

Draft; not for quotation

The Impact of Removal of ATC Quotas on International Trade in Textiles and Apparel

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Revision: 7 January 2009

Abstract:

Theory predicts that a system of bilateral quotas such as observed in the Agreement on Textiles and Clothing (ATC) will cause both trade diversion and trade deflection, with an end result of more trading partners and smaller values traded on average than in the absence of the quotas. Quota removal will reverse this process, leading to trade creation and the focusing of trade in larger values by a smaller group of exporters.

We test these predictions in a model of bilateral trade among 128 world trading partners in cotton textiles and apparel. We build a micro-founded model of bilateral imports and estimate this model for those countries over the period 1997-2004. We find evidence of both trade diversion and trade deflection in this period governed by quotas.

The quota system was largely removed at the beginning of 2005. We use the model estimated for the quota-system years to predict bilateral trade in textiles and apparel in 2005 (out of sample). We do not find evidence of trade focus on average. This aggregate non-result is shown to be due to the averaging of the anticipated trade-creation effect among a small group of low-comparative-cost exporters and the opposite, trade-redirecting, effect among a larger group of countries displaced from sales in the US and EU by the removal of quotas.

This research was begun while Conway was a visitor at the UNCTAD headquarters in Geneva, and he thanks the Trade Analysis Branch for its hospitality and support during that time. Thanks to Michiko Hayashi for comments on an earlier version.

On 1 January 2005 the United States (US), Canada and the European Union (EU) eliminated a system of bilateral quotas on imports of textiles and apparel established by the Agreement on Textiles and Clothing (ATC) of the World Trade Organization (WTO) during the period 1995-2004. While these quotas were welfare-reducing for the residents of these areas, they also had the effect of stimulating exports of textiles and apparel from a number of developing economies that might otherwise not have participated in those import markets. This effect is “trade diversion”, as Viner (1950) characterized it, for the importing countries and a growth stimulus for the developing-country exporters. There is also the potential for “trade deflection” and “trade destruction”, as Bown and Crowley (2007) predict: countries facing a binding quota from these areas will then either deflect their products to third countries or reduce their imports from third countries by substituting in domestic production.

In this paper we investigate these hypotheses about trade flows. We create a micro-founded model of trade flows using the heterogeneous-firm approach of Helpman, Melitz and Rubenstein (2007, hereafter HMR). We estimate this model in the quota period 1997-2004 for a sample of 128 developed and developing countries, and then use the removal of quotas in 2005 as an experiment to identify the refocusing of trade predicted by theory relative to the pattern of the quota-period model. This out-of-sample exercise yields quantitative predictions of patterns and volumes of trade that we compare to the actual realizations. While we do not measure welfare effects explicitly, we are able to track the country-specific evolution in export expansion or contraction. We find that, contrary to theoretical predictions, the average number of trading partners rose between 2004 and 2005 and the average volume of trade was reduced. While the simple theory of

trade creation suggests that there will be greater specialization and greater volume of trade with the removal of trade barriers, the opposite is evident on average. The reason for this paradoxical result is evident once countries are separated by outcome. The “comparative advantage” exporters (including the major Asian exporters) in these two industries did reduce the number of trading partners and increase the average volume of trade per exporter, just as theory predicts. By contrast, the countries that became exporters of textiles and apparel because of the quota system did not shut down. Instead, they sold smaller volumes of their goods to more peripheral markets. The predicted outcomes from the sample are the average of these two effects, with the non-comparative-advantage countries dominating the average.

Our attention to the general-equilibrium and third-country effects of removal of quotas distinguishes our work from two recent papers on the removal of the ATC quotas. Harrigan and Barrows (2006) examined the difference in price and quality for US imports in a difference-in-difference framework for the top 20 exporters to the US: there is the time difference, from 2004 to 2005, and the categorical difference in quota-constrained vs. unconstrained imports.¹ The authors first measure the average adjustment in price and quality for each country in the sample; they find a substantial downward average adjustment in price for quota-constrained imports and a much smaller downward adjustment in quality. There are no such downward adjustments for unconstrained imports. The authors then test across countries to determine whether the adjustments in price and quality from 2004 to 2005 are on average significantly different for constrained than for unconstrained categories. The downward price adjustments are statistically

¹ The unit for imports is the HS 10 classification. Each classification is designated as either “constrained” or “unconstrained” depending upon whether that classification is part of a quota category binding for that exporter in that year.

significant for all exporters at the 95 percent level of confidence, for China alone and for the non-China exporters. The downward quality adjustments are significant for China alone and for all exporters at the 90 percent level of confidence. This work is done at a quite detailed level of disaggregation, and signals the expected impact of quota removal on both price and quality. It treats the observation of a binding quota as an exogenous event, however – and this can introduce bias.

Brambilla, Khandelwal and Schott (2007) focus their attention on exporters of textiles and apparel to the US. They work as well with 10-digit HS data on imports from these countries into the US, and they also categorize the imports as being quota-constrained vs. unconstrained using the US quota classifications. They analyze carefully the impact of the quota, and then contrast that with behavior after quota removal: they are careful to distinguish the four stages of sequential quota elimination under the ATC, and to connect the changes in quantity and price with the appropriate stage of quota removal. They find both an increase in quantity and a reduction in price for Chinese goods that is significantly different from that observed in other quota-constrained exporters. They do not calculate quality as in Harrigan and Barrows (2006), and thus cannot draw conclusions on the impacts of price vs. quality. They also treat the quota-constrained period as an exogenous event.

Our approach to the removal of quotas represents both an extension and an aggregation of the results of these two papers. We extend these conceptually by considering the general-equilibrium effects of bilateral trade among all countries, not just those that impose quotas. We also model the production/trade relationship between textiles and clothing. We also extend the analysis technically by recognizing that a

binding quota will be an endogenous event in this model. We draw back from the disaggregation at the 10-digit HS level used by these two papers. As a result, we must create an indicator of quota limits and binding quotas based upon aggregating up from the individual quota categories defined by the US and the EU. Details are provided in the text and data appendices.

I. Characteristics of restraints on textiles and apparel imports to the US and EU.

The system of bilateral quantitative restraints (or quotas) on textile and apparel imports was an enduring feature of the US and European Union (EU) commercial policy system. From its inception in the early 1960s with the Long-Term Arrangement in Cotton Textiles (LTA), through its codification in the Multi-Fiber Arrangement (MFA) from 1974 to 1995, and to its 1995-2005 form in the Agreement on Textiles and Clothing (ATC), the system provided protection to US and EU producers of textiles and apparel.²

In the negotiations that led to the adoption of the ATC in 1995, the US and EU agreed to dismantle the system of quantitative restraints sequentially. A large number of restraints was removed at the beginning of 1995, 1998 and 2002, but those remaining governed trade in the categories of textiles and apparel most produced in the US and EU. These remaining restraints were removed on 1 January 2005. The ATC by its end had evolved into a complicated interlocking set of bilateral agreements on quantities exported. They acted as export restraints, but they were binding in any given year on

² Francois et al. (2007) provides a detailed discussion of this chronology. There were actually six groupings that imposed bilateral quotas under the MFA and ATC: in addition to the EU and US, there were Canada, Norway, Finland and Austria. The work in this paper focuses upon the US and EU, but the analysis will be extended to the others in future research.

only a small subset of the countries under restraint. Specific limits and group limits interacted in non-transparent ways to limit a given country's exports.

The basic unit of the quota system was the restraint category, or quota category. These categories were defined as aggregated subgroups of textile and apparel products with some shared characteristic or raw material. The system of import restraints defined by the US identified 11 aggregated categories of yarns, 34 aggregated categories of textiles, 86 categories of apparel and 16 categories of miscellaneous textiles (e.g., towels). Together these categories spanned the entire set of US textile and apparel imports. The EU identified 41 categories of yarns, 28 categories of textiles, 42 categories of apparel and 32 categories of miscellaneous textiles for a total of 143 categories – although some of these categories were further subdivided by raw material.³ Each category included multiple products. For example, US category 225 (blue denim) was aggregated from 16 distinct HS product lines. Products included in each category were similar, but could have significant differences: for example, the “blue denim” category included denim made from both cotton and man-made fibers. There is no corresponding category for the EU: its blue-denim imports would have been classified EU category 2 (woven cotton fabric, with 105 CN product lines) or EU category 3 (synthetic woven fabric, with 80 CN product lines).

Limits under the system of restraints were divided into specific limits and group limits. Specific limits governed the import of goods within the specific quota category. Group limits placed aggregate limits on a subset of the quota categories. If a country's

³ The categories for the US, and the correspondence between those categories and the HS classification of imports, are published by the Office of Textiles and Apparel (OTEXA), Department of Commerce, at <http://otexa.ita.doc.gov/corr.htm>. The categories for the EU, and concordance with CN category, are published in EEC Council Regulation 3030/93 of 12 October 1993.

exports were subject to group limits but not specific limits, then the suppliers of that country (or more likely, a government agency supervising these exports) could choose any mix of goods shipped to the US so long as in aggregate the totals did not exceed the group limit. Some group limits covered only two quota categories: e.g., US group 300/301, covering US quota categories 300 (carded cotton yarn) and 301 (combed cotton yarn). Others spanned a large number of categories: for example, Subgroup 1 in Hong Kong included US quota categories 200, 226, 313, 314, 315, 369 and 604. In many cases, a country had its exports bound by both specific limits and group limits.

Under the MFA and ATC, exporting countries were given flexibility in meeting these restraints. In each category, the agreement specified a percentage by which the country could either exceed or fall short of its restraint. In those cases, a maximum percent of possible “carryforward” or “carryover” is specified in the agreement. With carryover, the country transfers part of this year’s quota to the following year. With carryforward, the country exceeds its quota in this period by counting the excess against quota in the following year.⁴

Not all textiles exporters were subject to quantitative limits. Under the MFA and ATC, restraints were negotiated whenever a country’s exports caused (or threatened to cause) market disruption in the US or EU. Of the 152 countries exporting cotton knit shirts to the US (US categories 338 and 339) in 2004, only 32 were subject to quantitative limits and of these only 11 exported as much as 90 percent of the quota limit to the US. Similarly, of the 156 countries exporting knit shirts (cotton and other fabrics) to the EU in

⁴ Information on flexibility is drawn from “Summary of Agreements”, OTEXA, January 2003 and from Annex 8, EEC Council Regulation 3030/93, as updated in EC Commission Regulation 930/2005.

2004 only 25 were subject to quantitative limits, and of those only four exported more than 90 percent of the quota limit to the EU.

II. Patterns of bilateral trade in textiles and apparel.

We begin by examining the bilateral trade patterns in aggregate cotton textiles (SITC 652) and apparel (SITC 841 & 842) for 169 countries over the period 1997-2004.⁵ There are three salient features of international trading patterns evident in the data: the great variation in the number of trade partners by exporting country, the positive correlation between number of trade partners and mean value of exports, and the distinctive patterns of trade partners brought about by the system of quotas.

Great variation in number of export partners. Figure 1 ranks each of the 169 countries in the sample in ascending order by the number of countries to which it exported in 2004 in these two trade classifications. It then indicates on the vertical axis the percentage of the 168 potential trading partners to which each country exports. In the apparel classification, there are four countries that report zero exports. The numbers then slowly rise, until for the country with the most partners (Italy) 86 percent of the countries are destinations for their exports. In the textile classification, 12 countries report zero exports. The country with the most textile export markets (Italy, once again) exports to 83 percent of the countries in the sample.

[Figure 1 here]

⁵ We have bilateral trade flows by year for 169 countries, but will reduce the sample to 128 countries later so that we can use necessary non-trade regressors.

While the focus of the debate over the elimination of the ATC has been on the flows of exports from Asia to the US and the EU, the Asian exporters are involved in sales to many more countries than these – in fact, to a majority of the countries in the sample. Table 1 indicates the number of countries receiving exports from seven major textiles exporters. The Asian countries have a market base that extends well beyond the 18 ATC quota-imposing countries. The US is also a major exporter of its textiles.

	China	India	Pakistan	South Korea	Indonesia	Vietnam	USA
1997	115	107	98	97	79	22	114
1998	123	109	102	101	94	29	116
1999	126	115	107	105	93	34	119
2000	131	119	108	106	92	35	123
2001	132	126	113	103	95	32	123
2002	131	120	107	101	90	44	117
2003	130	117	116	104	89	47	117
2004	114	106	100	90	84	40	106

Source: COMTRADE database

In Table 2, a similar point is made even more emphatically for apparel. The seven Asian countries have customers in a great majority of the countries of the world – as do the US.

