

University Career Services

Board of Trustees Meeting
Wednesday, September 21, 2011



UNC
STUDENT AFFAIRS

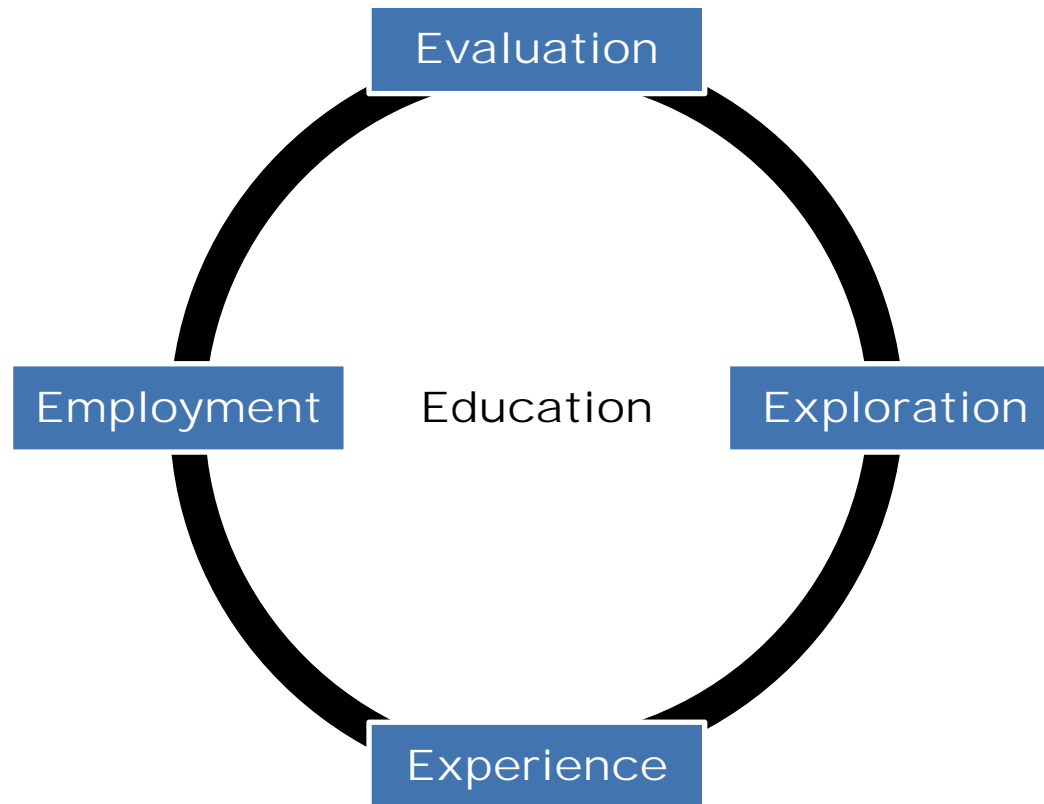
Fostering Student Learning and Success

UCS Overview

- University Career Services is a comprehensive, centralized college career center
- Comprehensive in that we serve all of the career development needs of students including undergraduate, graduate and professional students
- Centralized in that we serve multiple college and schools encompassing most of the UNC student body
- MBA, MAC, Law, Medicine, Dental & Pharmacy are served by their schools
- Use the 5 Es of Career Development as a structural framework for working with students



The 5 Es of Career Development



Influences
Planning (A & B)
Chance

- UCS services are designed to meet student needs in all of these areas



Points of Pride

- Quality of students and their successes
- Quality of UNC education
- Reputation of UCS and the UCS staff
- Social Media and Innovation position
- Career Peers and their leadership development
- Employer Advisory Board
- UCS facilities
- Careerolina (comprehensive integration of UCS technology)



Points of Pride

- Collaborations
 - Peace Corps
 - Teach for America
 - New KFBS 20/20 position
 - New SPH 20/20 position
 - J School and SPH Careerolina merger
 - GAA Alumni Advisor Network merger
 - Receiving the Partnership Award from General Electric tomorrow
 - New Student and Carolina Parent Programs (Part-time Job Fair)



Challenges

- Economy and job opportunities

- **First Destination Survey**

	FT Employed	Continuing Ed	PT Employed	Unemployed
2009	53%	30%	7%	10%
2010	53%	27%	7%	13%

- Budget cuts
- Meeting employer needs
- Active parent involvement
- Social networking and implications for employment



Students and Their Successes

- Jeffrey Veale
- Anndrea “Angie” Stubbs
- This slide deck will be forwarded to you along with a brief video highlighting additional student successes

