

**CPCC GLOBAL ISSUES PROJECT
SUMMARY OF COURSE MODIFICATION PROJECTS COMPLETED BY FACULTY**

YEAR	NAME	COURSE ~ PROJECT
2000-01	Keith Ratliff	BUS153 Human Resources: Developed a case for discussion relating to an employee posted overseas that dealt with issues of compensation, cultural preparation, family issues, and repatriation.
2000-01	Suzanne Williams	MAT271 Calculus I: Developed calculus problems to replace certain ones in text that used meaningless data with data relating to U. S. trade statistics. Included a class session by Lynn Moretz focusing on the U. S. trade deficit.
2000-01	Steve Moreland	BUS255 Organizational Behavior in Business Developed a study of selected business organizational practices in several different countries culminated by a speaker from Namibia who described to the class business practices in several different African countries. The study also included an assignment wherein students compiled list of international resources available in Charlotte.
2001-02	Betty Reiter	CIS110 Introduction to Computers: Created two new lab assignments, one relating to the study of the internet and the other relating to PowerPoint. For the internet study, each student had to select a different country, learn and document sources of specified information. Then, for the PowerPoint lab, they had to develop a PPT presentation on their country and present it to the class with handouts.
2001-02	D. I. von Briesen	CSC148 Introduction to Java Programming: Changed aspects of various programming assignments to include information about non-American culture, greetings, common words and expressions, globalization and international awareness, financial dealings and currency, global data and geographical and political knowledge.
2001-02	Brenda Armentrout	COM231 Public Speaking: Changed course to include global issues and awareness as a major component, including non-verbal communications in various cultures, public speaking to a multi-cultural audience, use and dangers of idiomatic expressions, cultural differences stemming from political/economic ideology such as collectivism versus individualism. Includes small-group analysis of newspaper and television news reporting on international events, with presentations to class.
2001-02	Beverly Dunlop-Loach	BUS110 Introduction to Business: Unit designed wherein students chose a business in NC, SC or GA that did business internationally, interviewed a key person there on their international business focusing on differences in products, packaging, financing requirements, customs issues, etc., and prepared a written report. Students were provided Charlotte Chamber of Commerce publication, <i>International Review</i> , which lists hundreds of international companies, with contacts.
2001-02	Melissa Vrana	HIS131 U.S. History, 1865-Present: Unit focusing on spread of American industrial capitalism and the impact of that phenomenon on Africa, particularly Nigeria. The unit addresses issues faced by Nigeria in the development of its petroleum industry and the foreign policy issues facing the U. S. Government as well as such organizations as the World Bank, and the World Trade Organization with regard to developing countries.
2001-02	Lyndall Hare	Proposed New Course on Ageing: A unit was developed in this proposed new course to focus on different attitudes toward aged people and how they are treated in different cultures. Many different short exercises, games, and handouts were developed to provide information on differences in demographics among countries, as well as different attitudes and approaches taken in various countries to care of the aged and issues related to ageing.
2001-02	Keith Ratliff	BUS153 Human Resources: The case study developed previously was improved and extended, additional

