

Curriculum Vitae
Kenan Institute of Private Enterprise
University of North Carolina

Stephen John Appold
appold@unc.edu
<http://www.unc.edu/~appolds/>
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Education

- PhD.** Sociology. University of North Carolina (1991). “Firm-Effects on Urban Growth,” John D. Kasarda (chair).
- M.A.** Sociology. University of North Carolina (1988). “The Location Patterns of Industrial Research Laboratories,” John D. Kasarda and Eric M. Leifer (co-chairs).
- M.A.** Sociology. State University of New York at Stony Brook (1981). “The Structure and Form of Relationships: Rural and Urban Contrasts,” Scott Feld (chair).
- B.A.** Liberal Arts. State University of New York at Stony Brook (1975).

Areas of Specialization

Organizational and Economic Sociology
Southeast Asian Development
Demography and Organizations
Social Networks and Inter-group Relations

Research Interests

My research on what could be called, “new industrial places” is built on systematic data on high technology firms in the U.S., on multinational firms in Thailand, on various types of enterprises in Vietnam, and on Singaporean firms and social organization. The research specifies some of the factors affecting the character of such new industrial places **B** whether they are here in Southeast Asia or on the other side of the globe.

Selected Grants Awarded

- “Social Integration, Social Support, and Social Influence in Singapore” from the NUS University Research Fund (with Calvin Fones Soon Leng). July 2003. S\$151,246.
- “Social Relations and Economic Exchange in Post-Communist Vietnam” from the *NUS Academic Research Fund*. March 2001. S\$21,650.
- “Living Experience in Super Tall Buildings” from the *NUS Urban Research Fund* (with Belinda Yuen (PI) and others). January 2001. S\$40,000 with S\$10,000 additional funding provided by the Housing Development Board.
- “Exploring the Singaporean Power Elite with a Special Emphasis on the Business Sector” from the *NUS Academic Research Fund* (with Kwok Kian-Woon). December 1999. S\$5,160.
- “Social Relations and Economic Exchange in Post-Command Vietnam” from the *American Sociological Association/National Science Foundation Fund for the Advancement of the Discipline*. February 1996. US\$3,925.
- “Patron-Client Relationships in a Restructuring Economy: An Exploration of Inter-organizational Linkages in Vietnam” from the *CMU Faculty Development Fund*. May 1995. US\$3,400.
- “Entry into an Emerging Market: A Case Study of Citibank in Vietnam” from the *Center for Southeast Asian Business*, University of Michigan. May 1995. US\$5,000.
- “The Locational Context for Efficiency, Innovative Performance and Cohort Survival Among Establishments in the U.S. Metalworking Industries” from the *National Science Foundation* (with Bennett Harrison and Maryellen Kelley). July 1992. US\$299,538.

“Job Change, Migration and Firm Performance Patterns of Labor Market Movement among U.S. Semiconductor Engineers after 1950” from the *CMU Faculty Development Fund*. May 1992. US\$3,830.

“International Human Resource Management and Firm Performance” (with John D. Kasarda and Sununta Siengthai) from the *Carnegie-Bosch Institute*. December 1991. US\$25,000.

Selected Journal Articles

“The Weakening Position of University Graduates in Singapore’s Labor Market: Causes and Consequences.” *Population and Development Review* 31: 85-112 (2005).

“The Location Patterns of U.S. Industrial Research: Mimetic Isomorphism, and the Emergence of Geographic Charisma.” *Regional Studies* 31: 17-39 (2005).

“How much longer would men work if there were no employment dislocation? Estimates from cause-elimination work life tables.” *Social Science Research* 33: 660-680 (2004).

“Research Parks and the Location of Industrial Research Laboratories: An Analysis of the Effectiveness of a Policy Intervention.” *Research Policy* 33: 225-243 (2004).

“Patron-client Relationships in a Restructuring Economy: an Exploration of Inter-organizational Linkages in Vietnam.” (____ and Dinh the Phong) *Economic Development and Cultural Change*, 50: 47-76 (2001).

“Is Meritocracy Outmoded in a Knowledge-Based Economy?” *Singapore Economic Review*, 46: 17-48 (2001).

Reply to comment: “Differentiating Merit from Capability.” *Singapore Economic Review*, 46: 279-281 (2001).

“The Control of High-skill Labor and Entrepreneurship in the Early U.S. Semiconductor Industry.” *Environment and Planning A* 32: 2133-2160 (2000).

“Work Attitudes in Vietnam: Organizational Commitment and Job Satisfaction in a Restructuring Economy.” (Le Ngoc Hung, _____, and Arne L. Kalleberg) *Journal of Asian Business* 15(3): 41-68 (1999).

