

Heather Marie Apple
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Elon, North Carolina 27244
(336) 586-9511

- Objective** To be hired for a creative department internship for summer 2003
- Strengths** Creative writing, quick idea generation and understanding the personalities of many types of people
- Education** University of North Carolina at Chapel Hill
School of Journalism and Mass Communication
B.A. expected May 2004; Sequence: Advertising
Minor: Creative Writing
GPA – 3.424
- Honors** Dean’s List – 4 semesters
- Related Experience** **Copyeditor for Bounce Magazine (Spring 2003)**
Edited content of magazine
Wrote articles
- Wray Ward Laseter Advertising, Charlotte, NC (May 20-July 3, 2002)**
Internship in Advertising and Public Relations
Wrote press releases
Called clients
Learned to concept and copy write for ads
- Staff Writer on *The Daily Tarheel* on the Features Desk (Spring 2002)**
Worked on Features Desk, wrote human interest stories
Conducted interviews on the phone
Wrote articles on deadline
- Staff Writer on *The Daily Tarheel* on the City Desk (Fall 2001)**
Worked on City Desk, attended and reported on town meetings
Conducted interviews over the phone
Wrote articles on deadline
- Front Street United Methodist Church, Burlington, NC
Counselor at Underground Daycare (Summers 2000, 2001,
Part-time Summer 2002)**
Supervised children in grades 6-8
- Counselor at Afterschool Daycare (1998–2000)**
Supervised children in grades K-5
- Volunteer Counselor at Afterschool Daycare (1997–1998)**
Supervised children in grades K-5

References Available by Request