

The following exam consists of 2 parts. Part 1 has 25 multiple choice questions. Part 2 has two problems. The exam has a total of 6 pages. Please check to see that you have all parts of the exam before beginning. The exam is worth 80 points. You have 50 minutes to complete the exam. *Time may be a factor, so do not get stuck on any question.* Calculators are permitted. Good Luck.

Part 1. Multiple Choice: 25 Questions, 48 points. Miss one for free.
(2 points each)

1. Which of the following would cause a fall in the price of video tape rentals?
 - a. ***A new nationwide video rental chain opens.***
 - b. Movie theaters raise their prices.
 - c. The royalties paid to movie actors increase.
 - d. The price of video cassette recorders (VCRs) falls.

2. The difference between an absolute price and a relative price is that:
 - a. absolute prices are based on costs of production, relative prices are based on market exchange.
 - b. ***absolute prices are in terms of currency, relative prices are in terms of another good.***
 - c. absolute prices are in terms of another good, relative prices are in terms of currency.
 - d. absolute prices never change, relative prices change with inflation.

3. In 1 hour, Robinson Crusoe can either shoot 4 birds or catch 4 fish. A typical native on a nearby island can either shoot 5 birds or catch 10 fish in an hour's time. Which of the following is true according to the doctrine of comparative advantage?
 - a. Crusoe will be better off if he specializes in either activity and then trades with the natives.
 - b. The natives have a comparative advantage in both shooting birds and catching fish, so Crusoe cannot make himself better off by trading with the natives.
 - c. ***Crusoe should concentrate on shooting birds and then trade with the natives to obtain fish.***
 - d. Crusoe should spend his time catching fish, and he should trade with the natives to obtain birds.

4. The absolute price of beef in Japan is \$10.00 per pound and the absolute price of tuna is \$5.00 per pound then the relative price of tuna in terms of beef is
 - a. ***one-half.***
 - b. two.
 - c. fifteen.
 - d. fifty.

Goods X and Y

For questions 5-8, assume that good X is on the horizontal axis and good Y is on the vertical axis in the consumer-choice diagram. P_X denotes the price of good X, P_Y is the price of good Y, and I is the consumer's income. Unless otherwise stated, the consumer's preferences are assumed to satisfy the standard assumptions.

5. Refer to Goods X and Y. The relative price of good X in terms of good Y is always equal to
 - a. ***the magnitude of the slope of the budget line.***
 - b. the marginal value of X in terms of Y.
 - c. the horizontal intercept of the budget line.
 - d. the vertical intercept of the budget line.

6. Refer to Goods X and Y. When the price of good X rises, what happens to the budget line?
 - a. The budget line shifts in, with no change in the slope.
 - b. The budget line becomes flatter, and the horizontal intercept moves to the right.
 - c. ***The budget line becomes steeper, with no change in the vertical intercept.***
 - d. The budget line pivots about the horizontal intercept, with the vertical intercept moving up.

7. Refer to Goods X and Y. How would a budget line be affected if income and both prices all simultaneously doubled?
- It would shift out so that all quantities are doubled.
 - It would shift in so that all quantities are halved.
 - It would not be affected.***
 - The slope would be doubled.
8. Refer to Goods X and Y. Suppose the consumer is spending all of his income buying some of both goods. If the marginal value of X is less than the relative price of X, how can the consumer improve his level of satisfaction?
- By purchasing more of both goods.
 - By purchasing more of good X and less of good Y.
 - By purchasing more of good Y and less of good X.***
 - The consumer cannot improve his level of satisfaction because he is at the optimum.
9. What types of goods have downward-sloping Engel curves?
- Normal goods only.
 - Inferior goods only.***
 - Giffen goods only.
 - All types of goods.
10. True or False: If the substitution effect is smaller than the income effect, a good which has a downward sloping Engel curve will also have a downward sloping demand curve.
- True
 - False***
 - It is impossible to tell.
11. Suppose the price of a good rises. When will the resulting *substitution effect* reduce the quantity demanded of the good?
- Always.***
 - Whenever the good is a non-Giffen good.
 - Only when the good is normal.
 - Only when the good is inferior.
12. Suppose the price of a good rises. When will the resulting *income effect* reduce the quantity demanded of the good?
- Always.
 - Whenever the good is a non-Giffen good.
 - Only when the good is normal.***
 - Only when the good is inferior.
13. Suppose the government increases the annual cost of the liquor permit that a tavern needs to serve alcohol. What effect will this increased cost have on the tavern's production and pricing decisions?
- None-the tavern will maintain its current prices provided the cost of permit is not too large.***
 - The tavern will raise its prices to cover the higher cost.
 - The tavern will scale back its operations.
 - The tavern will cut its prices to increase its sales.
14. If a firm's marginal cost exceeds its marginal revenue, then
- the firm's profit is negative (i.e., the firm is suffering losses).
 - the firm should shut down its operations.
 - cutting back production will increase the firm's profit.***
 - the firm should reduce its per-unit cost by increasing its output.

15. The Cross Price Elasticity for two goods that are SUBSTITUTES is _____
- Greater than Zero**
 - Equal to Zero
 - Less than Zero

Demand and Total Cost of Production

The following questions refer to the following tables which show the demand for a firm's product and the firm's total cost of production.