Abstracted in *Academy of Management Executive* November 2000 by Nguyen Thang Van and Nancy K. Napier.

“The Employment of Women Managers and Professionals in an Emerging Economy: Gender Inequality as an Organizational Practice.” (_____, Sununta Siengthai, and John D. Kasarda) *Administrative Science Quarterly* 43: 538-565 (1998).

“Labor Market Imperfections and the Agglomeration of Firms: Evidence from the U.S. Semiconductor Industry's Emergent Period.” *Environment and Planning A* 30:439-462 (1998).

“Central-City and Suburban Migration Patterns: Is a Turnaround on the Horizon?” (John D. Kasarda, _____, Stuart Sweeney and Elaine Sieff) *Housing Policy Debate* 8:307-358 (1997).

“Small Private Manufacturers in Hanoi: A Pilot Study of Entrepreneurship in a Restructuring Economy.” (_____, Nguyen Quy Thanh, John D. Kasarda, and Le Ngoc Hung) *Journal of Asian Business* 12 (4):1-31 (1996).

“Agglomeration, Inter-Organizational Networks, and Competitive Performance in the U.S. Metalworking Sector.” *Economic Geography* 71:27-54 (1995).

“The Changing Pattern of Entrepreneurship in a Rapidly Developing Nation.” (____ and John D. Kasarda) *Frontiers of Entrepreneurship Research* 13:245-257 (1993).

“National Industrial Structure and the Global System.” (Kenneth A. Bollen and _____) *American Sociological Review* 58:283-301 (1993).

“The Location Processes of Industrial Research Laboratories.” *The Annals of Regional Science* 25:131-144 (1991).

“Paradigms of Agglomeration Under Advanced Technologies.” (____ and John D. Kasarda) *Koelner Zeitschrift fuer Soziologie und Social Psychologie Sonderheft* 29: 132-149 (1988).

Book Chapters

- “Human Ecology.” In Clifton D. Bryant and Dennis L. Peck, eds., *The Handbook of 21st Century Sociology*. Sage, forthcoming.
- “Homans as an Industrial Sociologist.” In A. Javier Trevino, ed., *George C. Homans: History, Theory, and Method*. Paradigm Publishers, forthcoming Fall 2005.
- “Cross-cutting Group Affiliations and Employee Attachment: Cross-national management among U.S. and Japanese transplants in Thailand.” (_____, Sununta Siengthai, and John D. Kasarda) Pages 135-180 in Roland Tolentino, Ong Jin Hui, and Hing Ai Yuneds., *Transglobal Economies and Cultures: Contemporary Japan and Southeast Asia* (2004). The University of Philippines Press.
- “Building Community through Entrepreneurship: Lessons from Vietnam and the United States.” (____ and John D. Kasarda) Pages 61-84 in John Sibley Butler and George Kozmetsky, eds., *Immigrant and Minority Entrepreneurship: The Continuous Rebirth of American Communities* (2004). Praeger Publishing (Greenwood Publishing Group).
- “Socio-Cultural Exchange and Singaporean Identities.” Pages 17-48 in H. Kano, ed., *Exploring Socio-Cultural Exchange and New Identities in Asia, Proceedings of an NUS-JSPS Workshop* (2003). Tokyo: University of Tokyo.
- “Comparative Urban Patterns and Processes.” (John D. Kasarda and _____) Pages 92-117 in A. Gaspirini and P. Guidicini, eds., *Innovazione Tecnologica e Nuovo Ordine Urbano* (1990). Angeli; Milan.

Teaching-Related Publications

- “Competing to Improve? A Difficult Terrain.” Pages 264-269 in *Proceedings of the Third Symposium on Teaching and Learning in Higher Education*, Center for the Development of Teaching and Learning NUS (2004).
- “Electronic Publishing as an Outlet for Student Research.” Pages 29-35 in Vincent Ooi, ed., *Teaching Symposium: Grounded Experiences in University Teaching and Learning*. Faculty of Arts and Social Sciences-Center for the Development of Teaching and Learning (2003).
- “Building a Graduate Studies Learning Community.” *CDTL Brief* 6 (6):4-7 (2003).
- “Learning to Teach: Lean Production in Universities.” Pages 280-285 in *Proceedings of the Second Symposium on Teaching and Learning in Higher Education*, Center for the Development of Teaching and Learning NUS (2002).

