

DANA KUBLIN

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TALENTS

Creative designer and visual journalist » Effective written and confident oral communicator » Strong command of AP style, language and grammar » Results-driven and dedicated to innovation, quality and organization » Able to work independently and as a team member » Comfortable with leadership responsibilities » Accomplished with Adobe InDesign, Illustrator and Photoshop and CCI » Proficient with Adobe Flash (ActionScript 2.0), Dreamweaver, Autodesk Maya 2008, HTML, CSS

EXPERIENCE

Page Designer/Artist » *The Arizona Republic* | Phoenix, AZ | 6.08-6.09

- Direct and design cover layout of community newspapers
- Communicate with editors and platform managers to deliver print content effectively
- Developed marketing message and design for Winter Visitors Guide

Freelance Graphic Designer » Integrated Technology | Durham, NC | 7.07-6.08

- Defined branding and design templates for company publications
- Created logos, business cards and ads
- Designed splash screen and color palette for Triangle Backup Web site

Design Intern » Calliope Publishing | Chapel Hill, NC | 6.07-6.08

- Designed page layout for *Perspectives* and Style section of *The Bride's Book*
- Created ads for advertisers in publications, including *The Bride's Book*, *Southern Neighbor* and *Live & Local* [for Curtis Media]
- Communicated with advertisers, performed content research, prepared materials for printing

Graphic Design Assistant » Duke Raleigh Hospital | Raleigh, NC | 8.06-6.08

- Created brochures, signage and fliers for the hospital and various departments
- Designed Cancer Center Annual Report, including extensive graph and chart production
- Created invitations and supportive material for Duke Raleigh Garden Party

Design Intern » Chapel Hill Chamber of Commerce | Chapel Hill, NC | 5.06-6.08

- Produced monthly newsletter
- Created logos, programs, brochures and reports for Chamber functions
- Designed cover, layout and ads for Chapel Hill dining guide and community map

Public Relations Intern » Duke Raleigh Hospital | Raleigh, NC | 5.06-8.06

- Wrote and edited articles for monthly newsletter
- Designed logos, fliers and brochures for the hospital and functions
- Provided community support and managed public communications records

Marketing Intern » Clear Channel Communications | Raleigh, NC | 5.05-8.05

- Built listener support as a member of the street promotions and publicity team
- Wrote press release for local music festival
- Updated Web site and online concert calendar

EDUCATION

Bachelor of Arts » University of North Carolina at Chapel Hill | 8.04 - 5.08

Graphic Design major from the School of Journalism and Mass Communication
Theatrical Design minor from the Department of Dramatic Art
Relevant coursework: Introduction to Graphic Design, Introduction to Multimedia, Publication Design, Information Graphics, Magazine Design, 3D Design Studio

Congress-Bundestag Youth Exchange Program » Wuppertal, Germany | 7.09-7.10

2-month intermediate German language course
Exchange Semester at Universität Wuppertal in Communication Design
5-month internship with German company

Semester Study Abroad » National University of Singapore | 1.07-5.07

Graphic Design and Southeast Asian Studies
Travel to Malaysia, Hong Kong, Thailand, Cambodia, Borneo, Vietnam and the Philippines