



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

FYI

IMPORTANT INFORMATION FOR FRIENDS OF CAROLINA FROM CHANCELLOR HOLDEN THORP

November 2011

Dear Alumni, Parents and Friends:

The **Class of 2015** that arrived this fall has 4,025 wonderful first-year students enrolled from nearly 24,000 applications – a fifth consecutive record. Faculty brought in \$788 million in contracts and grants for research that improves people’s lives. Since research is a way of learning, the faculty’s success benefits undergraduates: **more than 60 percent of our graduating seniors conducted original research** for coursework in 2010–11.

Times Higher Education magazine in London ranked us **43rd among the world’s top 400 universities**. We’re making steady progress with **“Innovate@Carolina,”** the roadmap launched a year ago to help us apply more of our important ideas to improve the world. Our **Build a Block project**, a student-led initiative that brought the campus community together to build 10 Habitat for Humanity houses for UNC and UNC Hospitals employees, was named Habitat for Humanity International’s campus chapter of the year. And we hired Lawrence **“Bubba” Cunningham**, who is in his 10th year as a Division I athletic director, to succeed Dick Baddour as athletic director.

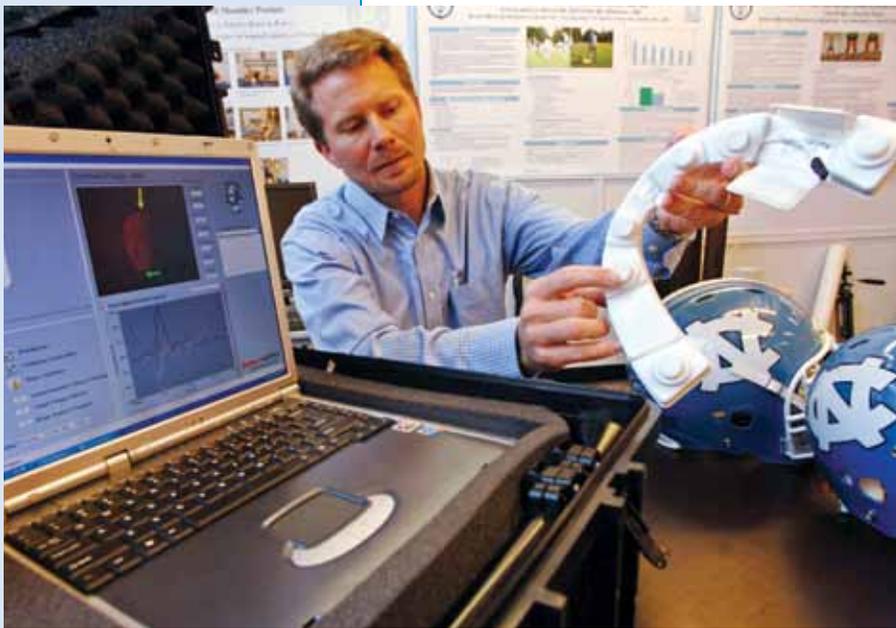
On behalf of our students, faculty and staff, thank you for your **generous private support**. In fiscal 2011, your gifts added up to \$277 million – the **second highest total in University history** and up more than 3 percent from the prior year. With pledges, you gave \$305.6 million. **Your gifts have made a major difference** for Carolina as we’ve absorbed significant **state budget cuts**.

It’s been a busy, productive and **exciting fall in Chapel Hill**. We hope you’ll take the time to learn about the University’s latest successes in this issue of **FYI**.



Top: Students present the Class of 2015 banner at the new student convocation in August.

Bottom: Students catch up during a fall walk through a quad.



Kevin Guskiewicz serves on the NCAA and NFL concussion-related panels.

CONCUSSION EXPERT WINS PRESTIGIOUS 'GENIUS AWARD'

Kenan Professor **Kevin Guskiewicz**, a sports concussion expert and chair of exercise and sport science, won a **MacArthur Fellowship** from the John and Catherine T. MacArthur Foundation. Better known as the "genius award," the \$500,000 "no-strings" grant goes to those who have shown extraordinary originality, creativity and the potential to make important future contributions.

