

Ad #1

Time Crunch: 60

Driver: Alright people. Time is money. On my count. Ready, set, GO!

(Running Feet) (Start ROCKY music)

Mom: GO! GO! GO!

Voice 1: Got the shampoo!

Mom: Shampoo, check.

Voice 2: Found the paper towels!

Mom: Paper towels, check.

Voice 3: Ooh, gummy bears or peanuts. (weighing options) Gummy bears, peanuts....

Mom: We don't have time!! Pick one! NOW!!

Voice 3: Uhhhh...OK! Gummy Bears!

Mom: Gummy Bears, check. And who has the....

Voice 1: Antifreeze!!

Mom: Good. Antifreeze, check. I have your father's coffee, check. Everyone out of the bathroom??

Voices: Yup! Been out!

Mom: Ok! Let's go!!

(Feet running) (Van door closing) (Music stops)

Driver: Alright! Under 60 seconds. Way to go people. We should still make it there before \_\_\_\_\_.

Announcer: Remember, at Unocal 76, one stop is all it takes. From gas to food, toiletries to car care, every 76 station is equipped with everything you need to get back to the road in no time. 76. We get it.

Ad #2

Car Problem: 60

(Continuous “beep, beep, beep”)

Mechanic: Clamps. STAT. (Pause) Now hold it open for me. I need to get in there.  
(Pause) Ummmm....this doesn't look good.

Lady: How could this happen?? I was just driving along and...

Mechanic: Ma'am, please. I need total silence. I have to concentrate.

Son: Mommy? Are things going to be OK?

Lady: Just don't look hon. Don't look.

(beep, beep, beep)

Lady: (Gasp) Please!! You've got to do something!!

(Beep, Beep, Flatline)

Mechanic: Ma'am, I'm sorry. I've done all I can. She's gone. (Pause) Is there someone I can call for you?

Lady: Noooo.....

Announcer: Remember, at Unocal 76, all our technicians are ASE certified...almost like a PhD in automotive repair. They work with the highest quality parts that exactly meet manufacturer's specifications – ones that perfectly fit your vehicle. 76. We get it.