	China	India	Pakistan	South Korea	Indonesia	Vietnam	USA
1997	110	102	61	80	96	58	112
1998	118	103	61	89	103	64	116
1999	126	101	66	90	101	65	121
2000	135	112	69	91	112	66	121
2001	138	116	75	95	112	71	126
2002	124	114	74	91	105	76	117
2003	129	110	75	92	108	77	120
2004	116	106	80	84	103	79	106

Source: COMTRADE database

Most countries do not have this great diversification of exports – in fact, 92 percent of apparel exporters and 90 percent of textiles exporters sell to fewer than half the countries in the sample. The export business is also not driven solely by low labor cost: the lists of top-20 exporters in terms of number of markets served include a large number of developed countries.⁶

Positive correlation of export markets and mean value of exports. Both textiles and apparel trade are characterized by a positive correlation between the number of trading partners and the mean value of bilateral exports. Figures 2 and 3 illustrate this correlation in 2004 for the 169 countries and for the two classifications of goods.⁷

In Figure 2, there is a positive correlation evident between the number of trading partners and the mean value of exports to each of those partners in the textiles market. Those countries like China and France that export to large numbers of countries tend to have higher mean values of exports than those that export to smaller numbers of countries. (There is, of course, also a large gap between China and France as is evident by the relative vertical position of the two points.)

[Figure 2 here]

In Figure 3, the same general tendency is evident in the comparison for apparel. China once again has the highest mean value for exports to those countries. The tendency is evident for other “diversified” exporters as well.

[Figure 3 here]

⁶ In apparel, six of the top 10 exporters in terms of numbers of trading partners are developed countries (Italy, Germany, France, Spain, UK and US). In textiles, seven of the top 10 exporters in terms of numbers of trading partners (those above plus Belgium) are developed countries.

⁷ Those countries with zero exports in these classifications are excluded from the figures.

Traditional theories of international trade do not generate this prediction. The model of firm heterogeneity developed in HMR does lead to this prediction, as noted below.

III. Modeling the bilateral import-export decision.

To identify the impact of quotas on the pattern and volume of bilateral trade, it is necessary to control for the other factors determining trade in these goods. In this section we provide a structural model of the decision to import from one country to another adapted from HMR to the features of world trade in textiles and apparel.

A. Consumer demand. In country j and in time t , each individual b consumes a quantity $\xi_{bjt}(v)$ of each variety of textiles (or apparel) from a continuum along the interval $[0, \beta]$, with β the share of individual income spent on these varieties. He derives utility in a Dixit and Stiglitz (1977) aggregator as below:

$$U_{bjt} = \left\{ \int \xi_{bjt}(v)^\alpha dv \right\}^{1/\alpha} \quad 0 < \alpha < 1 \quad (1)$$

If $Y_{jt} = \sum_b Y_{bjt}$ is the real income of country j in time t , aggregated from real income of each individual b , then the country- j demand for variety v is

$$p_{jt}(v) x_{jt}(v) = \sum_b \xi_{bjt} = p_{jt}(v)^{1-\varepsilon} \beta Y_{jt} / P_{jt}^{1-\varepsilon} \quad (2)$$

$$P_{jt} = \left\{ \int p_{jt}(v)^{1-\varepsilon} dv \right\}^{1/(1-\varepsilon)} \quad (3)$$

Where $p_{jt}(v)$ is the average price of variety v in country j at time t .⁸ P_{jt} is the sector's ideal price index, and every product v has a constant price elasticity $\varepsilon = (1/(1-\alpha))$ defined to be positive. These goods could either be locally produced or produced in foreign countries, as noted below: within each variety v , the products of different countries of the same quality are near-perfect substitutes to the consumer.

B. Producer characteristics.

Suppliers create each variety v through use of labor. The total cost of production for an individual supplier f is given in labor units as

$$C_{fit}(v) = c_{it}a_f(v)x_f(v) + c_{it}F_{fit}(v) \quad (4)$$

The first element of the summation is the variable cost, with $x_f(v)$ as a measure of total production.⁹ The second element is the fixed cost of producing for export; it will be the summation of fixed costs for exporting to each of the supplier's importing countries.¹⁰ For each variety v there is a distribution of suppliers in each country. Supplier-level heterogeneity is decomposed into two parts. First, there is a global distribution of technology. We use labor input per unit of output (or the inverse of productivity) as the index, denoted by "a". (Low values of "a" represent low-cost, or high-productivity, firms, and high values represent the converse.) All suppliers worldwide have technology defined by a supplier-specific draw a_f from the time-invariant distribution $g(a)$ bounded in the range $[a_L, a_H]$. Second, there is a country-level difference in production cost c_{it} that

⁸ This derivation is appropriate for differentiated products with the same quality. If the differentiated products differ as well along a quality dimension, Hallak (2006) demonstrates that a similar derivation will hold with ξ_{bjt} and $p_{jt}(v)$ defined in quality-adjusted units. For example, if quality of goods from supplier i is defined θ_i and the price of product v from supplier i to country j is $p_{ijt}(v)$, then $p_{jt}(v) x_{jt}(v) = (p_{ijt}(v)/\theta_i)^{1-\varepsilon} Y_{jt}/P_{jt}^{1-\varepsilon}$, where $P_{jt} = \left\{ \int (p_{ijt}(v)/\theta_i)^{1-\varepsilon} dv \right\}^{1/(1-\varepsilon)}$. We return to this point in the next section.

⁹ Given the producer's technology, I assume that it is either producing at full capacity or not producing at all.

¹⁰ This fixed cost is exemplified by the distribution network that an exporter must establish prior to servicing a new market.

scales up or down the productivity of all suppliers in that country. Consider a continuum of suppliers in country i at time t . The per-unit variable cost of each country- i firm in time t is defined $c_{it}a_f(v)$. Each supplier f in country i of variety v will have unit cost $v_{fit}(v) = c_{it} a_f(v)$ in selling in the domestic market. $v_{ijt}(a_f(v)) = c_{it} a_f(v) + F_{ijt}(v)/x_f(v)$ is the unit cost for goods exported to country j .¹¹

Not all producers will export to all countries. Define $\Pi_{ijt}(v)$ as supplier profits due to exporting from country i to country j in period t . The zero-profit condition in (5) defines the lowest-productivity firm $a^o_{ijt}(v)$ able to export variety v to country j . A definition of this productivity level is derived from (5) and reported in (6).

$$\Pi_{ijt}(v) = [p_{ijt}(v)/[(1+s_{ijt})(1+t_{ijt})] - c_{it}a^o_{ijt}(v)] x_f(v) - c_{it}F_{ijt}(v) = 0 \quad (5)$$

$$\{p_{ijt}(v)/[c_{it}(1+s_{ijt})(1+t_{ijt})]\} - F_{ijt}(v)/x_f(v) = a^o_{ijt}(v) \quad (6)$$

s_{ijt} is the percent shipping cost from country i to country j and t_{ijt} is the *ad valorem* tariff (or tariff-equivalent of a non-tariff barrier) imposed by country j on the products of country i . As shipping costs, country-specific production costs, fixed costs or tariffs rise, the critical $a^o_{ijt}(v)$ will fall (i.e., the necessary productivity level to be an exporter to j will rise). As average import price in country j $p_{jt}(v)$ rises, $a^o_{ijt}(v)$ will rise. For suppliers in country i with high-productivity draws $a_f < a^o_{ijt}$ there will be non-negative profits in exporting to country j ; for firms with $a_f > a^o_{ijt}$ there will be no exporting to country j . Since the cut-off differs by trading partner, those firms in country i unable to export to country j may be able to export to country k so long as $a^o_{ijt} < a^o_{ikt}$.

¹¹ The total fixed cost $F_{fit} = \sum_j F_{ijt}$, where j is summed over the set of countries to which the supplier exports.

Note the important end-point restrictions. The calculation in (6) puts no limits on a_{ijt}^0 , but we know that “a” is drawn from the range $[a_L, a_H]$. If $a_{ijt}^0 < a_L$, this indicates that none of the country- i suppliers can be profitable in selling to country j . If $a_{ijt}^0 > a_H$, then all country- i suppliers will be profitable in selling in the country- j market.

C. Equilibrium in country j for variety v . Demand for variety v in country j is given by $x_{jt}(v)$ in equation (2). Supply of variety v to country j is determined by the individual firm’s zero-profit condition in equation (5). As the price $p_{jt}(v)$ at which the variety can be sold rises, $a_{ijt}^0(v)$ rises. This increases (or at worst leaves constant) the number of suppliers in country i willing to export to country j .

The supply from country i to country j (X_{ijt}) and the total supply to country j (X_{jt}) can be defined:

$$X_{ijt}(v) = \int_{a_L}^{a_{ijt}^0(v)} x_{it}(v) g(a) da \quad (7)$$

$$X_{jt}(v) = \sum_i X_{ijt}(v) \quad (8)$$

Note that both $X_{ijt}(v)$ and $X_{jt}(v)$ are non-decreasing in the price $p_{jt}(v)$ through the “cut-off” productivity values $a_{ijt}^0(v)$.

Equilibrium in country j in the market for variety v is defined by the equality of supply and demand:

$$X_{jt}(v) = x_{jt}(v) \quad (9)$$

The equilibrium $p_{jt}(v)$ and $a^0_{ijt}(v)$ are jointly determined through the zero-profit condition for each supplier country. This equilibrium is not determined in isolation: firms potentially supplying variety v will also consider exporting to other countries, and will be competing for scarce resources with suppliers of other varieties – and other goods. The set $\{p_{jt}(v), a^0_{ijt}(v)\}$ equilibrate to leave country i at full employment. We also anticipate that c_{it} could adjust over time to achieve full employment: one interpretation of c_{it} is as the prevailing wage in country i , exogenous to each firm but endogenous to the labor market of the country.

D. Deriving the value of bilateral trade. In this model, the landed (i.e., cif) value of textile imports of variety v from i into j in time t is

$$\begin{aligned} M_{ijt} &= [p_{ijt}(v)/(1+t_{ijt})]x_{ijt}(v) & (10) \\ &= [p_{ijt}(v)/(1+t_{ijt})]x_{jt}(v)\{x_{ijt}(v)/x_{jt}(v)\} \end{aligned}$$

$$M_{ijt} = Y_{jt} \Delta_{ijt}(v) V_{ijt}(v) \quad (11)$$

$$\text{Where} \quad V_{ijt}(v) = x_{ijt}(v)/x_{jt}(v)$$

$$\text{And} \quad \Delta_{ijt} = \beta (p_{ijt}(v)/P_{jt})^{1-\varepsilon}/(1+t_{ijt})$$

Bilateral trade values thus depend on three elements. The GDP of the importing country Y_{jt} represents the purchasing power of the importing economy. Δ_{ijt} represents the cost of imported variety v from exporter i relative to other products available within the economy. $V_{ijt}(v)$ measures the technological competitiveness of country- i producers in

the country- j market, inclusive of the impact of tariff barriers to trade.¹² If $a_{ijt}^0 < a_L$, then $x_{ijt}(v) = 0$ and $V_{ijt}(v) = 0$. As a_{ijt}^0 rises above a_L , the number of exporters from country i to country j will rise and the share $V_{ijt}(v)$ will rise as well. As the number of exporters rise, so also does the value of trade. As the tariff rate rises, the landed value of imports will fall.

The correlation between the number of export markets served and the mean value of exports per export market follows from this theoretical feature of the model. Exporting countries with (for example) lower production cost (c_{it}) will have higher cut-off productivity a_{ijt}^0 for all importers j . This leads both to export to more countries through (6) and to larger mean value of imports to those countries through (11).

E. Parameterizing the heterogeneity of exporting firms.

In this model of international trade, it is quite important to consider explicitly the productivity of individual suppliers within an exporting country. The preceding section derived results for a general distribution function $g(a)$. In this section, we will consider the implications of use of a specific distributional assumption for $g(a)$.

We follow HMR in assuming that the global technology distribution function $g(a)$ follows a constant Pareto distribution across time and country.

$$g(a) = ka^{\mu-1}/(a_H^\mu - a_L^\mu) \quad \text{with shape parameter } \mu \quad (12)$$

¹² If we impose an assumption of equal capacity $x_f(v)$ for all firms in all countries, then $(x_{ijt}(v)/x_f(v)) = \int_{a_L}^{a_{oijt}(v)} g(a) da$. We define the ‘‘average’’ competitiveness through definition of $a_{jt}^0(v)$ such that $(x_{jt}(v)/x_f(v)) = N_j(v) \int_{a_L}^{a_{oijt}(v)} g(a) da$, with $N_j(v)$ the number of countries with positive exports of v to country j .