Other Papers in Progress

- “The Ambiguous Effects of Agglomeration on Plant-Level Technological Change.”
- “Examining student life in a large research methods course.”
- “Families in Flats, Revisited” (____ and Belinda Yuen)
- “Family and Friends in Small-Scale Businesses, An Exploratory Study of Industrial Districts in Vietnam” (____, Le Ngoc Hung, Nguyen Quy Thanh, and John D. Kasarda)
- “Information, Influence, or Insurance?: Social Embedding among Vietnamese Small Businesses (____ and Nguyen Quy Thanh).
- “Interorganizational Supply Linkages and Firm Performance among Multinationals in Thailand: An empirical exploration of institutional theory” (____, Sununta Siengthai, and John D. Kasarda).
- “A Labor Market Theory of Entrepreneurship in Knowledge-Intensive Industries.”
- “Living the High Life in Singapore Public Housing” (Belinda Yuen, Anthony Yeh, _____, George Earl, John Ting, and Kwee Lanny Kurnianingrum).
- “Social Embedding: Prevalence and Profit among Small Businesses in Vietnam” (____ and Nguyen Quy Thanh).
- “Variations and Flexibility in Human Resource Practices in Vietnam: A Comparison of State-Owned Enterprises, Cooperatives, and Private Firms.” (____ and John D. Kasarda).

Book Reviews

- Review of Richard Robison and David S.G. Goodman, eds., "The New Rich in Asia: Mobile Phones, McDonalds, and Middle Class Revolution." *Southeast Asian Journal of Social Science*, forthcoming.
- Review of Heidi Dahles and Karin Bras, "Tourism and Small Entrepreneurs: Development, National Policy, and Entrepreneurial Culture: Indonesian Cases." *Bijdragen tot de Taal-, Land- en Volkenkunde* 158:95-96 (2002).
- Review of Harish C. Mehta, "Cambodia Silenced: The Press under Six Regimes." *Southeast Asian Journal of Social Science* 27:184-186 (1999)
- Review of David A. Smith, "Third World Cities in Global Perspective: The Political Economy of Uneven Urbanization." *Social Forces* 76:333-335. (1997).
- Review of Ian G. Cook, Marcus A. Doel, and Rex Li, eds., "Fragmented Asia: Regional Integration and National Disintegration in Pacific Asia." *Regional Studies* 31: 87 (1997).
- Review of Tetsuo Abo, ed., "Hybrid Factory: The Japanese Production System in the United States." *Contemporary Sociology* 24:388-389 (1995).

Honors and Awards

- NICHD Fellowship 1986-1989
- Rupert Vance Fellowship 1985-1986
- Charles Tiebout Award (1988) for Best Graduate Student Paper from the Western Regional Science Association
- Social Forces*, Associate Editor 1988-1989
- Howard Odum Award (1990) for most promising graduate student from the Department of Sociology, University of North Carolina

Selected Websites Linked to Courses

- Work, Organization, and Society*, cyber-text connected to the Sociology of Work (1999-present)
- Rice Bowl I* (2000) and *II* (2002), edited anthology of student work
- Who's the Boss?* (2001), edited anthology of student work
- Hawkers* (2002), edited anthology of student work
- Organizational Analysis I* (1999), *II* (2000), *III* (2001), *IV* (2004), and *V* (2005) edited collection of student work

Selected Recent Presentations

- "Information, Influence, or Insurance?: Social Embedding among Vietnamese Small Businesses" (_____ and Nguyen Quy Thanh).
Annual Meetings of the American Sociological Association, Philadelphia, 13-16 August 2005.
- "Social Networks of Singaporeans." (_____ and Vincent Chua Kynn Hong).
Annual Meeting of Research Committee 21, International Sociological Association, National University of Singapore, 9-12 December 2004.
- "Competing to Improve? A Difficult Terrain."
Third Symposium on Teaching and Learning in Higher Education, Center for the Development of Teaching and Learning. National University of Singapore, 1-3 December 2004.
- "The Prevalence and Costs of Social Capital among Small Businesses in Vietnam."(_____ and Nguyen Quy Thanh).
Annual Meetings of the American Sociological Association, San Francisco, August 2004.
- "Declining Returns to Increasing Credentials? University Graduates in the Singaporean Labor Market."
Annual Meetings of the American Sociological Association, San Francisco, August 2004.
- "Social Capital in Small Enterprises and the Household Economy in Vietnam." (_____ and Nguyen Quy Thanh)
Sixth ASEAN Inter-University Seminar on Social Development: Reforming Southeast Asia, Universiti Sains Malaysia, 14-16 May 2004.
- "Social Embedding as a Solution to a Control Problem: Evidence from Vietnamese Small Business." (_____ and Nguyen Quy Thanh)

