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JASON HEINZ

PROFESSIONAL EXPERIENCE

UNC - CHAPEL HILL 2004 – PRESENT

MOREHEAD PLANETARIUM MEDIA PRODUCER

- Develop multimedia pieces for use in exhibit space and science education platforms.
- Assist in post-production audio for planetarium shows.

MOREHEAD PLANETARIUM FELLOW - SCHOOL OF JOURNALISM M.A. PROGRAM

- Assisted in production and post-production of science education videos.
- Senior producer of www.whitecitystories.org, managing 30 students
- Teaching assistant for multimedia journalism classes.

MANAGER OF BEASLEY MULTIMEDIA CENTER

- Produced educational and documentary video and websites for UNC School of A&S.
- Managed a staff of eight students and professionals to educate and assist faculty, staff and students in the use of multimedia inside and outside of the classroom.

WASHINGTON POST 2006

CONTRACT VIDEOGRAPHER

- Produced, shot and edited documentary video stories and instructional videos.

FREELANCE 2001-2004

MULTIMEDIA PRODUCER

- Video editor using Final Cut Pro and Avid for commercial video projects.
- Web designer for commercial and non-profit sites.

LUCASFILM 1999-2001

WEB DESIGNER

- Designed significant sections of Lucasfilm web sites such as starwars.com.
- Completed a complete Flash and HTML redesign of starwarskids.com.

THE COMPUTER MUSEUM/BOSTON MUSEUM OF SCIENCE 1998-1999

WEB DESIGNER/SYS ADMIN

- Maintained and developed Computer Museum web sites.
- Assisted in management and development of multimedia exhibits.

EDUCATION

- UNC at Chapel Hill, M.A. in Journalism and Mass Communication 05.07
- Boston College, B.A. in Computer Science, minor in Film 05.97
- NYU Advanced 3D Animation Certificate 11.97

TECHNICAL EXPERIENCE

- Video: Final Cut Pro, Avid, Media 100, DVD Studio
- Motion Graphics and 3D: After Effects, Motion, LiveType, Maya
- Sound: ProTools, Soundtrack Pro, Logic
- Web Design: Flash, HTML, ActionScript, JavaScript, CSS, Dreamweaver
- Graphics: Photoshop, Illustrator

ABSTRACTS AND PRESENTATIONS

- Heinz, J. Video Remix: An overview of the application of the fair use doctrine in documentary films. Presented at the 2006 Association for Education in Journalism and Mass Communication Southeast Colloquium.

HONORS

- Time Magazine – 50 Best Websites of 2007 – White City Stories (whitecitystories.org) – Senior Producer
- Winner, 2006 Society of News Design Gold Medal and 2007 Horizon Interactive Award Gold Medal for Chasing Crusoe (rcrusoe.org) – Director of Video and Audio
- Recipient, 2006 Tinker Foundation Field Research Grant
- Eddie Adams Workshop Multimedia Producer 2006
- Recipient, ISL/Morehead Planetarium and Science Center Fellowship, UNC Chapel Hill, May 2005.

TEACHING EXPERIENCE

- Teaching Assistant, Interactive Multimedia Narratives, UNC Chapel Hill, Fall 05-Spring 07. Instructed students in the use of ProTools audio editing, concepts of audio gathering, use of video cameras and Final Cut Pro video editing. Professor Rich Beckman, School of Journalism and Mass Communication.
- Guest Lecturer for International Development Communication. Spoke about development in Chile and my documentary, "Chuqui – The Life and Death of a Mining Town. Professor Ying Du, School of Journalism and Mass Communication.
- Guest Lecturer for Documentary Photojournalism, UNC Chapel Hill, Fall 06. Instructed students in how to correctly gather audio and interview for documentary projects. Professor Pat Davison, School of Journalism and Mass Communication.
- Instructor, Multimedia Journalism, UNC Chapel Hill, Spring 07. Led a series of three hour seminars introducing Morehead scholar students to the art of producing video and audio documentaries.

INTERESTS

- Extensive travel and documentary work in China, Southeast Asia and South America.
- Play, write and record music with piano, electric bass, and guitar
- Hiking and rock climbing