The distribution nests the uniform distribution as a special case with $\mu = 1$, but also admits distributions skewed towards a higher marginal cost of production for $\mu > 1$ and distributions skewed toward a lower marginal cost of production for $\mu < 1$.

Given this parameterization, the variable V_{ijt} from (11) can be rewritten as

$$V_{ijt} = W_{ijt} / V_{ojt} \quad (13)$$

$$\text{With } V_{ojt} = N_{jt}(v)[(a_{jt}^0/a_L)^\mu - 1]$$

$$\begin{aligned} \text{And } W_{ijt} &= \{(a_{ijt}^0/a_L)^\mu - 1\} && \text{for } a_{ijt}^0 > a_L \\ &= 0 && \text{otherwise} \end{aligned}$$

The definition of V_{ojt} indicates that it is increasing in μ , *ceteris paribus*, and is a measure of the equilibrium volume for all suppliers to country j . $N_{jt}(v)$ is the number of countries exporting variety v to country j in period t . $a_{jt}^0(v)$ is the “average” competitiveness of all suppliers to importer j in period t . W_{ijt} is an indicator of the degree to which individual suppliers from country i are competitive in country j .

F. Implications of imposition of country-specific quotas by country j .

The country- j market is an imperfectly competitive one, but there are two reasons that $p_{ijt}(v)$ will diverge from the country- j average $p_{jt}(v)$. The first will be differences in quality. With quality denoted by θ_i for each exporter i , the equilibrium prices in importer j in period t will have the relation

$$p_{ijt}(v) / \theta_i = p_{jt}(v) \quad \text{for each variety } v \text{ without quota} \quad (14)$$

$$p_{ijt}(v) / [\theta_i p_{jt}(v)] = \tau_{ijt} \quad \tau_{ijt} > 1 \quad (15)$$

The second will be the existence of binding quota restrictions imposed by country j on the exports of country i . If country j imposes binding quotas $q_{kjt} < x_{kjt}$ on the quantity imported from country k in period t , then the value of imports from country k will be $M_{kjt} = p_{kjt}q_{kjt}$, not the optimal quantity defined by (2) for these goods. This will lead to the protection of domestic industry, the deadweight losses associated with quotas, and a wedge between average price and quota-driven price as in (16). τ_{ijt} is the value of the wedge created by a binding quota by country j on country- i goods.

The quota may also lead to trade diversion, trade deflection and trade destruction. If country j originally imported only from country 1 but then imposed a quota on imports from that country, there will be a variety of efficiency losses. First, the binding quota excludes exports from country 1. Country j will import the quota amount from country 1, but its excess demand will spill over to other exporting countries. The spillover of demand due to the quota may raise the critical value for exporter k (a_{kjt}^0) so that it is greater than a_L and then the most productive firms in country k will sell to country j . The reduced demand by country j for country 1's products may also increase the quantities exported by country 1 to other trading partners – and may in fact lead to initial exports to some countries not previously served.

Once quotas are imposed, the new pattern of trade includes imports from country 1 and other countries. Imports from another country k are a form of trade diversion as first propounded by Viner (1950), although in this case the diversion is due to a country-specific quantitative restriction rather than a customs union. There are thus two implications of imposition of the non-zero quota. First, there will be at least as many,

and possibly more, countries exporting to the quota-imposing importer. Second, the quantities imported from exporters subject to a binding quota will be strictly less. For $\varepsilon > 1$, the value of imports M_{1jt} from country 1 subject to a binding quota will also be less.¹³ Exporters denied entry to the quota-imposing importers will also export more to other importing countries – the “trade deflection” described by Bown and Crowley (2007). They will import less of varieties of this good from third countries – the “trade destruction” of Bown and Crowley (2007).

Removing quotas should then generate fewer bilateral trading pairs, and greater average imports along remaining bilateral lines, for the countries removing the quotas. Third-country exporters – those without comparative advantage in the absence of quotas – will export less to those countries removing the quotas. This could either lead to reduced production (as resources shift to exploit comparative advantage) or re-orientation of exports to other markets.

IV. Identification strategy for empirical estimation.

Equations (6) and (11) define the landed value of bilateral imports and the decision on whether to export on a bilateral basis as functions of the structural parameters of this model. These serve as the basis of our estimation technique.

¹³ This is certainly the case in the model presented here. An alternative model will include quota rents in the exporting country. These rents will raise the rent-inclusive price of the export and could reverse the conclusion.

The ratio (a_{ijt}^0/a_L) is the critical determinant of the pattern of bilateral trade in equilibrium from country i to country j in period t . Combining (15) with (6) yields an expression for the unobserved $a_{ijt}^0/a_L(v)$.¹⁴

$$\begin{aligned} \ln(a_{ijt}^0/a_L(v)) = & \ln(p_{jt}(v)) + \ln(\tau_{ijt}) - \ln(a_L(v)) - [\ln(c_{it}/\theta_i)] \\ & - s_{ijt} - t_{ijt} - f_{ijt}(v) \end{aligned} \quad (16)$$

The transport cost ratio (s_{ijt}) is not observed annually, but in (17) is proxied by an iceberg model with shipping costs proportional to distance (D_{ij}), with an indicator variable for adjacent countries (DB_{ij}) to capture the potentially lower shipping costs due to propinquity, and with year-specific variation picked up by year-specific dummy variables H_t . The exporter cost/quality ratio $\ln(c_{it}/\theta_i)$ is treated in (18) as a stochastic variable with exporter-specific value \hat{c}_i and random component ζ_{ijt} . The lowest-cost technology $\ln(a_L(v))$ is represented by a constant in (19). The price wedge $\ln(\tau_{ijt})$ due to the quota system is not observed, but is proxied in (20) with binary variables QB_{EUit} and QB_{USit} indicating that country i was subject to a binding quota in either the EU or US during year t .¹⁵ $f_{ijt}(v)$ is unobserved, but is modeled in (21) as having three components: importer-specific, exporter-specific and a time component H_t . Free trade across countries in varieties v lead to a unified quality-adjusted price $\ln(p_{jt}(v))$ that is represented in (22) by a time-specific dummy variable.

$$s_{ijt} = b_1 \ln(D_{ij}) + b_{2t} H_t + b_3 DB_{ij} \quad (17)$$

¹⁴ In this expression, we also use the approximations $s_{ijt} = \ln(1+s_{ijt})$ and $t_{ijt} = \ln(1+t_{ijt})$. These are used for exposition, but not in estimation. We define $f_{ijt} = \ln(F_{ijt}/x_f a_L)$.

¹⁵ We define a binding quota as one in which over 90 percent of the quota limit is filled in a given year.

$$\ln(c_{it}/\theta_i) = \hat{c}_i + \zeta_{ijt} \quad (18)$$

$$\ln(a_L) = -b_o \quad (19)$$

$$\ln(\tau_{ijt}) = b_5 \text{QB}_{EUit} \quad \text{or} \quad \ln(\tau_{ijt}) = b_6 \text{QB}_{USit} \quad (20)$$

$$f_{ijt} = b_{7i} H_i + b_{8j} H_j + b_{9t} H_t \quad (21)$$

$$\ln(p_{jt}) = b_{10t} H_t \quad (22)$$

The exporter-specific cost/quality ratio \hat{c}_i is itself unobserved. We instrument for this by partitioning our data. We use the earliest year, 1997, as indicative of the quota-driven trading pattern. We estimate a probit model.¹⁶ The γ'_i calculated in this modified probit are estimates for $\ln(c_i/\theta_i)$, the cost-quality ratio, in 1997. We denote this estimate as \hat{c}_i for each exporter, and we normalize this so that $\hat{c}_{\text{China}} = 0$.

$\ln(a^o_{ijt}(v)/a_L(v))$ is itself unobserved. However, theory predicts that positive trade will be observed if $\ln(a^o_{ijt}/a_L) > 0$. We define the variable T_{ijt} as a binary indicator of trade. $T_{ijt} = 1$ if $M_{ijt} > 0$, and 0 otherwise for each variety (suppressed in what follows).

$$\begin{aligned} T_{ijt} &= 1 \quad \text{if and only if} \quad \ln(a^o_{ijt}/a_L) > 0 \\ &= 0 \quad \text{otherwise.} \end{aligned} \quad (23)$$

Substituting equations (17)-(22) into (16) yields a version (16') used with (23) in probit estimation.¹⁷

¹⁶ The modified version can be defined (16'') below and is estimated for 1997 observations alone.

$$\ln(a^o_{ij97}/a_L)^* = (\kappa_{97} + \alpha_o) + \alpha_1 \ln(D_{ij}) + \alpha_2 \ln(1+t_{ij97}) + \alpha_3 \text{DB}_{ij} + \sum_i \gamma'_i D_i + \zeta_{ij97} \quad (16'')$$

The estimates of γ'_i are used as instruments for \hat{c}_i when estimating (16') for following years.

¹⁷ The theory predicts that $\alpha_o = b_o$, $\alpha_1 = b_1$, $\alpha_2 = -1$, $\alpha_3 = b_3$, $\alpha_4 = -1$, $\alpha_5 = b_5$, $\alpha_6 = b_6$, $\gamma_i = b_{7i}$, $\sigma_j = b_{8j}$, $\kappa_t = (b_{2t} + b_{9t} + b_{10t})$.

$$\ln(a_{ijt}^o/a_L) = \alpha_0 + \alpha_1 \ln(D_{ij}) + \alpha_2 \ln(1+t_{ijt}) + \alpha_3 DB_{ij} + \alpha_4 \hat{c}_i + \alpha_5 QB_{EUit-1} + \alpha_6 QB_{USit-1} + \sum_i \gamma_i H_i + \sum_j \sigma_j H_j + \sum_t \kappa_t H_t + \zeta_{ijt} \quad (16')$$

We have adjusted for the problems of missing data while also controlling for variables shown to be important in practice in explaining bilateral trade. The variables QB_{EUit} and QB_{USit} that belong in equation (16') are potentially simultaneously determined with the decision to export bilaterally. To remove that source of simultaneity bias we use the lagged values of these variables in (16'). We also use both fixed- and random-effects specifications for the importer-specific effects; the random-effects results are preferred on econometric grounds because of the coefficient bias possible in fixed-effect estimation.¹⁸ We then estimate the equations (16') and (23) over the sample period 1998-2004.

Equation (11) defines the value of bilateral exports in terms of structural parameters. When combined with (13) and (15) it is rewritten in logarithmic form as:

$$m_{ijt} = y_{jt} + \ln(\beta) + (1-\varepsilon)[\ln(p_{jt}(v)) + \ln(\tau_{ijt}) + \ln(\theta_i) - \ln(P_{jt})] + w_{ijt} - v_{ojt} - t_{ijt} + e_{ijt} \quad (24)$$

for the observations with $M_{ijt} > 0$. The variable w_{ijt} captures the proportion of exporting firms to sell in a given market. It is unobserved, but a consistent estimator of it is derived in (25) using the predicted probability of the direction-of-trade probit (ρ_{ijt}) from the preceding section. The variable v_{ojt} is unobserved, but is dependent upon importer-specific characteristics picked up with fixed effects. The relative import-cost term

¹⁸ See, for example, Greene (2005, p. 697).

$\ln(p_{jt}/P_{jt})$ is unobserved, but is proxied in (26) by a time-specific effect, the lagged value of importer income (y_{jt-1}) and the logarithm of lagged per capita income in the importing country ($y_{jt-1} - l_{jt-1}$). As these rise, other things equal, we expect bilateral imports to rise. The impact of the quota here is more variegated than in the direction-of-trade equation, and thus has a number of components. By 1997, the US and EU had identified the most competitive export countries for each variety produced. It established a quota limit for these export countries. We create the binary variables Q_{USi97} and Q_{EUi97} taking the value one if country i was subject to such a quota limit in 1997.¹⁹ This is an indicator of cost-competitive exporters, and we anticipate that these countries will have greater-than-expected exports to the US and EU, respectively, in subsequent years. We also check for above-average exports to non-US or non-EU destinations through the inclusion of Q_{NUSi97} and Q_{NEUi97} : a positive coefficient indicates cost-competitiveness on average among those under quota limits, while a negative coefficient indicates that these countries were on average specializing in the quota-driven market. We also examine the effect of binding quotas on the value of trade with $QB_{UUSit-1}$, $QB_{EEUit-1}$, $QB_{NUSit-1}$, and $QB_{NEUit-1}$.²⁰ We anticipate that the own effect of the binding quota may be positive: a positive shock in an exporting country will both increase the value of exports and push the country's exports up against the quota limit. Trade deflection due to the quota will be evident if exports to the non-quota-imposing importers are rising in response to these binding quotas.

