

AMY N. GUFFEY
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OBJECTIVE

To compete for and obtain a challenging career position in the field of Public Relations with an organization that values education, experience and the ability to adapt quickly, prioritize effectively and rapidly contribute to the firm's primary objectives.

QUALIFICATIONS

- Dependable, highly energetic, work ethic
- Exemplary interpersonal skills
- Robust communications skills
- Strong bent for balanced marketing and production skills

PROFESSIONAL EXPERIENCE

Cheers

- **Bartender** (9/02-current): Currently work as "mix-master extraordinaire" to provide hospitality, good cheer and a welcome ear to weary road warriors. This opportunity has enabled me to continue to hone my communications skills, master the arts of laughter and listening and pursue an informal minor in human psychology. I've also learned how to make the meanest Manhattan south of SOHO.

Profit Technologies Corporation ("PTC")

- **Summer Internship** (Charlotte, NC 6/02-8/02): Assisted Director of Marketing with a variety of responsibilities, extending to development of collateral/marketing materials; management of the RFP process for the completion thereof; event planning, preparation and dissemination of press releases and co-development and co-editing of Client presentations.

Lakewood Veterinary Clinic

- **Veterinary Assistant** (Mooresville, NC 6/01-5/02): Assisted Veterinarians with routine animal care and emergency procedures. Became intimately acquainted with the behavior of virtually every "critter" imaginable and developed a better appreciation for the bond between humans and their pets and the power of love to heal and help.

EDUCATION & ACTIVITIES

Education:

University of North Carolina at Charlotte (Charlotte, AZ)

- Pursuing B.S. in the field of journalism and mass communications (GPA: 3.7)

Arizona State University (Tempe, AZ)

- Aggressively pursued "fun in the sun" and dance 'til you drop nightlife until Dad gave me a much deserved lesson in "tough love", cut me off financially and said "you play...you pay". Funny? When Pop stopped paying...I stopped playing.

Activities:

- Art Appreciation, Dance
 - Boating, Golf, Tennis
 - Active participant in charitable fund raising, with primary focus on AIDS victims; including children, teens and adults
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