

## Manda Liane Matthews

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### **Experience**

Director, Carolina Week, UNC-Chapel Hill, Fall 2002-present

- Direct a 30-minute, weekly, student-produced newscast.
- Direct and operate switcher for various shows and pieces.
- Directed the operation's first live show, and continued the tradition.
- Directed the first of many live shots near and on campus.
- Train new crew members on cameras, audio, playback and switcher.
- Edit on Media 100 and shoot video on DV Canon cameras

Production Asst., Tarheel Sports Network, Chapel Hill, NC, Fall 2003- present

- Ran Playback (instant replay) for video board in Dean Smith Center.
- Gathered, updated and posted stats for video board via Power Point.
- Ran Pro-AV, playing pre-taped pieces and graphics.
- Employed to work all home Men's Basketball games.

### **Awards**

BEA- Top 3 in National Newscast Competition.

Emmy, A.T.A.S Awards- 2nd place in National News Competition.

### **Skills**

Work on an SDI Digital System, using Sony DSR-30 studio cameras and Inscrber CG Extreme graphics. Proficient on Sony DME Switcher, Mackie SR32-4 audio console, Linear and Non-Linear (Media 100) Editing, Click Effects Replay, Pro-AV, Netscape Navigator, Microsoft Internet Explorer and Microsoft Word.

### **Education**

The University of North Carolina at Chapel Hill

School of Journalism and Mass Communication

B.A., Electronic Communication expected May 2004; Minor in American History

### **References**

Dir. Chris Bolanz, (919) 661-3444

Dr. Charlie Tuggle, (919) 962-5694

Prof. Richard Simpson, (919) 962-5177