¹⁹ There is a more detailed discussion of the derivation of quota limits and binding quotas in Appendix 3.

²⁰ These variables are created by multiplying QB_{USit-1} and QB_{EUit-1} by a dummy variable taking the value 1 when the US or the EU, respectively, is the importer. $QB_{UUSit-1}$ and $QB_{EEUit-1}$ are the own-effect of the binding quota, while $QB_{NUSit-1}$ and $QB_{NEUit-1}$ are the third-party-importer effects.

$$w_{ijt} = \ln\{(a_{ijt}^0/a_L)^\mu - 1\} = \ln\{\exp[g_1 \rho_{ijt}] - 1\} \quad (25)$$

$$\ln(p_{jt}/P_{jt}) = g_{2t} H_t - g_3 (y_{jt-1} - l_{jt-1}) \quad (26)$$

$$\begin{aligned} \ln(\tau_{ijt}) = & g_4 Q_{EUI97} + g_5 Q_{USI97} + g_6 Q_{NEUI97} + g_7 Q_{NUSI97} + \\ & g_8 QB_{EUIit-1} + g_9 QB_{USIit-1} + g_{10} QB_{NEUIit-1} + g_{11} QB_{NUSIit-1} \end{aligned} \quad (27)$$

There is also a selection bias inherent in the censored sample of only country pairs with non-zero trade, and that implies that the expected value of e_{ijt} will be non-zero. To correct for this, the inverse Mills ratio z_{ijt} is included with coefficient η .²¹

With these substitutions, the estimating equation (24) can be restated as²²

$$\begin{aligned} m_{ijt} = & \omega_0 + \omega_1 y_{jt-1} + \omega_2 l_{jt-1} + \omega_3 t_{ijt} + \omega_4 \hat{c}_i + \sum_t \omega_{5t} H_t + \ln\{\exp[\omega_6 \rho_{ijt}] - 1\} \\ & \omega_7 Q_{EUI97} + \omega_8 Q_{USI97} + \omega_9 Q_{NEUI97} + \omega_{10} Q_{NUSI97} + \omega_{11} QB_{EUIit-1} + \omega_{11} QB_{USIit-1} + \\ & \omega_{12} QB_{NEUIit-1} + \omega_{13} QB_{NUSIit-1} + \sum_j \omega_{14j} H_j + \eta z_{ijt} + e_{ijt} \end{aligned} \quad (28)$$

The z_{ijt} is the correction for the non-random pattern of non-zero bilateral trade in the data, while the $\ln\{\exp[\omega_6 \rho_{ijt}] - 1\}$ term is an indicator of the share of suppliers in country i that find exporting profitable.

The equations (16') and (28) are simultaneously determined equations depending upon the same set of variables. The independent effect of ρ_{ijt} in (28) is assured through two channels. First, the shipping-cost variables that affect the decision to trade in (16') do not in theory enter (28). Second, ρ_{ijt} is a non-linear function of the shared explanatory

²¹ Heckman (1974) provides the derivation of bias inherent in such censoring in the case of female labor supply decisions. Maddala (1983, ch 8.5) outlines the two-stage correction.

²² In theory, $\omega_0 = \ln(\beta)$, $\omega_1 = 1 - (1-\varepsilon)g_3$, $\omega_2 = (1-\varepsilon)g_3$, $\omega_3 = -1$, $\omega_4 = (1-\varepsilon)g_{12}$, $\omega_{5t} = (1-\varepsilon)g_{2t}$, $\omega_6 = g_1$, $\omega_7 = (1-\varepsilon)g_4$, $\omega_8 = (1-\varepsilon)g_5$, $\omega_9 = (1-\varepsilon)g_6$, $\omega_{10} = (1-\varepsilon)g_7$, $\omega_{11} = (1-\varepsilon)g_8$, $\omega_{12} = (1-\varepsilon)g_9$, $\omega_{13} = (1-\varepsilon)g_{10}$, $\omega_{14j} = \varphi_j$.

variables. Equation (28) is itself identified by the inclusion of importer-specific variables y_{jt-1} , l_{jt-1} , and the disaggregated quota-limit and binding-quota variables.

IV. Estimation results.

This structural model of bilateral trade in textiles and apparel shares some of the predictions of the gravity model. The value of bilateral trade will rise with the national income of the importer, with the share of income spent on this product, and with Δ_{ijt} . This latter term summarizes the predictions of greater trade through propinquity, lower transport costs, quality differences and lower policy barriers to trade.

The appearance of V_{ijt} provides a wrinkle to the gravity model stressed by HMR. There is a possibility of “zeros”: there will be some countries in which none of the firms will be able to export to country j .²³

Of importance to our question, the imposition of country-specific quotas will bias bilateral trade in predictable ways. The value imported from countries with binding quotas will be limited relative to the non-quota equilibrium, the number of countries exporting to the countries with binding quotas will be at least as large, and the number of countries served by an exporter subject to a binding quota will be at least as large as in the non-quota equilibrium. Estimation of the model will allow quantification of these effects.

Preliminary estimation: cost-competitiveness in 1997.

²³ Baranga (2008) provides a different interpretation of the HMR results – one of selection bias driven by defining missing trade values as “zeros” in the data set. This is an interesting direction for future research.

Initial values for the model are derived for 1997. Two sets of initial values are calculated: the cost-quality ratio for each exporter, and the set of countries facing quota limits in the US and the EU.

The cost-quality ratio for each exporter \hat{c}_i is calculated as described in section IV, and the countries with highest (i.e., least cost-effective) and lowest (i.e., most cost-effective) are illustrated in Appendix 2. The most efficient countries are an interesting mix of Asian emerging economies and developed-country producers. Among the ten most efficient countries are China, Taiwan, Hong Kong, Korea, India and Pakistan from the Asian emerging economies, as well as USA, Germany, Great Britain and Japan. The least-efficient producers are least-developed economies from the Caribbean, Africa and the Middle East.

The set of countries facing quota limits in the US and the EU in 1997 are given in Table A2 in Appendix 3. These are the countries defined in the variables Q_{EUi97} and Q_{USi97} .²⁴

Estimating the pattern of bilateral trade.

We estimate the determinants of the pattern of trade for the period 1998-2004. As theory suggests, we estimate the probit model:

$$T_{ijt} = 1 \quad \text{if and only if} \quad \ln(a_{ijt}^0/a_L) > 0 \quad (23)$$

$$= 0 \quad \text{otherwise.}$$

$$\begin{aligned} \ln(a_{ijt}^0/a_L) = & \alpha_0 + \alpha_1 \ln(D_{ij}) + \alpha_2 \ln(1+t_{ijt}) + \alpha_3 DB_{ij} + \alpha_4 \hat{c}_i + \alpha_5 QB_{EUit-1} \\ & + \alpha_6 QB_{USit-1} + \sum_i \gamma_i H_i + \sum_j \sigma_j H_j + \sum_t \kappa_t H_t + \zeta_{ijt} \end{aligned} \quad (16')$$

²⁴ Tables A3 and A4 in Appendix 3 also report the correlation between countries under quota limits for the US and those under quota limits for the EU. As is evident there, the correlation is strong but not perfect in textiles, and is near zero for apparel.

This estimation design operationalizes the question: when will the suppliers in country i be competitive in sales to country j ? Table 6 reports the results of three versions of probit estimation for textiles, with t statistics calculated with robust standard errors. The first pair of columns reports the results from a simple version of the model without controls for exporter-specific differences. Distance and tariffs have coefficients of the expected sign significant at the 95 percent level of confidence. Bordering countries are more likely, other things equal, to have firms able to compete across the border. The estimated cost coefficient \hat{c}_i takes the expected sign and magnitude and is remarkably precisely estimated. The time-varying effects are in most cases negative, indicating that countries exported to fewer trading partners on average prior to 2004, but only the 1998 effect is significantly different from zero.

The quota variables are introduced in the second set of columns. Quota limits (Q_{EUjt} , Q_{USjt}) proved to have no significant explanatory power when introduced in the specification along with \hat{c}_i ; this specification is excluded from Table 6, but is available on demand. The existence of binding quotas (QB_{EUit} , QB_{USit}) is in principle simultaneously determined with the pattern of trade; for that reason, the lagged values (QB_{EUit-1} , QB_{USit-1}) are used as instruments.²⁵ The spillover effects are positive and significant, indicating that an exporter's binding quota in the US or EU is associated with a 6 percent larger propensity to export to the average non-US or –EU importer: there is a spillover effect.

²⁵ QB_{kjt-1} is highly correlated with QB_{kjt} , while it should be uncorrelated with ζ_{ijt} in (16').

	Coefficient	t stat		Coefficient	t stat		Coefficient	t stat
Intercept	6.55 **	98.92		6.67 **	96.59		9.88 **	106.19
ln(D _{ij})	-0.58 **	84.95		-0.59 **	84.34		-0.89 **	98.47
DB _{ij}	0.52 **	14.54		0.52 **	14.24		0.58 **	14.24
ln(1+t _{it})	-1.67 **	30.35		-1.67 **	30.31		-0.67 **	6.40
\hat{c}_i	-1.00 **	158.45		-1.04 **	116.64		-1.45 **	109.85
QB _{EUit-1}				0.06 **	2.28		0.10 **	3.35
QB _{USit-1}				0.06 **	2.87		0.14 **	5.30
y1998	-0.04 **	2.06		-0.05 **	2.35		-0.10 **	4.40
y1999	-0.01	0.74		-0.02	1.03		-0.07 **	2.88
y2000	-0.003	0.20		-0.01	0.37		-0.04 *	1.82
y2001	0.02	0.79		0.01	0.65		-0.00	0.20
y2002	0.003	0.14		-0.00	0.04		-0.02	0.73
y2003	0.01	0.64		0.01	0.56		0.01	0.29
N	110236			110236			110236	
Exporter effect	N			Y			Y	
Importer random effect	N			N			Y	
Positive trade	26292			26292			26292	
Log Likelihood	-37643			-37445			-26576	

Source: COMTRADE for values of bilateral trade, Penn World Tables for gross domestic product and authors' calculations. ** -- significant at 95 percent level of confidence. T statistics from robust standard errors.

While the cost differential effect \hat{c}_i picks up the majority of cross-country deviation in trading pattern, there are 20 countries in textiles and 42 countries in apparel whose behavior deviates significantly on average from that relative ranking over the period 1998-2004. Table 7 presents these countries and the direction of deviation from the initial cost differential.

Table 7: Countries whose quality-adjusted cost differentials for 1998-2004 deviate significantly on average from the \hat{c}_i ranking in 1997.

Reduced quality-adjusted cost differential				Increased quality-adjusted cost differential			
In Textiles		In Apparel		In Textiles		In Apparel	
Bahrain	-0.43	Bahrain	-0.29	Canada	0.12	Austria	0.19
C. Af. R.	-0.36	Bolivia	-1.52	Germany	0.24	Azerbaijan	0.28
Ghana	-0.28	China	-0.20	UK	0.14	UK	0.17
Iceland	-0.48	Cameroon	-0.28	Hong Kong	0.10	Ghana	0.39
Jordan	-0.49	Cambodia	-0.27	Ireland	0.30	Greece	0.14
Mauritania	-0.49	Madagascar	-0.27	Italy	0.13	Honduras	0.14
Nicaragua	-0.41	Moldova	-0.29	Japan	0.12	Jamaica	0.28
Togo	-0.29	Vietnam	-0.13	Korea	0.20	Niger	0.33
				Russia	0.20	Nepal	0.20
				Singapore	0.14	Singapore	0.26
				USA	0.05	Sweden	0.17

Authors' calculations. In the last column (increased cost differential, apparel) there were 34 countries. Those listed are presented as a sample, and the complete list is available on demand.

The developed countries listed as well as Hong Kong, Korea, Singapore and Russia became significantly less competitive in the textiles market than they were in 1997. For a number of African and other countries, however, their cost differential vis a vis China fell significantly after 1997.

The third set of columns includes random-effect estimation along the importer-country dimension.²⁶ The coefficients on shared regressors are significantly different from zero and take the expected signs. The distance and border coefficients are larger in absolute value than those observed in the other specifications, while the coefficient on tariff protection is smaller in absolute value. The relative-cost coefficient has the correct

²⁶ As Greene (2005, p. 697) points out, fixed-effect coefficients in probit estimation will be biased. Both methods were used, and estimation using random effects in practice yields similar coefficients on the reported regressors.

sign but a much larger coefficient. Significant evidence remains of the quota spillover effect: in fact, the magnitude of the effect is doubled on average.

