



APRG and the Program on Southern Politics, Media, and Public Life present

# **Money, TV, and Campaign Organizing: The 2000 NC Gubernatorial Campaign**

**Jay Reiff**

Campaign Manager for Mike Easley-D

**Carter Wrenn**

Campaign Manager for Richard Vinroot-R

**Ferrel Guillory**

Director of the Program on Southern Politics, Media, and  
Public Life, School of Journalism and Mass Communication

**Friday, September 14, 2001  
12 p.m.**

Freedom Forum Conference Room

Carroll Hall, 3<sup>rd</sup> floor

***Lunch provided!***