Guskiewicz helped write concussion guidelines endorsed by the National Athletic Trainers Association and the American

College of Sports Medicine. He will apply part of the MacArthur award to studying brain injuries soldiers have suffered in bomb blasts.

MARKING A DECADE OF WOLFE SCHOLARSHIP

We're celebrating the 10th anniversary of an **undergraduate creative writing scholarship** honoring alumnus **Thomas Wolfe**, who wrote the 1929 novel, "Look Homeward Angel." The program was made possible with a \$2 million gift from **Frank Borden Hanes Sr.**, a novelist, poet and founder of the Arts and Sciences Foundation. Winners receive a full scholarship and are chosen for artistic merit, exceptional literary ability and promise. Our 11th Wolfe Scholar, **Anna K. Faison**, of Aiken, S.C., enrolled this fall.

HAMMOND NAMED WHITE HOUSE FELLOW

Wizdom Powell Hammond from health behavior and health education in the Gillings School of Global Public Health is in the 2011–2012 class of White House Fellows, a program providing promising U.S. leaders with first-hand, high-level experience in how government works. She directs our **Men's Health Research Lab**, which includes projects to reduce cancer disparities among adult African-Americans in North Carolina.



Anna Faison, the newest Thomas Wolfe Scholar, is shown in front of the memorial for the famous author behind Greenlaw Hall.

As a White House Fellow, Wizdom Powell Hammond will be based in the U.S. Department of Defense.



MEET THE CLASS OF 2015

Numbers alone can't do our newest **first-year students** justice. Steve Farmer, vice provost for enrollment and undergraduate admissions, emphasizes that point in describing how his colleagues in the **Office of Undergraduate Admissions** read thousands of applications with great care, considering how to put together the best possible class of students for Carolina while considering the individual strengths of exceptional candidates.

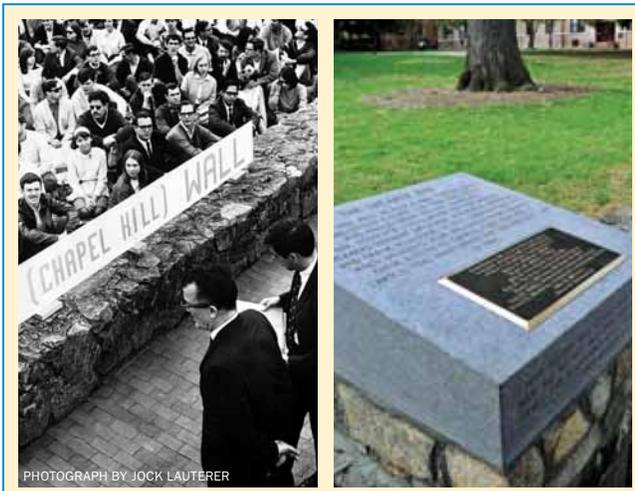
The attention given is evident in our annual first-year student profile for the 4,025-member Class of 2015. Eighty percent graduated in the **top 10 percent of their high school class**. They posted an average 1300 on the SAT (critical reading and math combined). About 18 percent were **first-generation college students**. Another 12 percent were eligible for the **Carolina Covenant**, which promises qualified low-income students the chance to graduate debt-free. We also enrolled nearly 700 outstanding new **transfer students**. For more information, see <http://go.unc.edu/Pb63S>.



Students work in Associate Professor Andrew Reynolds' political science class in the FedEx Global Education Center.

