

Heather Apple
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Objective

To be hired for a creative department internship for summer 2003

Strengths

Skilled in creative writing including short stories, poetry, news and humor writing
Able to work quickly and efficiently under pressure and time constraints
Understands the personalities of people of different ages

Education

University of North Carolina, 2000-2004

Chapel Hill, NC

Bachelor of Arts in Journalism

Minor in Creative Writing

Experience

Wray Ward Laseter

Charlotte, NC

Learned to write concise copy, work with art directors and use a creative brief

Copywriting and Public Relations Intern, 2002

Clients/Accounts

Burlington House

Springmaid

Springs Corporate and Licensed Products

Wray Ward Laseter Internal Communications

Bounce Magazine

Acquired skills to write humor and edit copy

Chapel Hill, NC

Copyeditor, Spring 2003

Daily Tar Heel

Wrote under deadline and interviewed different types of people

Chapel Hill, NC

Staff Writer, City and Features Desks, 2001-2002

References

Available upon request.