If the predicted value and residuals from the equation underlying the probit are defined ρ_{ijt} and v_{ijt} , respectively, then the inverse Mills ratio z_{ijt} can be stated $z_{ijt} = \varphi(v_{ijt})/\Phi(v_{ijt})$, with $\varphi(v_{ijt})$ the normal probability density function and $\Phi(v_{ijt})$ the normal cumulative density function. These values are calculated for all probit specifications for later use.

I measure the goodness-of-fit of these probit estimation equations by constructing predictions of positive trade for each country pair in each year. I then compare these predictions with the actual pattern of trade. Table 8 reports the results of this exercise.

Table 8: How well do we predict the pattern of trade in textiles?							
	Column 1: Predicted trade?		Column 2: Predicted trade?		Column 3: Predicted trade?		
	Yes	No	Yes	No	Yes	No	
Actually trading?							
Yes	15697	10595	15726	10566	19859	6433	
No	5772	78172	5774	78170	4082	79862	
Correctly classified (percent)	85.2		85.2		90.5		

The predicted trade is derived in each case by setting the cut-off probability at 0.5.

As is evident from Table 8, there is strong predictive power in all versions of the model. Inclusion of the quota and the significant country effects in the second specification had little effect on explanatory power, while correction for random effects on the importer side improves the explanatory power slightly.

Table 9 summarizes the probit estimation of equations (18) and (19) for the apparel sector (SITC 841 and 842). The first pair of columns reports the specification

including country-specific cost differences but excluding other exporter-specific effects and excluding the impact of the quota regime. The second pair of columns is closest to the theoretical prediction, while the third pair of columns also accounts for importer-specific differences in a random-effect specification. There is strong evidence from the year-specific coefficients of a growth in export-competitiveness over time in the first pair of columns. The probability of bilateral trade for a randomly chosen pair of countries in the sample was about 24 percent higher in 2004 than in 1997.

Table 9: **Probit Estimation of Determinants of Positive Trade for SITC 841/842**

	Coefficient	t stat		Coefficient	t stat		Coefficient	t stat
Intercept	5.55 **	94.03		5.86 **	94.53		9.08 **	81.99
$\ln(D_{ij})$	-0.43 **	70.16		-0.46 **	70.36		-0.76 **	68.90
DB_{ij}	0.43 **	11.80		0.40 **	10.69		0.40 **	7.07
$\ln(1+t_{jt})$	-3.60 **	69.51		-3.75 **	70.27		-1.88 **	19.16
\hat{c}_i	-0.96 **	148.37		-0.99 **	116.98		-1.42 **	100.41
QB_{EUit-1}				-0.03	1.61		-0.10 **	2.80
QB_{USit-1}				0.05 **	3.17		0.15 **	5.43
y1998	-0.23 **	13.04		-0.24 **	13.13			
y1999	-0.22 **	12.36		-0.22 **	12.44			
y2000	-0.13 **	7.34		-0.13 **	7.36			
y2001	-0.10 **	5.71		-0.10 **	5.69		-0.21 **	10.13
y2002	-0.11 **	6.49		-0.11 **	6.51		-0.20 **	9.30
y2003	-0.08 **	4.40		-0.08 **	4.51		-0.13 **	6.02
N	112014			112014			64008	
Exp effect?	N			Y			Y	
Imp effect?	N			N			Y	
Posit trade	32909			32909				
Log Likelihood	-47024			-45727			-17662	

Source: COMTRADE for values of bilateral trade and authors' calculations. ** -- significant at 95 percent level of confidence. T statistics from robust standard errors. The final column reports random-effects estimation results for the period after 2000: the estimation did not solve for the complete time series.

The distance effect is negative and significant while the border effect is positive and significant in all three specifications. The import tariff effect is significant and negative, as predicted by theory, but is well above the expected unity in quantitative terms.

The indicator of quota deflection due to binding quotas is positive and significant for the US system but negative and once significant for the EU system.

Table 10 illustrates that the model fits well in all variations. The failure to predict is greatest with the results from the model in column 1, and least with the results of column 3.

Table 10: How well do we predict the pattern of trade in apparel?								
	Column 1: Predicted trade?			Column 2: Predicted trade?			Column 3: Predicted trade?	
Actually trading?	Yes	No		Yes	No		Yes	No
Yes	19158	13751		19498	13411		25874	7035
No	6942	72163		6734	72371		5008	74097
Correctly classified (percent)	81.5			82.0			89.2	

The predicted trade is derived in each case by setting the cut-off probability to 0.50.

Estimating the value of bilateral trade.

As theory predicts, we estimate the equation (28) reproduced below to define the determinants of the value of bilateral trade.

$$\begin{aligned}
 m_{ijt} = & \omega_0 + \omega_1 y_{jt-1} + \omega_2 l_{jt-1} + \omega_3 t_{ijt} + \omega_4 \hat{c}_i + \sum_t \omega_{5t} H_t + \ln\{\exp[\omega_6 \rho_{ijt}]-1\} \\
 & \omega_7 Q_{EUI97} + \omega_8 Q_{USI97} + \omega_9 Q_{NEUI97} + \omega_{10} Q_{NUSI97} + \omega_{11} QB_{EUIt-1} + \omega_{11} QB_{UUSIt-1} + \\
 & \omega_{12} QB_{NEUIt-1} + \omega_{13} QB_{NUSIt-1} + \sum_j \omega_{14j} H_j + \eta z_{ijt} + e_{ijt} \quad (28)
 \end{aligned}$$

Table 11 reports the results of this estimation for textiles. The first pair of columns is presented for comparison. It is a typical gravity model equation estimated over country pairs with non-zero imports, with inclusion of an inverse Mills ratio z_{ij} (with coefficient η) to control for country's selection bias. The second pair of columns reports the results from a version of the gravity equation that includes year-specific dummy variables. The third pair of columns is a modification of the estimation equation to include the exporter-specific cost differences and exclude the exporter GDP and population. The fourth pair of columns provides a complete estimate of equation (28), with separate controls for selection into imports, for exporter cost differentials and for point estimate μ of the parameter from the underlying distribution of suppliers.

The coefficient estimates are similar across specifications, and so we focus on the last pair of columns. The coefficients on year-specific dummy variables indicate a significant tendency for the mean value of bilateral imports to fall throughout the sample period – quite sharply in the period until 2000, and then slightly thereafter.²⁷ The coefficient on the tariff variable is both negative and significantly different from zero, as predicted by theory. The estimate of η is significant and positive, indicating the importance of controlling for selection bias.²⁸ The correction of supplier-level heterogeneity, $\mu = 0.74$, is positive and significant; it implies an underlying distribution of firms with greater density at higher marginal costs and lower density of the low-cost firms.

²⁷ Note the asymmetry with the pattern of trade reported earlier: each country was found to export to significantly more import destinations over time.

²⁸ In this case, the sign of the coefficient for the inverse Mills ratio changes with the introduction of the plant-distribution effects. We will be investigating the implications of this reversal carefully in future work.

Table 11: Estimation results for Textiles (SITC 652)

	Gravity models								Theoretical specification		
Intercept	10.08 **	17.51		9.90 **	17.17		7.40 **	15.90		1.01	0.38
$\ln(Y_{it-1})$	-0.27 **	9.10		-0.26 **	8.67						
$\ln(Y_{jt-1})$	0.67 **	38.50		0.67 **	38.42		0.70 **	40.52		0.71 **	40.69
$\ln(L_{it-1})$	0.02	1.23		0.03 *	1.81						
$\ln(L_{jt-1})$	0.59 **	68.67		0.59 **	69.11		0.60 **	71.59		0.59 **	70.77
$\ln(D_{ij})$	-1.46 **	48.66		-1.44 **	47.96		-1.51 **	45.68		-0.83 **	7.72
$\ln(1+t_{jt})$	-1.48 **	7.79		-1.63 **	8.53		-1.80 **	9.48		-1.33 **	6.61
\hat{c}_i	-2.26 **	39.53		-2.22 **	38.72		-2.09 **	11.42		-1.05	1.36
η	0.24 **	3.76		0.20 **	3.16		0.21 **	3.02		0.29 **	4.05
Q_{EEU97}	-0.01	0.15		-0.01	0.21		0.29	0.44		0.35 **	2.71
Q_{UUS97}	0.59 **	2.12		0.59 **	2.12					0.49	1.43
Q_{NEU97}	-0.20 **	4.40		-0.18 **	4.04		0.07	0.10		0.21 *	1.68
Q_{NUS97}	0.03	0.70		0.05	1.09		-0.51 *	1.72		-0.06	0.33
$QB_{EEUit-1}$	0.07	0.70		0.05	0.53		-0.08	0.72		-0.21 *	1.73
$QB_{UUSit-1}$	2.77 **	9.23		2.74 **	9.21		2.47 **	7.50		2.38 **	7.20
$QB_{NEUit-1}$	0.19 **	0.93		0.18 **	3.03		0.12	1.25		0.02	0.34
$QB_{NUSit-1}$	0.27 **	4.77		0.24 **	4.25		-0.05	0.57		-0.14	1.54
y1998				-0.10 **	2.04		-0.11 **	2.30		0.51 **	9.91
y1999				-0.22 **	4.41		-0.24 **	5.03		0.38 **	7.62
y2000				-0.28 **	5.52		-0.32 **	6.49		0.22 **	4.51
y2001				-0.32 **	6.36		-0.37 **	7.53		0.12 **	2.49
y2002				-0.34 **	6.56		-0.39 **	7.89		0.08 *	1.69
y2003				-0.36 **	6.93		-0.44 **	8.72		0.04	0.89
μ										0.74 **	6.63
Exp effect	No			No			Yes			Yes	
R ²	0.44			0.45			0.50			0.50	
N	26142			26142			26142			26142	

Source: COMTRADE for values of bilateral trade, Penn World Tables for population and gross domestic product and authors' calculations.

** -- significant at 95 percent level of confidence, robust standard errors.

Equation	(1)		(2)		(3)		(4)	
Intercept	-2.99 **	7.90	-3.17 **	8.35	-5.75 *	1.71	-4.68 *	1.72
$\ln(Y_{it-1})$	-0.10 **	5.02	-0.09 **	4.63				
$\ln(Y_{jt-1})$	1.33 **	62.88	1.32 **	62.13	1.45 **	69.04	1.27 **	60.82
$\ln(L_{it-1})$	0.18 **	14.98	0.18 **	15.23				
$\ln(L_{jt-1})$	0.50 **	59.69	0.50 **	59.66	0.54 **	66.11	0.48 **	59.86
$\ln(D_{ij})$	-1.06 **	68.18	-1.05 **	67.29	-1.10 **	67.93	-0.94 **	57.27
\hat{c}_i	-1.58 **	44.28	-1.55 **	43.40	-0.48	0.46	-2.43 **	2.84
η	-0.70 **	16.34	-0.73 **	17.04	-0.52 **	11.78	2.51 **	24.07
$\ln(1+t_{it})$	-1.77 **	11.70	-1.86 **	12.27	-1.99 **	13.54	-2.18 **	15.16
Q_{EEUj97}	1.36 **	22.45	1.35 **	22.27	1.22 **	2.04	y	
Q_{UUSj97}	3.48 **	15.43	3.47 **	15.35	4.51 **	2.29	y	
Q_{NEUj97}	0.22 **	6.34	0.23 **	6.44	0.12	0.21	y	
Q_{NUSj97}	-0.24 **	6.05	-0.23 **	5.80	0.95	0.49	y	
$QB_{EEUjt-1}$	0.70 **	8.57	0.72 **	8.73	0.60 **	5.22	0.62 **	5.50
$QB_{UUSjt-1}$	1.80 **	6.50	1.78 **	6.35	1.67 **	6.22	1.75 **	6.83
$QB_{NEUjt-1}$	-0.05	1.10	-0.04	0.85	-0.18 *	1.87	-0.19 **	2.07
$QB_{NUSjt-1}$	0.26 **	5.41	0.24 **	4.99	0.09	1.26	0.06	0.92
y1998			0.39 **	8.69	0.21 **	4.56	0.45 **	10.63
y1999			0.27 **	6.09	0.09 **	2.04	0.33 **	7.91
y2000			0.06	1.31	-0.04	1.06	0.09 **	2.23
y2001			0.02	0.48	-0.08 *	1.85	0.04	0.91
y2002			0.08 *	1.79	-0.04	0.89	0.06	1.59
y2003			0.10 **	2.38	0.03	0.74	0.11 **	2.62
μ							6.81 **	34.34
Exporter dummy	No		No		Yes		Yes	
N	32698		32698		32698		32698	
R ²	0.54		0.54		0.60		0.62	

Source: COMTRADE for values of bilateral trade, World Development Indicators for population and gross domestic product and authors' calculations.

