Objective:
To provide information on the Office of the State Controller’s (OSC) Statewide eCommerce Program. Participants will learn how to better utilize services offered through the eCommerce Program and learn about new services being considered. Relevant issues pertaining to Electronic Funds Transfer (EFT) and merchant card processing will be discussed. The various vendors supporting eCommerce will participate. Focus will be on assisting agencies in identifying how they can gain business process efficiencies in eCommerce for disbursement, collection of funds, form automation and digital signatures.

Prerequisites:
Employed by state agency, university, community college or current participant

Teaching Method: Lecture

Advance Preparation: None

Course Level: Introductory

State Services Attending:
• Common Payment Service
• E-Notary

Recommended CPE Credit: 7 hours

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AGENDA

7:30 – 8:30 am  Registration/Vendor Exhibits
8:30 – 8:45 am  Welcome
                David McCoy, State Controller
8:45 – 9:00 am  Opening Remarks
                Representative Marilyn Avila
9:00 – 10:00 am Trends in Card Processing
                First Data
10:00 – 10:30 am Break/Vendor Exhibits
10:30 – 11:30 am Electronic Funds Transfer Update
                Office of the State Treasurer & Wells Fargo
11:30 – 12:30 pm More than Just Electronic Signature
                DocuSign
12:30 – 1:30 pm  Lunch/Vendor Exhibits
1:30 – 2:30 pm  Preparations for EMV Chip Technology
                Trustwave
2:30 – 3:30 pm  Panel Discussion – Anytime, Anywhere, Any Device Commerce
                Shannon Tufts, Moderator
                Vendor Panel – American Express, Discover, MasterCard
3:30 – 4:00 pm  Break/Vendor Exhibits
4:00 – 4:45 pm  Security Breach – Now What Do I Do?
                First Data
4:45 pm  Adjourn