- International Sociological Association Regional Meeting, Singapore, 14-16 March 2004
- “Electronic Publishing as an Outlet for Student Research.” Teaching Symposium: Grounded Experiences in University Teaching and Learning. Faculty of Arts and Social Sciences-Center for the Development of Teaching and Learning, 7-8 November 2003.
- “To Live High or Low: Case Study of Singapore Housing Residents.” (Belinda Yuen, Anthony Yeh, _____, George Earl, John Ting, and Kwee Lanny Kurnianingrum)
The CIB-CTBUH International Conference on Tall Buildings, Kuala Lumpur, 15-16 October 2003.
- “Educated Labor in Singapore: Career Prospects Before and After the Crisis.”
Global Challenges and Local Responses: A Comparison between Singapore, Malaysia, and South Korea, National University of Singapore, 10-11 October 2003.
- “How much longer would men work if there were no employment dislocation? Estimates from cause-elimination work life tables.”
Annual Meetings of the American Sociological Association, Atlanta, August 2003.
- “Singaporean Family Life in High-Rise Apartment Blocks.” (_____ and Belinda Yuen)
Annual Meetings of the American Sociological Association, Atlanta, August 2003.
- “The Prevalence and Costs of Social Capital among Small Businesses in Vietnam.” (_____ and Nguyen Quy Thanh)
Department of Management & Organization, School of Business, National University of Singapore.
Invited seminar 26 March 2003.
- “Socio-Cultural Exchange and Singaporean Identities.”
Exploring Socio-Cultural Exchange and New Identities in Asia, pre-Forum Workshop with the Institute of Oriental Culture (IOC), University of Tokyo, National University of Singapore, 25-26 November 2002.
- “Learning to Teach: Lean Production in Universities.”
Second Symposium on Teaching and Learning in Higher Education, Center for the Development of Teaching and Learning. National University of Singapore, 4-6 September 2002.
- “Consultation and Control: the Singaporean Business Elite between Democracy and Authoritarianism.”
Annual Meetings of the American Sociological Association, Chicago, August 2002.
- “Graduates in Distress: The Singaporean Middle Class in the Knowledge-Based Economy.”
IUSSP Regional Population Conference, Southeast Asia’s Population in a Changing Asian Context, Bangkok 10-13 June 2002. Also presented to Department of Sociology, Seminar Series, 4 September 2002.
- “The Location Patterns of U.S. Industrial Research: Mimetic Isomorphism, and the Emergence of Geographic Charisma.”
International Workshop on Science, Technology and Society: Lessons and Challenges. National University of Singapore, 19-20 April 2002
- “Singapore’s Industrial Policy In A New Era: Painful Lessons for Busan.”
“International Workshop on Pusan's Benchmarking Singapore” 11 September 2001, sponsored by Pusan Development Institute (PDI), Pusan Metropolitan City Hall.
- “Recent Trends in U.S. Employment Dislocation.”
Fifth ASEAN Inter-University Seminar on Social Development: Post-Crisis Southeast Asia,” National University of Singapore, 23-25 May 2001
- “Is Meritocracy Outmoded in a Knowledge-Based Economy?”
University of Melbourne-National University of Singapore Joint Symposium on “Issues and Challenges Facing Open Economies in the Knowledge-based Era,” 11-12 May 2001, Singapore.
- “Entrepreneurship and Labor Markets: Is An Innovative Singapore Possible?”
Global Conference On Economic Geography, 5-9 December 2000, National University of Singapore.
- “Mapping the Singaporean Business Elite: First Steps.”
Asia Pacific Researchers in Organization Studies (APROS) under the auspices of the Economy and Society Research Committee of the International Sociological Association. 14-16 December 2000
Sydney. (accepted for presentation)

- “Interorganizational Supply Linkages and Firm Performance among Multinationals in Thailand: An Empirical Exploration of Institutional Theory.”
Sixth International Conference on Japanese Studies, Department of Japanese Studies, Japan-Southeast Asia Relations, National University of Singapore, 1-2 October 1999.
- “Organizational Research in Southeast Asia.”
NUS-University of Hawaii Seminar, National University of Singapore, Shaw Foundation Building, 28 June 1999.
- “Patron-client Relationships in a Restructuring Economy: An Exploration of Inter-Organizational Linkages in Vietnam.”
Fourth ASEAN Inter-University Seminar on Social Development, Southeast Asia into the 21st Century: Critical Transitions, Continuity, and Change” 16-18 June 1999, Prince of Songkla University, Pattani.