BLACKSTONE ENTREPRENEURS NETWORK HIRES LEADER

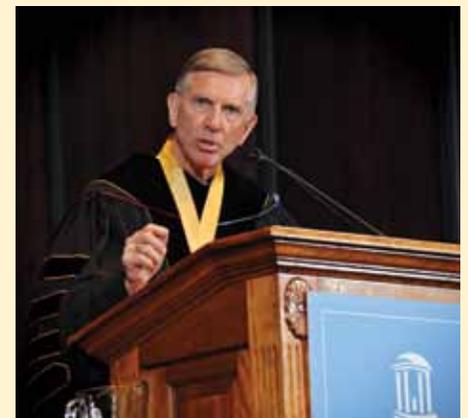
Bob Creeden, founder of Partners Innovation Fund at Partners Healthcare in Boston, was named the first executive director of the **Blackstone Entrepreneurs Network**, which aims to help the **Research Triangle** region emerge as a top entrepreneurial hub. We're partnering with Duke, NC Central, NC State and the Council for Entrepreneurial Development to harness the talent of area entrepreneurs to identify the most promising startup teams. The initiative is funded with a \$3.6 million gift from the **Blackstone Charitable Foundation**.



Left: In 1966, Student Body President Paul Dickson III introduces speaker Frank Wilkinson at the McCorkle Place wall. Right: University leaders unveiled the new marker on University Day.

HONORING THOSE WHO DEFENDED FREE SPEECH

On **University Day**, October 12, we dedicated a new marker on the stone wall between McCorkle Place and Franklin Street to commemorate the student leaders who successfully fought the **Speaker Ban Law** in the 1960s. We hope that this marker, by celebrating Student Body President **Paul Dickson III** and his fellow student leaders, will inspire future generations of students.



For more information about **University Day**, including **UNC President Tom Ross'** remarks, refer to <http://www.youtube.com/user/uncchapelhill>. Ross spoke as we celebrated the 40th anniversary of the creation of the **University of North Carolina system**, which was led by **William C. Friday** as its first president.

**JOURNALISM DEAN, FINANCE
VICE CHANCELLOR APPOINTED**

Susan King, vice president for external affairs for Carnegie Corp. of New York, takes over January 1 as dean of the **School of Journalism and Mass Communication**.

She helped create the Carnegie-Knight Initiative on the Future of Journalism

Education. Next month, **Karol Gray**, vice president for finance and administration at Stony Brook University, will succeed Dick Mann as **vice chancellor for finance and administration**. She has worked 30 years at Stony Brook.



Susan King

Karol Gray

CUNNINGHAM BECOMES CAROLINA'S 7TH ATHLETIC DIRECTOR

This month, we welcomed Lawrence **"Bubba" Cunningham** as our new director of athletics. He succeeds Dick Baddour, who has been in the job for 15 years. Cunningham, now in his 10th year as a Division I athletic director, comes to Carolina from the University of Tulsa and worked 14 years in athletics at Notre Dame, where he holds two business degrees. Bubba is the right person to lead Carolina athletics into the next chapter of its history. He has demonstrated successful leadership, and we're confident he will perform the job in a way that will continue to make the entire Carolina family proud to be a Tar Heel.

STATE BUDGET CUTS POSE TOUGH CHALLENGES

Our most important challenge is the **University's budget**. By necessity, the budget approved last summer by the N.C. General Assembly was austere. Carolina absorbed a \$100.7 million cut in permanent state appropriations. We're doing everything we can to minimize the impact of these latest cuts on the classroom experiences of our students. But this fall we've had to offer fewer undergraduate course sections and make fewer classroom seats available.

We have to protect the value of a UNC diploma and our influence in the nation and the world. Carolina is a great university because we have world-class faculty who inspire our students and prepare them to become the next generation of leaders and to tackle the most pressing problems facing the world. To remain a great research university, we must keep the faculty strong.

WE NEED YOUR STRONG SUPPORT

Despite the tough times, the **fundraising success** you have helped make possible is a **tremendous vote of confidence** in all that our students, faculty and staff do to advance the University. **They are still doing great things**, and your giving sustains and inspires them.

Please consider a gift to the Chancellor's Unrestricted Fund, which supports our highest priorities, or to the school, department or program of your choice. We've enclosed a gift slip, or you can give online at giving.unc.edu/gift.

Thanks for helping keep Carolina strong.

Sincerely,

A handwritten signature in cursive script that reads "Holden".

Holden Thorp
Chancellor



Lawrence "Bubba" Cunningham addresses the media when he was announced as the new director of athletics.