

# Restoring the Promise: New College and University Initiatives Aimed at Increasing College Access for Low-Income Students

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The Politics of Inclusion Conference  
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# Overview

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- Was the promise ever met?
  - Why is restoration needed?
  - Which students are excluded, and why?
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# Characteristics of Effective Programs

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- Predictable
  - Provide academic guidance and financial help
  - Inclusive and easily understood
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# Metrics for Economic Diversity

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- ❑ Measures currently in the public domain
  - ❑ Some new discussions of metrics
  - ❑ Terms about which agreement is needed
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# Timing Issues

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- Influencing middle school academic choices
  - Influencing high school patterns
  - Meeting deadlines
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# Saving Energy

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- No need to convince target audience that college is important
    - Investors may be a different issue
  - Inform parents and guidance counselors but target teachers and other caring adults
  - Try to match students' institutional frame
    - The right fit
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# Getting the Message Out

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- Information means as much as money
    - And may mean money
  - Media that reaches the target audience
  - Age appropriate language
  - Changing “college prep” to “life prep”
  - Changing “financial aid” to “money for college”
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# Federal and State Efforts

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## □ Federal

- Academic Competitiveness Grants
- SMART Grants

## □ States

- Indiana 21<sup>st</sup> Century Scholars
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# Institutional Efforts

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- Programs now underway
  - Target of efforts
    - Pre-college
    - Transition to college
      - Information
      - Money
    - Support for completion
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