG Fees	\$1,877.64	\$1,867.23

Prior Year Dollar Change	27.22	(10.41)
Prior Year Percentage Change	1.5%	(0.6%)

Requested 2012-13 Graduate Fees All Students Pay

	Current 2011-12 Fees	Requested 2012-13 Fees
General Fees	\$1,473.31	\$1,476.16
Debt Service Fees	207.85	185.85
Special Fees	51.00	51.00
Misc Fees	133.68	142.42
Total – Graduate Fees	\$1,865.84	\$1,855.43
Prior Year Dollar Increase	27.22	(10.41)
Prior Year Percentage Increase	1.5%	(0.6%)

School-based Tuition Increases



- **Many schools have elected to increase their school-based tuition due to the magnitude of the cuts, and because most have been in the bottom quartile of their peer groups.**
- **All have considerable market-based capabilities for such increases.**
- **There are no prohibitions imposed by the Board of Governors.**



2012-14

School Based Tuition Increase Proposals

ACADEMIC AFFAIRS Fall 2012 Increases	Current Tuition	Previously Approved SBTI	Campus	School/ Program	Total Increase	Planned Tuition	% SBTI Revenue for Financial Aid	2013-14 SBTI
Kenan Flagler Business School								
MBA Resident	\$ 23,339	\$ -	\$ 1,057	\$ 3,604	\$ 4,661	\$ 28,000	30%	\$ -
MAC Resident	\$ 19,547	\$ -	\$ 1,057	\$ 2,696	\$ 3,753	\$ 23,300	30%	\$ -
Government								
MPA Resident	\$ 7,227	\$ -	\$ 1,057	\$ 200	\$ 1,257	\$ 8,484	20%	\$ -
MPA Nonresident	\$ 22,914	\$ -	\$ 1,460	\$ 200	\$ 1,660	\$ 24,574	20%	\$ -
Info. & Library Science								
Cert. Adv Studies Resident	\$ 7,777	\$ -	\$ 1,057	\$ 3,000	\$ 4,057	\$ 11,834	35%	\$ 2,000
Cert. Adv Studies Nonresident	\$ 23,464	\$ -	\$ 1,460	\$ 3,000	\$ 4,460	\$ 27,924	35%	\$ 2,000
MS Info Science Resident	\$ 7,777	\$ -	\$ 1,057	\$ 500	\$ 1,557	\$ 9,334	35%	\$ 500
MS Info Science Nonresident	\$ 23,464	\$ -	\$ 1,460	\$ 500	\$ 1,960	\$ 25,424	35%	\$ 500
MS Lib Science Resident	\$ 7,777	\$ -	\$ 1,057	\$ 500	\$ 1,557	\$ 9,334	35%	\$ 500
MS Lib Science Nonresident	\$ 23,464	\$ -	\$ 1,460	\$ 500	\$ 1,960	\$ 25,424	35%	\$ 500
Law								
JD Resident	\$ 15,866	\$ 1,500	\$ 1,057	\$ -	\$ 2,557	\$ 18,423		\$ -
JD Nonresident	\$ 30,973	\$ 1,500	\$ 1,460	\$ -	\$ 2,960	\$ 33,933		\$ -
Social Work								
MSW Resident	\$ 8,077	\$ -	\$ 1,057	\$ 500	\$ 1,557	\$ 9,634	20%	\$ 500
MSW Nonresident	\$ 23,514	\$ -	\$ 1,460	\$ 500	\$ 1,960	\$ 25,474	20%	\$ 500

2012-14

School Based Tuition Increase Proposals

HEALTH AFFAIRS Fall 2012 Increases	Current Tuition	Previously Approved SBTI	Campus	School/ Program	Total Increase	Planned Tuition	% SBTI Revenue for Financial Aid	2013-14 SBTI
Dentistry								
DDS Resident	\$ 21,299	\$ 2,000	\$ 1,057	\$ -	\$ 3,057	\$ 24,356	35%	\$ 3,000
DDS Nonresident	\$ 37,970	\$ 2,000	\$ 1,460	\$ -	\$ 3,460	\$ 41,430	35%	\$ 3,000
Medicine								
MD Resident	\$ 13,971	\$ 1,000	\$ 1,057	\$ -	\$ 2,057	\$ 16,028	30%	\$ 1,000
MD Nonresident	\$ 22,464	\$ 1,000	\$ 1,460	\$ -	\$ 2,460	\$ 24,924	30%	\$ 1,000
Allied Health (All Non Graduate School Professional Programs)								
Resident	\$ 10,377	\$ -	\$ 1,057	\$ 750	\$ 1,807	\$ 12,184	30%	\$ 750
Nonresident	\$ 26,064	\$ -	\$ 1,460	\$ 750	\$ 2,210	\$ 28,274	30%	\$ 750
Nursing								
MS Nursing Resident	\$ 7,877	\$ 1,100	\$ 1,057	\$ 1,100	\$ 3,257	\$ 11,134	25%	\$ 3,300
MS Nursing Nonresident	\$ 23,564	\$ 1,100	\$ 1,460	\$ 1,100	\$ 3,660	\$ 27,224	25%	\$ 3,300
Pharmacy								
PharmD Resident	\$ 14,724	\$ 615	\$ 1,057	\$ 650	\$ 2,322	\$ 17,046	15%	\$ -
PharmD Nonresident	\$ 33,950	\$ 1,432	\$ 1,460	\$ 1,546	\$ 4,438	\$ 38,388	15%	\$ -
Public Health								
MPH, MSPH, MHA Resident	\$ 9,643	\$ 200	\$ 1,057	\$ 550	\$ 1,807	\$ 11,450	33%	\$ 750
MPH, MSPH, MHA Nonresident	\$ 24,573	\$ 200	\$ 1,460	\$ 550	\$ 2,210	\$ 26,783	33%	\$ 750
DrPH Resident	\$ 8,843	\$ -	\$ 1,057	\$ 1,400	\$ 2,457	\$ 11,300	33%	\$ 1,400
DrPH Nonresident	\$ 23,773	\$ -	\$ 1,460	\$ 1,400	\$ 2,860	\$ 26,633	33%	\$ 1,400