



FOR IMMEDIATE RELEASE:

**GLOBAL SPECTRUM NAMES JEFF SCHUMACHER ASSISTANT GENERAL MANAGER
AND DIRECTOR OF MARKETING AT RIO GRANDE VALLEY EVENTS CENTER**

NEW 6,800-SEAT MULTI-PURPOSE ARENA PREPARES FOR NOVEMBER 2003 OPENING

(HILDAGO, TX --- July 15, 2003) Global Spectrum, the facility management subsidiary of Comcast-Spectacor hired to operate the new Rio Grande Valley Events Center, has named Jeff Schumacher Assistant General Manager and Director of Marketing for the \$20 million multi-purpose arena, scheduled to open in November 2003.

In his capacity as Assistant General Manager and Director of Marketing, Schumacher will oversee marketing, public relations, event management, group sales and premium services for the new Rio Grande Valley Events Center, while serving as event coordinator and assisting in various management functions.

Prior to his work at the Rio Grande Valley Events Center, Schumacher served as Director of Soccer Operations for Comcast-Spectacor in Philadelphia where he handled day-to-day operations and managed the marketing, public relations and ticket sales departments of the Philadelphia Charge for the past two years. Schumacher has also worked in Cincinnati as Director of Marketing and Booking for the U.S. Bank Arena from July 2000 to July 2001 and for Feld Entertainment as a Marketing and Sales Manager from January 1998 to July 2000.

“Jeff is extremely creative and talented, and he will bring a tremendous amount of enthusiasm to our facility,” said Global Spectrum’s Paul Davis, General Manager of the Rio Grande Valley Events Center. “He comes from one of the best facilities in the country (First Union Center), and we know his experience there will make our facility shine.”

Schumacher earned his degree in Business Administration from Salisbury University in 1997. He is single and has relocated to the Rio Grande valley.

The \$20 million Rio Grande Valley Events Center, which is currently under construction, will feature a 6,800-seat arena that will configure up to nearly 5,500 seats for ice hockey and a center stage concert capacity of 6,800 seats.

Owned by the City of Hidalgo, the new Center features 24 suites and 500 club seats. The property will also include 2,000 surface parking spaces on site, as well as a 2,000-square-foot lounge with access from outside of the arena, as well as a 1,000-square-foot souvenir shop and a 650-square-foot skate rental shop.

The Rio Grande Valley Events Center is managed by Global Spectrum, which manages public assembly facilities throughout the United States and Canada. Global Spectrum is a subsidiary of Comcast-Spectacor, the Philadelphia-based sports and entertainment firm which owns the First Union Center, the First Union Spectrum, the Philadelphia Flyers, the Philadelphia 76ers, the Philadelphia Phantoms, Flyers Skate Zone, Comcast SportsNet, and the Bowie Baysox, the Delmarva Shorebirds and the Frederick Keys, all affiliates of the Baltimore Orioles.

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