

The Global Economy

November 15-16, 2006

Concurrent Session Descriptions

Wednesday, November 15: 1:30–2:45 p.m.

Capital Markets in China (Sunflower Room)

Robert Bushman, Kenan-Flagler Business School, UNC at Chapel Hill

This session will focus on the evolution of capital markets in China and will include recent developments. The discussion will encompass important aspects of China's stock markets, banking sector, and corporate governance practices. Main themes include the impact of political involvement in the economy and issues of corruption.

India: Economic Briefing (Windflower A Room)

Pranab Majumder, Fuqua School of Business, Duke University

This session will trace the recent economic history of India, and talk about the recent explosion of business integration opportunities between India and the rest of the world in information technology, business process outsourcing, pharmaceuticals and medicine. Finally, Dr. Majumder will relate his experience teaching and traveling with MBA students during a globalization course on India.

The European Union: Economic Briefing (Wintergreen Room)

Dariusz Zifonun, European Studies Program, UNC at Chapel Hill

If considered a single unit, the European Union has the largest economy in the world. The EU Economic Briefing offers an introduction to the origins and evolution of the European Union. It examines the EU's economic policy, including the development of the Single Market and Economic and Monetary Union as well as Europe's Social Policy. It also scrutinizes the EU's impact on the member states' economies, Europe's external trade relations and Europe's position in world trade.

Globalizing Community Colleges: Lessons from the Trenches (Windflower B Room)

Bernard Yevin, Forsyth Technical Community College

There are two ways by which a community college can globalize: "Top Down," by administrative mandate; or "Bottom Up," starting with faculty at the individual course or program level. This session will present an overview of "Bottom Up" ideas and issues critical to globalizing the community college above and beyond just globalizing curriculum. A discussion of creating the international experience for community college students and working adults will address the advantages of short study tours vs. the semester abroad, planning and logistics issues, and funding to support student travel. This session will also discuss issues related to selling your administration on international education, international and domestic college partnerships, bringing foreign students to your campus, and identifying international resources.

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Wednesday, November 15: 3:00–4:15 p.m.

Africa: Economic Briefing (Sunflower Room)

Julius Nyang'oro, Department of African and Afro-American Studies, UNC at Chapel Hill

This session will look critically at two issues: the internal economic condition of the African continent in terms of vital economic statistics and public policy, and the relationship between Africa and the global economy.

Latin America: Economic Briefing (Windflower B Room)

Marco Fernandez, Department of Political Science, Duke University

During the last two decades Latin America changed its economic model to a free trade and market liberalization model. Despite the promises associated with the Washington Consensus, poverty and income inequality persist as major challenges to development in the region. This session offers an overview of the main changes in the development strategy of the region, pointing out their strengths and weaknesses. It will also emphasize the role of investment in human capital and its consequences for the economic development in the region.

Developing Partnerships with the Business Community (Wintergreen Room)

Carol Conway, Kenan Institute of Private Enterprise, UNC at Chapel Hill

Show me the money! Global programs are expensive, hard to market, a bit risky and pure agony to document. Partnerships with the business community can sweep most of those barriers away provided you know the basic "do's and do-not's" of the courtship and when and where to go to get back-up. This session focuses more on business services (e.g., export development, delegation management) but also applies to other objectives, such as curriculum development and foreign alumni.

Internationalizing the Community College Curriculum (Windflower A Room)

Niklaus Steiner, University Center for International Studies, UNC at Chapel Hill

Ruth Mitchell-Pitts, Center for European Studies, UNC at Chapel Hill

Neil Bolick, World View, UNC at Chapel Hill

This session will introduce a new grant from UNC's Center for International Studies for internationalizing courses. The grant will enable community college instructors to travel to UNC to work with representatives from Area Studies Centers, the University Library, and the Center for Teaching and Learning. This session will also provide a review of curriculum development with examples of courses and international modules from around the country, and an overview of resources available at UNC. Finally, through a discussion with participants, we hope to learn more about your needs and how to best structure this grant.