** -- significant at 95 percent level of confidence, robust standard errors. y - incredibly high values

Equation	(1)		(2)		(3)		(4)	
Intercept	-7.78 **	20.61	-7.90 **	20.93	-5.27	16.08	y	
$\ln(Y_{it-1})$	-0.11 **	4.30	-0.10 **	4.05				
$\ln(Y_{jt-1})$	1.06 **	41.79	1.05 **	41.49	1.23 **	29.34	1.18 **	48.15
$\ln(L_{it-1})$	0.14 **	9.12	0.14 **	9.23				
$\ln(L_{jt-1})$	0.35 **	25.16	0.35 **	25.25	0.40 **	29.34	0.48 **	36.50
$\ln(D_{ij})$	-0.17 **	5.69	-0.16 **	5.61	-0.56 *	19.72	0.24 **	2.27
\hat{c}_i					-1.18 **	30.83	-11.03 **	79.18
η	-1.17 **	28.20	-1.19 **	28.80	-0.62 **	14.26	2.57 **	23.99
$\ln(1+t_{jt})$	-1.11 **	7.17	-1.26 **	8.08	-1.62 **	10.50	-1.63 **	11.05
Q_{EEUj97}	1.42 **	21.83	1.41 **	21.64	1.09 **	14.86	y	
Q_{UUSj97}	3.61 **	18.19	3.61 **	18.02	4.16 **	20.20	y	
Q_{NEUj97}	0.6 **	7.19	0.27 **	7.42	-0.06	1.23	y	
Q_{NUSj97}	-0.52 **	12.85	-0.50 **	12.22	0.12 **	2.20	y	
$QB_{EEUjt-1}$	0.80 **	9.00	0.81 **	9.16	0.68 **	7.64	0.58 **	5.12
$QB_{UUSjt-1}$	1.70 **	7.52	1.65 **	7.19	1.40 **	6.04	1.26 **	5.56
$QB_{NEUjt-1}$	-0.01	0.11	0.01	0.10	-0.04	0.68	-0.18 **	1.96
$QB_{NUSjt-1}$	0.51 **	10.32	0.46 **	9.40	0.31 **	6.21	0.03	0.40
y1998			0.48 **	10.38	0.40 **	8.76	0.53 **	12.24
y1999			0.35 **	7.53	0.26 **	5.82	0.37 **	8.82
y2000			0.11 **	2.32	0.06	1.35	0.13 **	3.06
y2001			0.03	0.67	-0.00	0.05	0.02	0.51
y2002			0.10 **	2.31	0.06	1.31	0.06	1.52
y2003			0.10 **	2.29	0.09 **	1.96	0.09 **	2.13
μ							6.80 **	33.53
\hat{s}_{ijt}	0.73 **	30.43	0.72 **	30.08	0.42 **	19.64	1.13 **	10.23
\hat{s}_{jt}	0.13 **	6.94	0.13 **	6.91	0.15 **	7.96	0.13 **	7.20
Exporter dummy	No		No		Yes		Yes	
N	31905		31905		31905		31905	
R ²	0.53		0.53		0.55		0.62	

Source: COMTRADE for values of bilateral trade, World Development Indicators for population and gross domestic product and authors' calculations.
 ** -- significant at 95 percent level of confidence, robust standard errors. y – unreasonably high values

The significant value indicates the importance of controlling for the heterogeneity of suppliers, as different values of ρ_{ijt} imply different percentages of foreign firms competitive in the home market. The importer variables took the expected sign and similar magnitudes in each version.²⁹ The cost-quality ratio \hat{c}_i is included as a proxy for quality. As quality rises, its value will fall – thus, the negative coefficient is expected. It is not significantly different from zero in this specification.³⁰

The effects of the ATC quota on the mean value of bilateral trade are investigated in two parts in this estimation. The four explanatory variables in the quota limit (Q_{EEUit} , Q_{UUSit} , Q_{NEUit} , Q_{NUSit}) measure whether quota limits are correlated with increased value of exports on average into the quota-setting country (Q_{EEUit} , Q_{UUSit}) or with increased value of exports to third-country importers (Q_{NEUit} , Q_{NUSit}) – i.e., trade deflection. We expect the coefficients of Q_{EEUit} and Q_{UUSit} to be positive – countries with quota limits are countries with above-average exports to the US or EU.³¹ The coefficients of Q_{NEUit} and Q_{NUSit} will be positive for trade deflection: there is significant evidence of that for the EU quotas, and insignificant evidence against that for the US quotas. The next four coefficients measure the additional effect of a binding quota (QB_{EEUit} , QB_{UUSit} , QB_{NEUit} , QB_{NUSit}). The own-effect for US quotas is positive and significant (2.38), while the own effect of binding EU quotas is negative and significant (-0.21). There is no evidence of

²⁹ The theory predicted that the shipping-cost variables (distance and propinquity) should not enter separately. Our original specification excluded them, but we found that distance entered with significant and negative coefficient. As a result, we retained that explanatory variable in the specifications reported here.

³⁰ As a check of \hat{c}_i as a proxy for quality, we created a measure of unit values in cotton cloth imports into the US. If unit values are a measure of quality, then the inverse of \hat{c}_i should be positively correlated with the unit value. We found a positive and significant correlation of 0.33 for a subsample of 105 countries in 2004. These results are available on request.

³¹ Note that this effect is calculated simultaneously with fixed effects for each exporter. A large exporter to all countries will have a large fixed effect; the effect of the quota measured here is in addition to that.

trade deflection in the outside-effects terms: that for the EU is positive and insignificant (0.02), while that for the US is negative and insignificant (-0.14).³²

Tables 12 and 13 report estimation results for apparel, with Table 12 building up to the form of (28) and Table 13 adding potentially important linkages between textile and apparel producers to each specification of Table 12. Specification (1) is a gravity-like estimating equation excluding both exporter-specific cost heterogeneity and year-specific effects. Specification (2) introduces year-specific effects. Specification (3) excludes exporter GDP and population as explanatory variables while introducing exporter-cost heterogeneity. Specification (4) is closest to equation (28), with both cross-country exporter-cost heterogeneity and the impact of supplier heterogeneity within countries.

Consider specification (4) in Table 12. The year-specific effects are uniformly positive, indicating reduction in mean value of exports from 1997 on, but these effects are concentrated in the period 1997-2001. The importer GDP, importer population and distance variables all have significant coefficients of the expected sign. The importer tariff variable also takes the expected negative sign and is significantly different from zero. The inverse Mills ratio correction for selection bias has coefficient $\eta=2.51$ and is significantly different from zero. The effect μ of supplier heterogeneity is at 6.81 both large and significant: it indicates a distribution of suppliers within each country highly skewed towards higher-cost production.

The ATC system of quotas is introduced in two parts, as in the previous section. The exports of quota-limited or quota-bound country i to quota-imposing countries are

³² Note that this effect is calculated simultaneously with fixed effects for each exporter. A large exporter to all countries will have a large fixed effect; the effect of the quota measured here is in addition to that.

significantly larger in each case than by non-quota-limited or –bound exporters: these effects are maintained even when exporter fixed effects are introduced. There is insignificant evidence of trade deflection by binding US quotas, as illustrated in the coefficient on QB_{NUSit} . The coefficient on QB_{NEUit} is negative and significant, and tells an interesting story -- countries with binding EU quotas in apparel export significantly less to non-EU countries on average. These are truly export platforms, and platforms only for the EU market.

V. Linking the two sectors.

The preceding analysis was undertaken with the assumption that the textiles and apparel industries were independent. In fact, they are closely linked along two dimensions. First is the technological dimension: because the two industries developed together and are two stages in a final product, it is to be expected that countries with comparative advantage in production of textiles will (other things equal) have existing production of apparel. Second is the dimension of regional integration: if a country has comparative advantage in production of textiles, it will look for regional partners to process the textiles into apparel for re-export to the country of origin of the textiles. Each of these is investigated in turn in this section.

Given that the textiles sector is the upstream sector in this linkage, analysis of that sector is unchanged. The probit estimation for textiles is used to create two fitted values in predicting trade flows: \hat{s}_{ijt} is the prediction that country i will export textiles to country j , while \hat{s}_{jit} is the prediction that country i will import textiles from country j . The \hat{s}_{ijt} variable will pick up the common-cost advantage of a textiles producer (or economies of

scope): if a country has a natural comparative advantage in both, or there are economies of scope, then positive \hat{s}_{ijt} will be correlated positively with export of apparel. The coefficient of \hat{s}_{ijt} will take a positive value when there is evidence that textiles exporters more often sell to importers using the textiles for offshore assembly and re-import of apparel to the textile-exporting country.

The specifications in Table 13 extend the structure of Table 12 to include the variables \hat{s}_{ijt} and \hat{s}_{jit} . For countries predicted to be textile exporters to country j in period t , the value of apparel exports to country j is also significantly more – this is consistent either with an argument of common comparative advantage in the two sectors or in an argument of economies of scope in internalizing textiles and apparel production within the same supplier. An increase in the probability of textiles export from country i to country j tends to increase the mean value of apparel exports from i to j by 1.13 percent in specification (4). An increase in the probability of textiles export from country i to country j also increases significantly the mean value of apparel exports from j to i , by a nearly constant 0.13 percent in the four specifications. This is an indicator of “offshoring”. Specification (4) is the closest to the theoretical specification. Importer GDP and population effects are significant and take the expected sign. Importer tariff also has a strongly negative effect on the mean value of imports. The inverse Mills ratio takes the coefficient $\eta=2.57$, similar to that observed in the estimations reported in Table 12. The quota spillover effects are also similar to those reported above. The supplier heterogeneity effect $\mu = 6.80$ is significantly different from zero and similar to that of Table 12.

When we consider the coefficients linking textiles and apparel, we see large jumps in the “economies of scope” effect but stability of the “offshoring” effect. For the “offshoring” effect proxied by \hat{s}_{jit} , the elasticity falls in the narrow range (0.13-0.15). For the “economies of scope” effect proxied by \hat{s}_{ijt} , the elasticity falls in the wider range (0.42-1.13). Both effects are always significantly different from zero.

VI. Predicting the effect of removing quota restrictions.

Since 2005 marks the end of the quota system, theory predicts that the pattern of trade in these two categories will become more focused: fewer countries will export to those countries formerly under quota (less trade diversion), and those exporters serving the formerly quota-restrained countries will export to fewer other countries (less trade deflection). This is not immediately evident in the data, as Table 14 illustrates.

Year	Textiles (652)	Apparel (841/842)
1997	21.8	25.0
1998	22.3	25.8
1999	22.7	26.1
2000	22.9	28.2
2001	23.4	29.1
2002	23.5	29.7
2003	23.8	31.0
2004	23.7	33.1
2005	24.9	35.7

For these 128 countries, there are 146304 observations of bilateral imports over the nine-year sample. If the share of bilateral observations with non-zero trade is calculated for

each year, it is evident that in both textiles and apparel there has been a diversification in trading patterns. The share of possible bilateral pairs with non-zero textiles imports was 21.8 percent in 1997; by 2004 it was 23.7 percent. In apparel, the similar calculation yields 25 percent in 1997 and 33.1 percent in 2004. This increased share is consistent with steadily increasing trade diversion and trade deflection from an increasingly binding system of quotas.

This explanation is less compelling, though, for 2005. With the removal of quota restrictions, other things equal, we predict a fall in this percentage. Instead, there is a jump in both shares larger than observed in previous years. These shares are unconditional means, and as such do not reflect the impact of other possible determinants. To address this question properly, we undertake a comparative-static exercise based upon the estimation results of the previous sections.

First we examine the estimated impact of quota restrictions from the data panel for the quota-driven period 1998-2004. The coefficients are derived in the earlier section and are reproduced in Table 15. The first two columns represent the effect of the quota on the observed pattern of trade, while the last two columns represent the effect of the quota on the mean value of imports given that trade occurs. These coefficients are taken from the theoretically consistent regressions (right-hand column) of each table.