		discussion questions were included and class members were required to attend a specific Global Issues Forum session and write a report on the topic.
2001-02	Patricia White	ITN260-85 E-Commerce (Online): Unit developed in which each student selected a company that was engaged in international business, and that also was involved in electronic commerce. Students were given an outline of basic information to obtain, and they compiled this information, cited sources and prepared a report on their selected businesses. Each student had a different business.
2001-02	Jon Gregory	INT210 International Trade: As this is an international course, this project was designed to involve students in learning more about employment opportunities in local international business, and what those businesses require of prospective employees. A survey was designed by the students and teacher and mailed to 110 local international businesses. It revealed first-hand valuable information to the students about the skills and knowledge required to enter the international business field at various levels.
2002-03	Dana Haine	BIO111 General Biology I: Unit developed to focus on the impact of genetically engineered foods from the perspectives of both developed nations and developing nations. A case study was developed focusing on Zambia and the internal and external debate on whether or not to accept genetically modified corn. Students were divided into groups to study and develop position papers from the perspective of developed nations who are moving ahead with genetic modification rapidly as well as under-developed and developing nations who need increased food supplies badly, but who fear contamination of their food supply in ways that cannot be reversed. Student groups present their positions to the class and discuss the issues.
2002-03	Claudia McKenzie	MAT263 Brief Calculus: "Chapter Openers" have been re-written to include a global/international component or perspective. Students will search the internet and other sources to find information, and present a data set on each of the following topics: a) The release of chlorofluorocarbons into the global atmosphere. b) National populations and gender ratios throughout the world. c) The global spread of AIDS and/or other diseases. d) Population growth rates and age ratios throughout the world. e) Economic indicators for multinational corporations and nations. Specific data and questions to research are provided for each topic above.
2002-03	Tracie Sawyer	COM120 Interpersonal Communications: Course modified to include student activities focusing on the population of various countries and continents, classifications of cultures, comparison of different views of cultures from perspectives of international students, non-verbal language differences around the world, including distance, touching, gestures, color, gift-giving, etc., and how these differences effect communications.
2002-03	Theresa Isibor	HEA110 Personal Health and Wellness PSF218 Lifestyle Changes and Wellness Group projects implemented in these courses to focus on major ethnic, national and/or religious groups with regard to lifestyle and health risk appraisals. Focus is on the chosen population's health issues, dietary practices and limitations, status of women, beliefs and values about health, common socio-economic, educational or discriminatory trends in the populations. Groups select a population, research it, write a 5-10 page essay, and present findings to the class.
2002-03	Connie Lanier	PSY281 Abnormal Psychology Course modified to address a goal of the American Psychological Association

		<p>to “<i>encourage participation in intercultural research, discussions of effective assessment and treatment models and a better understanding of the sort of psychological problems which predominate in a given region of the world.</i>”</p> <p>Relevant global issues to be incorporated in the course are:</p> <ol style="list-style-type: none"> Intercultural research in clinical psychology. Cultural awareness and psychopathology. Appropriate assessment and treatment models when working with specific cultures. Psychological problems of immigrant children, youth and families. DSM IV Cultural-bound syndromes
2002-03	Kristin Stowe	<p>ECO251 Principles of Microeconomics</p> <p>Classroom exercises, student research projects and cases for analysis and discussion are being developed to focus on the expanding role of international trade in the U. S. economy. A unit is being developed to demonstrate the effect of exchange rates and tariffs on imports and exports.</p>
2002-03	Beau Bowers	<p>ANT210 General Anthropology</p> <p>Course modifications are aimed at improving intercultural communication and cross-cultural understanding among students. Students will select a specific culture other than their own (generally outside the U.S. and Europe) and research marriage practices, kinship roles, political organization, economic conditions and strategies; additionally, students will select another aspect of the culture, such as recreation, to explore further. Student groups will compare their findings for different cultures/geographic regions on each topic. The unit will culminate in a student essay focusing on differences in the culture they researched and other cultures they learned about.</p>
2002-03	Dana Haine	<p>BIO112 General Biology II</p> <p>A unit and research paper have been incorporated into the course to focus on the increasing destruction of the African rainforest and the impact that portends for people worldwide. Specific information about the export of timber and other rainforest products will be included. The focus is on the fact that humans are negatively impacting ecosystems worldwide, and on some of the economic, social, medical, political and environmental consequences of that impact. Students will write a comprehensive research paper following a detailed outline provided by the instructor. Students are encouraged to see <i>Jane Goodall's Wild Chimpanzees</i>, the IMAX movie at Discover Place as part of this unit.</p>
2002-03	Amy King	<p>COM140 Intercultural Communication</p> <p>Course modifications will intensify the focus on global issues by having students attend Global Issues Forum events, by additional projects in which students interact with people from different cultures than their own, and by coordinating the International Fashion Show during Spring Festival. Specific efforts will be made to have fashion show participants explain variations in their cultural dress, and the meanings of those variations.</p>
2002-03	Pat West	<p>MKT120 Introduction to Marketing</p> <p>Students are to write/type a two-page paper on the business customs of another culture. Select a country that you are interested in. You may research their corporate culture, the differences in consumer behavior, differences in advertising, differences in their distribution systems, in the way they sell goods and services or you may select just one of these topics.</p> <p>In this paper summarize your findings and include the following:</p> <ul style="list-style-type: none"> Brief description of the country, including the information that will affect their marketing practices The information you researched on your particular topic How this particular practice differs in the United States

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