

Basic Standards for Reproducible Materials

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Hard copy of the University of North Carolina logo artwork is provided in this section for reproduction in most communications materials.

The signature can be reproduced photomechanically and should not be changed or redrawn in any way. If a size is required that has not been included, the next larger size should be reduced to the exact size desired.

Electronic versions of the various sizes in black, white, and color are also provided.



THE UNIVERSITY
of **NORTH CAROLINA**
at **CHAPEL HILL**



THE UNIVERSITY
of **NORTH CAROLINA**
at **CHAPEL HILL**



THE UNIVERSITY
of **NORTH CAROLINA**
at **CHAPEL HILL**

Letterhead size signature



THE UNIVERSITY
of **NORTH CAROLINA**
at **CHAPEL HILL**



THE UNIVERSITY
of **NORTH CAROLINA**
at **CHAPEL HILL**

Minimum size signature



UNC

INSERT UNIT NAME HERE



UNC

INSERT UNIT NAME HERE



UNC

INSERT UNIT NAME HERE



UNC

INSERT UNIT NAME HERE

Letterhead size signature



UNC

INSERT UNIT NAME HERE

Minimum size signature



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Letterhead size signature



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Minimum size signature



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Letterhead size signature



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Minimum size signature



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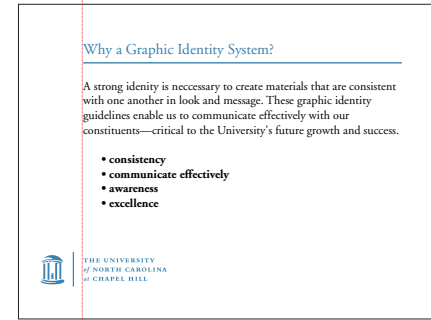
THE UNIVERSITY
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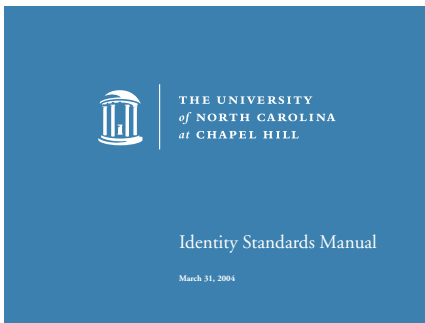
Standard presentation, opening slide



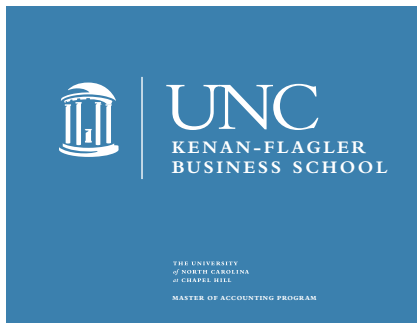
Standard presentation, section break



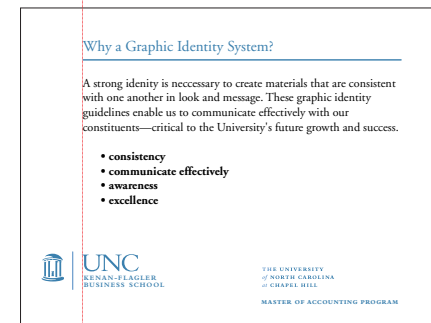
Standard presentation, general information text slide



Standard presentation, title slide



Unit presentation, opening slide



Unit presentation, general information text slide

Signature

Use signature in tiff file format for best screen reproduction.

Typography

Bembo Regular and Bembo Bold are the preferred fonts, but Garamond is acceptable.

Color

Background and Blue text: web safe color 6699CC

All other typography:
Black

Alignment

All information and imagery should be aligned flush left with the signature. See page 2.10 for minimum clearspace guidelines.

Templates

Power Point templates can be downloaded from www.unc.edu/designguidelines