Table 15: The Implications of the Quota Regime for Trade					
Apparel	Probit			HMR Estimation	
	Coefficient	T statistic		Coefficient	T statistic
Q _{EUj97}			Q _{EEUj97}	1.22 **	2.04
			Q _{UUSj97}	4.51 **	2.29
Q _{USj97}			Q _{NEUj97}	0.12	0.21
			Q _{NUSj97}	0.95	0.49
QB _{EUjt-1}	-0.10 **	2.80	QB _{EEUjt-1}	0.60 **	5.22
			QB _{UUSjt-1}	1.67 **	6.22
QB _{USjt-1}	0.15 **	5.43	QB _{NEUjt-1}	-0.18 *	1.87
			QB _{NUSjt-1}	0.09	1.26
Textiles					
	Coefficient	T statistic		Coefficient	T statistic
Q _{EUj97}			Q _{EEUj97}	0.35 **	2.71
			Q _{UUSj97}	0.49	1.43
Q _{USj97}			Q _{NEUj97}	0.21 *	1.68
			Q _{NUSj97}	-0.06	0.33
QB _{EUjt-1}	-0.10 **	5.30	QB _{EEUjt-1}	-0.21 *	1.73
			QB _{UUSjt-1}	2.38 **	7.20
QB _{USjt-1}	-0.14 **	4.40	QB _{NEUjt-1}	0.02	0.34
			QB _{NUSjt-1}	-0.14	1.54

These coefficients are reproduced from Tables 6, 9, 11 and 12.

The observed pattern of trade in textiles is not significantly affected by the existence of quota limits, but there is a significant effect of binding quotas on the pattern of trade.³³ Theory suggests that these coefficients will be positive – a quota limit or binding quota will encourage the exporter to develop new export markets. The econometric results in only one of four cases support that conclusion. In textiles, the country with binding quota, whether of the US or EU, will other things equal have a

³³ The coefficients on quota limits are not reported, just as in the preceding tables, but augmented probits including those quota limits led to insignificant coefficients on those variables.

significant lower probability to export to the average importer. In apparel, a binding quota in the US has the expected effect of increasing the probability of exporting to an average importer, while a binding quota in the EU has a significant effect in the opposite direction.

The effects of quotas limits on the average value of exports by the country under quota can be broken into the impact on the quota-setting country and on other countries. The quota limits, whether by US or EU, are associated with significantly large mean-value exports to the quota-setting country, other things equal. The effect on the mean export value to other countries is predominantly negative. Consider the example of the US: quota limits on an apparel exporter are associated with a significantly larger import by the US from that country (3.38) but minimal and insignificant effect on imports by other countries (-0.01). Quota limits on a textiles exporter are also associated with significantly positive change in mean value of US imports from that exporter (0.49), but negative and insignificant effect on mean value of exports of that country to non-US importers (-0.06). The causality here should probably be reversed – exporting countries are given quota limits when they demonstrate the ability to export large amounts to the US (or EU). Binding quotas have significant additional effect to quota limits for the quota-setting country: for the US, 1.52 and 2.38 for apparel and textiles respectively. The effect of these binding quotas on mean value of exports to non-quota-setting countries is generally insignificant for both EU and US quotas.

For a second investigation of the impact of quotas, we use out-of-sample forecasting to check actual against predicted patterns of trade. We begin from the quota-distorted equilibrium of 1998-2004 as summarized in the probit regression results of

Tables 6 and 9 and the non-linear regression results of Tables 11 and 12. We then use these results to forecast the trade pattern and trade volume in 2005. Table 16 summarizes our results for the trade pattern.

	Textiles: Predicted trade?		Apparel: Predicted trade?	
	Yes	No	Yes	No
Bilateral pair actually trading?				
Yes	3071	963	4458	1323
No	715	10999	873	9348
Correctly classified (percent)	89.3		86.3	
χ^2 (1) test: significant imbalance	36.6 **		92.2 **	

The χ^2 (1) statistic represents the difference between the given distribution and a distribution with equally distributed errors in prediction.

These out-of-sample forecasts were calibrated on the 1998-2004 data, and in this table the estimated probability used to separate predicted trade from no predicted trade was chosen to ensure equal numbers of Type 1 and Type 2 errors (Actual: no; Predicted: yes – or Actual: yes; predicted: no) in that sample. As is evident in Table 16, the model's predictions for 2005 are significantly skewed toward (Actual: yes; predicted: no) errors both for textiles and for apparel: we have observed greater numbers of bilateral trading combinations. Just as is evident in Table 14, this exercise indicates that 2005 was a period of diversifying trade unpredicted by the simple model of Vinerian trade creation. The hypothesis that removal of quotas will lead to greater trade focus – i.e., less trade diversion and less trade deflection – does not hold in aggregate for 2005, even when controlling for other factors that might affect trade patterns.

Tables 17 and 18 compare bilateral mean export value and number of export markets on average in 1997-2004 to 2005 for each exporter. The Vinerian prediction was

to observe the quota-bound countries in the lower left-hand corner: increased mean export value and reduced number of export markets. In Table 17, the results for textiles trade indicate that other than China, this is not the case – that category is dominated by the developed countries of Europe, Japan and the US. The combination of reduced mean export value and increased number of export markets is the most-often observed and includes the largest group of developing countries. Table 18 illustrates a similar pattern for bilateral trade in apparel.³⁴

The country acronyms in bold in these two tables are the countries subject to binding quotas in 2004. The pattern of these is suggestive – a binding quota in 2004 is associated with reduced export markets in 2005, as the Vinerian hypothesis suggests.

³⁴ A large number of countries fall into the “missing data” category. For these, the 2005 figures on GDP and population were not available to create predicted trade values for 2005. Once the data set is updated, we will be able to move these countries into the left-hand quadrants of the tables. For comparison, Tables A5 and A6 in Appendix 4 provide the complete unconditional-mean assignments of countries to these categories.

Table 17: Actual vs. Predicted Trade in Textiles in 2005			
	Increased mean export value	Reduced mean export value	Missing data on mean export value in 2005
Increased Number of Export Markets	ESP, FRA, TUR PAK^x	ARG, AUS, BFA, BGR, BLZ, CHL, CRI, CZE, ECU, EST, FIN, GAB, GRC, IDN, ISL, LTU, MDA, MDG, MLI, MUS, MWI, NER, NIC, NZL, PHL, POL, SVN, SWE, TGO, TUN, URY CYP ^x , GEO ^x , HND ^x	AZE, BDI, BEN, BGD, BHR, BOL, CMR, DMA, DZA, EGY, GHA, GTM, GUY, JOR, KAZ, KEN, LBN, LKA, MAR, MNG, MOZ, NPL, OMN, PAN, PRY, QAT, SDN, SEN, SLV, SYC, SYR, THA , TTO, TZA, UGA, UKR, VCT, VNM, YEM, ZMB
Reduced Number of Export Markets	AUT, ALB, CHN , DEU, GBR, ITA, JPN, NLD, PRT, USA	CAN, DNK, HKG, HRV, HUN, IRL, ISR, KOR , MEX, MLT, SGP, SVK, TWN, VEN, ZAF	BLR , BRA, CIV, COL, IND , IRN, JAM, KGZ, LVA, MRT, MYS , RUS, SAU

x – indicates that the actual and predicted number of export markets was the same.

Country acronyms in bold are those with binding quotas from either EU or US (or both) in 2004.

Table 18: Actual vs. Predicted Trade in Apparel in 2005			
	Increased mean export value	Reduced mean export value	Missing values on 2005 export value
Increased Number of Export Markets	BGR, ESP, GAB, GEO, MLI, NLD, PAK , PHL , POL, SVK, SWE, TUN, TUR CZE ^x	ARG, AUS, AUT, BFA, BLZ, CHL, CRI, FIN, GRC, HND, ISL, ISR, JPN, LTU, MDG, MEX, MUS, MWI, NIC, NZL, TGO, URY, VEN IRL ^x , NER ^x	ARM, AZE, BEN, BGD , BHR, BOL, BRA , CAF, CIV, CMR, COL, DMA, DZA, EGY, GHA, GTM, GUY, IRN, JAM, JOR, KAZ, KEN, KGZ, KHM , KNA, LBN, LCA, LKA , LVA, MAR, MNG, MOZ, MRT, MYS , NPL, OMN, PER, QAT, RUS, SAU, SDN, SEN, SLV, SYC, SYR, TTO, TZA, UGA, UKR, VCT, VNM , YEM, ZMB
Reduced Number of Export Markets	CAN, CHN , DEU, DNK, FRA, GBR, HKG , HRV, IDN , ITA, MDA, MLT, PRT, SVN	ALB, CYP, ECU, EST, HUN, KOR , MDV, NOR, SGP , TWN, USA, ZAF	THA , IND , PAN, BLR , PRY, GRD

x – indicates that the actual and predicted number of export markets was the same.

Country acronyms in bold are those with binding quotas from either EU or US (or both) in 2004.

The majority of countries, though, are associated with an increased number of export markets. These will be the countries finding fewer purchasers in the US and EU markets post-quota; their producers then adjust by selling less to more other importers.

Comparing actual and predicted for 2005, as done here, leaves open three possibilities for the source of the change. First, the removal of the quota system may have triggered the effect. Second, there could have been a change to the common costs of or benefits from bilateral trade that led to a change in “normal” trade. Third, there could have been country-specific idiosyncratic effects that caused the divergence. The analysis preceding this combined these three possibilities. We examine the evidence of the second effect by measuring the change in coefficients of the probit and regression equations when 1998-2004 and 2005 are compared. Table 19 reports these results.

The coefficients reported in the “1998-2004” columns of Table 19 are the coefficients on the explanatory variables estimated in the 1998-2004 analysis reported earlier. The “2005” columns represent the change in the coefficient when the same analysis is done for 2005 alone. (For example, the coefficient on $\ln(D_{ij})$ for textiles in 1998-2004 was -0.92, while the coefficient in 2005 is $0.87 = -0.92 + 0.05$. The T statistic tests whether the change is significantly different from zero.) Significant differences indicate a fundamental change in the “normal” pattern and value of trade as defined in earlier sections. The significant coefficients on distance (D_{ij}) and contiguity (DB_{ij}) in the pattern of trade indicate that the transport costs of trade in textiles and apparel have declined significantly in 2005. The significant negative change in the coefficient on average tariff ($1+t_{jt}$) indicates that tariffs took on a larger discouraging effect on establishing trade in 2005. In examining the coefficients from the “value of trade” equations, we observe that the economic size of the importing country ($\ln(Y_{jt-1})$, $\ln(L_{jt-1})$) played a significantly larger role in increasing the mean value of trade in 2005. The quality of the export goods (\hat{c}_i) also became a

larger determinant of the value of trade – there was a “flight to quality” in 2005 when countries were no longer constrained by quotas.

Table 19: **The Change in “Normal” trade relations in 2005.**

	Textiles			Apparel		
	1998-2004	2005	2005 T-stat	1998-2004	2005	2005 T-stat
Pattern of Trade						
$\ln(D_{ij})$	-0.92 **	0.05 *	1.91	-0.81 **	0.09 **	3.92
DB_{ij}	0.58 **	0.30 **	2.10	0.40 **	0.18	1.13
$\ln(1+t_{jt})$	0.19	-0.91 **	4.03	0.44 **	-0.40 **	2.42
\hat{c}_i	-1.45 **	-0.01	0.36	-1.47 **	0.05 **	2.39
Value of Trade						
$\ln(Y_{jt-1})$	0.71 **	0.06	0.71	1.47 **	0.25 **	6.64
$\ln(L_{jt-1})$	0.60 **	0.21 **	6.81	0.54 **	0.17 **	6.52
$\ln(D_{ij})$	-1.43 **	-0.21 **	3.85	-1.08 **	-0.45 **	10.76
$\ln(1+t_{jt})$	-1.77 **	-1.00	0.92	-1.95 **	2.56 **	4.31
\hat{c}_i	-2.36 **	-0.31 **	2.10	-0.49	-0.44 **	6.52

Source: authors' calculations

** - significant at 95 percent level of confidence

* - significant at 90 percent level of confidence

VII. Conclusions and extensions.

The global story of the removal of quotas on textiles and apparel has been told in large part from the perspective of the quota-setting countries, and in particular the US and the members of the EU. This paper nests that perspective within the global fabric of trade. The removal of the ATC quotas in 2005 served as a shock to which all trading countries must adjust – not just the consumers in the US and EU. The conclusion of this paper supports the Vinerian trade creation story, but with a twist. While the countries

presumed to be comparative-advantage exporters of textiles and apparel exhibit the expected increased exports to the quota-removing importers, the other exporters whose market has been reduced in the US and EU have expanded their exports to larger numbers of smaller importers than they served during the quota period.