Demand		Total Cost	
Quantity	Price	Quantity	Dollars
0 units	\$35 per unit	0 units	\$ 0
1	30	1	4
2	25	2	11
3	20	3	21
4	15	4	34
5	10	5	50

16. Refer to Demand and Total Cost of Production. The marginal cost of producing the third unit is
- \$21 per unit.
 - \$20 per unit.
 - \$10 per unit.**
 - \$7 per unit.
17. Refer to Demand and Total Cost of Production. The marginal revenue received from selling the fifth unit is
- \$50 per unit.
 - \$10 per unit.
 - \$5 per unit.
 - \$10 per unit.**
18. Refer to Demand and Total Cost of Production. According to the equimarginal principle, how many units should the firm produce in order to maximize its profit?
- 2 units.
 - 3 units.**
 - 4 units.
 - 5 units.
19. A sunk cost is one that
- a firm should take into consideration when deciding on its output level.
 - increases as the firm's production increases.
 - measures the value of the firm's self-owned resources.
 - can no longer be avoided.**
20. If the marginal rate of technical substitution of labor for capital ($MRTS_{LK}$) is less than the relative price of labor in terms of capital (P_L/P_K), then
- the firm's long-run average cost curve is rising.
 - the firm is producing its output at the least possible cost, but the firm should reduce its output level to increase its profits.
 - the firm has increased its output level beyond the point of diminishing marginal returns.
 - the firm needs to use more capital and less labor to reach its expansion path.**

21. Does the production function $Q = L^{1/3}K^{1/3}$ exhibit increasing, decreasing, or constant returns to scale?

- a. Increasing
- b. Decreasing**
- c. Constant
- d. Can't tell

22. The shapes of the total product and marginal product curves are related because

- a. an increase in total product pulls marginal product up.
- b. marginal product gives the slope of total product.**
- c. marginal product increases as total product increases.
- d. the marginal product curve lies above the total product curve.

Variable Cost of Production

The following questions refer to the following table which shows a firm's variable costs of production.

Quantity (number of units)	0	1	2	3	4	5	6	7	8
Variable Cost (dollars)	0	30	50	60	80	110	160	250	400

23. Refer to Variable Cost of Production. The marginal cost of the fifth unit of output is

- a. \$22 per unit.
- b. \$30 per unit.**
- c. \$46 per unit.
- d. \$50 per unit.

24. Refer to Variable Cost of Production. If the total cost of producing five units of output is \$150, fixed costs must be

- a. \$8.
- b. \$22.
- c. \$30.
- d. \$40.**

25. Refer to Variable Cost of Production. If the firm instead has \$15 in fixed costs, the average total cost of the third unit of output is

- a. \$20 per unit.
- b. \$25 per unit.**
- c. \$30 per unit.
- d. \$35 per unit.

Part 2: Problems

Name _____

Problem 1: 14 Points. Be sure to show all of your work .

(Each blank is 2 points each.)

The demand equation is given by $Q = -100P + 600$

The supply equation is given by $Q = 20P$

a. What is the equilibrium Price? 5

b. What is the equilibrium Quantity? 100

Now assume the government institutes a sales tax of 3\$ per unit.

c. A sales tax's legal incidence is paid by consumers

d. What is the new price actually paid by consumers? \$5.50

e. What is the equilibrium quantity? 50

f. What is the Total **Revenue** received by the producers? \$125

g. With the \$3 sales tax, what proportion of the tax is paid by producers? 2.5/3 = 5/6

SHOW YOUR WORK HERE:

a. $20P = -100P + 600$

$120P = 600$

$P = 600/120 = 5$

b. $Q = 20 * 5 = 100$

d. $20P = -100(P+3) + 600$

$120P = -300 + 600$

$120P = 300$

$P = 2.5$, consumers pay $2.5 + 3 = \$5.50$

e. $Q = 20 * 2.5 = 50$

f. $TR = P * Q = 50 * 2.5 = \125

Problem 2: 18 points. Be sure to show all of your work.

(Each blank is 2 points each)

Utility Function: $U = X^3 \cdot Y^2$ where X is the amount of good X consumed and Y is the amount of good Y consumed.

$$MU_x = 3X^2Y^2$$

$$MU_y = 2X^3Y$$

$$\text{Income (I)} = \$100$$

$$P_x = \$3$$

$$P_y = \$2$$

a. What is the Marginal Value of X in terms of Y { $MV_{x/y}$ } at the optimal bundle? $P_x/P_y=3/2$

b. Write the equation of the budget constraint: $3X+2Y=100$, or $Y=50-3/2X$

c. If I purchase no units of X, how much Y can I afford? 50

d. What is the optimal bundle of good X and Y? X = 20 Y = 20

e. What Total Utility is received at the optimal bundle? $(20)^3 \cdot 20^2 = 20^5 = 3200000$

Suppose income increases from \$100 to \$150.

f. Derive the new optimal bundle of X and Y. X = 30 Y = 30

g. Derive the equation of the Engel curve for good X. $X=1/5 \cdot I$. (Note: Assume good X is on the y-axis)

SHOW YOUR WORK HERE:

d. $MU_x/MU_y = P_x/P_y$

$$3Y/2X = 3/2$$

$$6Y=6X$$

$$Y=X \text{ and } 3X + 2Y = 100, \text{ so } 5Y=100, Y=X=20$$

e. $Y=X, 3X + 2Y = 150$, so $5Y=150, Y=X=30$

g. Want to get $X= mI + b$

Step 1: Get slope (m)

$m=\text{slope} = \text{rise}/\text{run}$

2 points: (I,X) = (100, 20) and (150, 30)

rise: 10

run: 50

slope= 1/5

$$X= 1/5 \cdot I + b$$

$$20= 1/5 \cdot 100 + b$$

$$b=0$$