The model presented here proves to be effective in capturing both the pattern and value of international trade in textiles and apparel, and may be useful in other industry-level trade studies. It introduces a number of improvements over the typical gravity-equation or CGE model. First, it identifies the comparative-cost advantage of exporting countries by looking across importers, rather than simply at the US or European market. Second, it incorporates the heterogeneity of suppliers within the exporting country; this proves to be an important factor in explaining the variation of export success by the same country across trading partners. Third, it introduces the impact of the ATC system of bilateral quotas imposed by the US, EU and Canada during this period. Fourth, it endogenizes the export-platform explanation for offshoring.

The heterogeneity of suppliers within an exporting economy is advanced in Melitz (2002) and HMR as a useful way to consider the incremental nature of exporter response to export incentives. This proves its worth in the present analysis. The pattern of trade provides us with an insight into that heterogeneity that can be exploited and then applied to distinguish the impact of the quota regime.

The deflection effect of quotas on other importers is evident in the data. First, quotas in the US and EU are associated with exports to more non-quota destinations, even after controlling for importer size, distance, tariffs and other features of the economies. Second, there is evidence that binding apparel quotas in the US are

associated with increased apparel exports by those constrained exporters in other countries.

There is strong support in the data for the export-platform argument. If country *j* exports textiles to country *k*, then the value of apparel exports from *k* to *j* is significantly increased.

Use of the model for out-of-sample forecasts of textiles and apparel exports in 2005 suggests a reality that is more complex than the simple prediction that “China takes over the market”. The year 2005 was not characterized overall by the “focusing” of the pattern of trade suggested by the simple predictions of CGE models – there was in fact an increased diversification of trading patterns over the quota-restricted periods on average. There was also a reduction in the average trading volume of both exporters and importers during 2005, but this was a continuation of a trend evident in the data in previous years.

The technique used here has not only identified the “normal” trade pattern and mean value of trade, but has also identified countries that stand out in their success in dealing with the removal of the ATC quotas. In examining Tables 17 and 18, for example, we note the success of Turkey and Pakistan in both expanding the number of importers for its textiles and apparel and expanding the mean value of shipments to those importers. It will be useful to investigate these successful countries more closely, specifically in the context of the heterogeneous supplier framework put forward by HMR. This can be done through analysis of plant-level decision-making.

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Figure 1 -- Textile and Apparel Trade in 2004

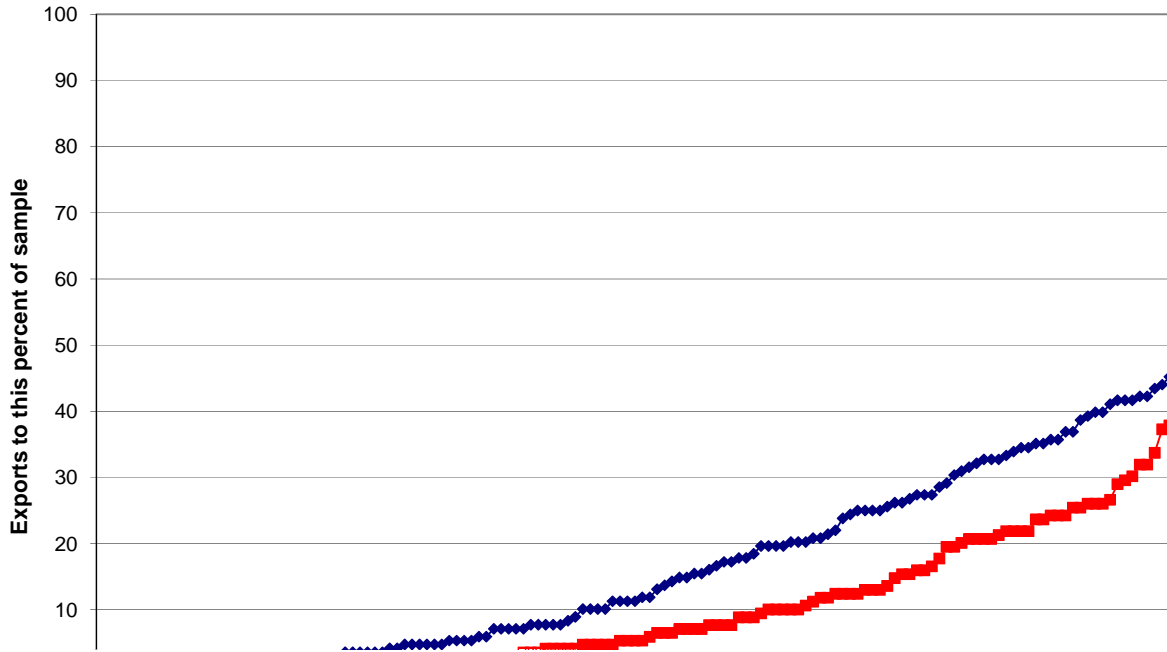


Figure 2 -- Textiles in 2004: Number of Export Destinations and Average Value

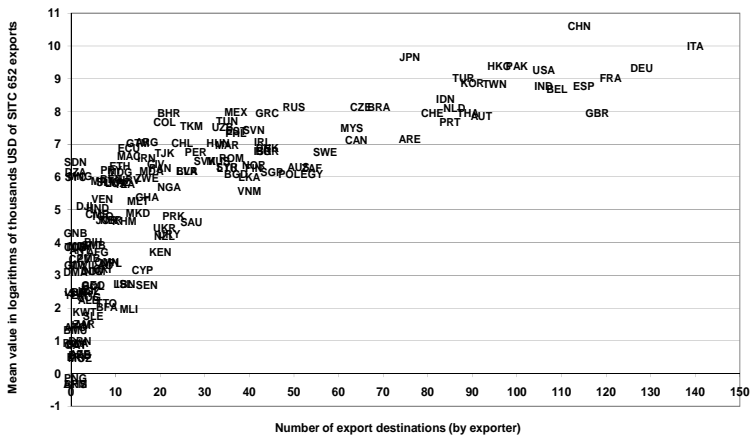
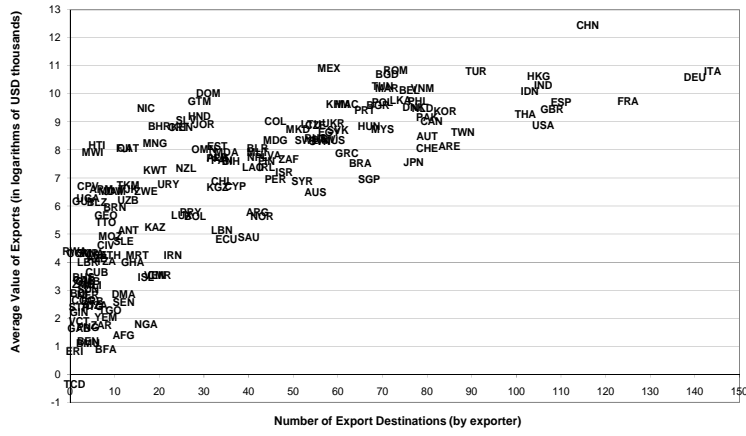


Figure 3 -- Apparel in 2004: Number of Export Destinations and Average Value



Trade Focus – and Trade Deflection

1. Increased trade focus in apparel: increased mean value, reduced number of export markets.

CAN, DNK, ESP, ITA, USA

BRA, CHN, HKG, HUN, IDN, IND, LKA, MAR, PHL, THA, TUR, VNM

2. Increased trade focus in textiles: increased mean value, reduced number of export markets.

AUT, ITA, JPN, PRT

BRA, CHN, IND, PAK, TUR

3. Trade deflection after the removal of quotas: reduced mean value, but increased number of export markets

In Textiles:

AUS, DNK, IRL, NOR, SWE

ARG, AZE, BEN, BFA, BGD, BLZ, BRB, CHL, CIV, CMR, COL, CRI, CYP, CZE, DMA, DZA, ECU, EGY, GHA, GTM, GUY, HND, HRV, IRN, ISR, JAM, JOR, KAZ, KEN, LBN, LKA, LTU, MDA, MEX, MKD, MLI, MLT, MNG, MOZ, MRT, MUS, MWI, NER, NIC, NPL, OMN, PAN, PER, PRY, QAT, RUS, SAU, SDN, SEN, SGP, SLV, SVK, SVN, SYC, TGO, TTO, TUN, TZA, UGA, VCT, VEN, YEM, ZAF, ZMB

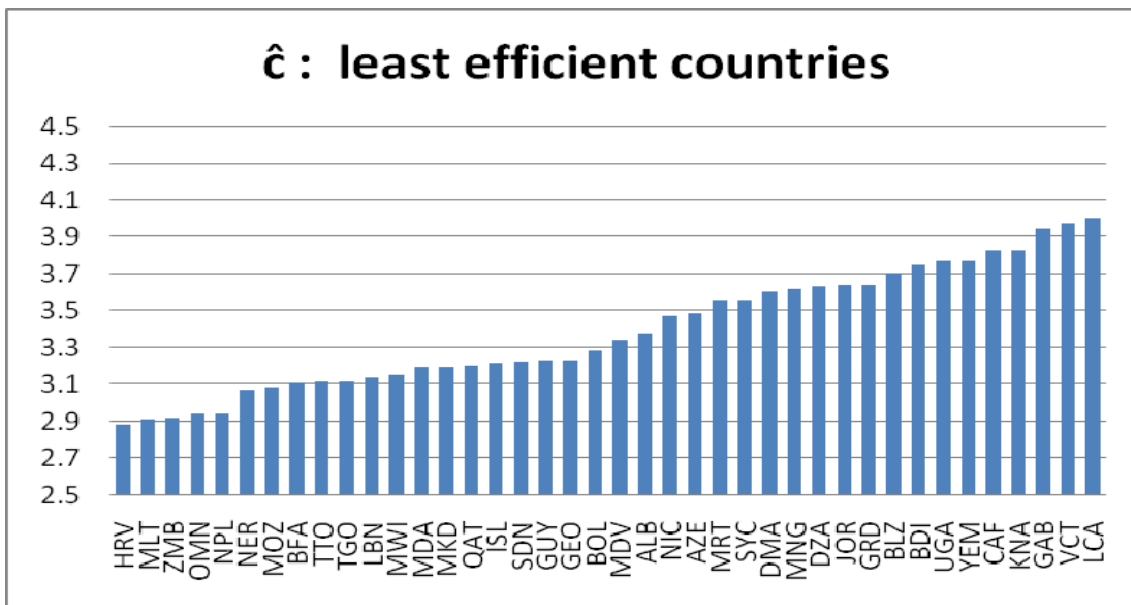
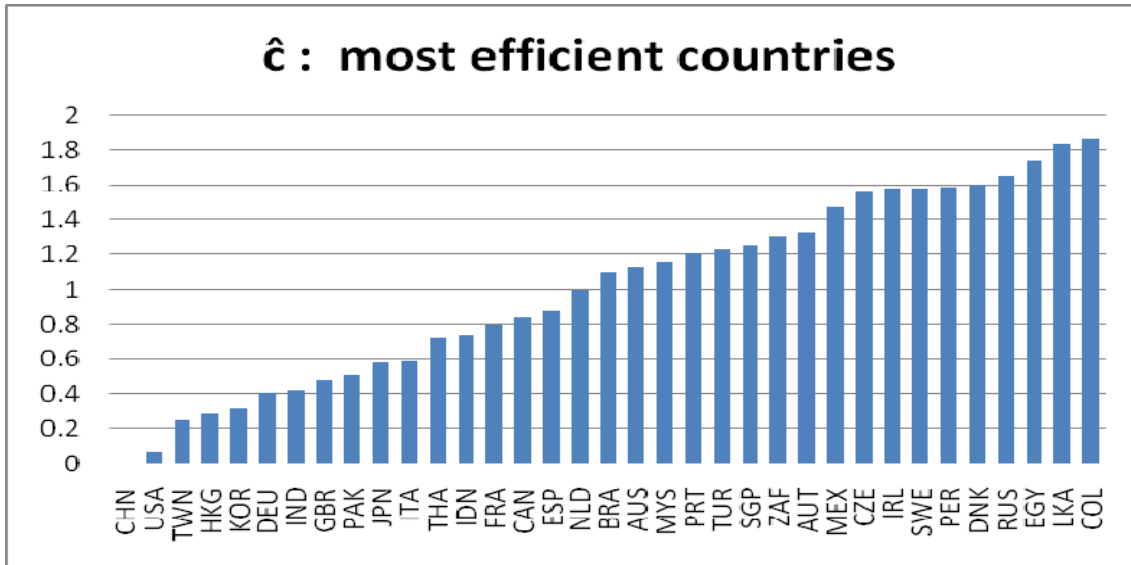
In apparel:

AUS, FIN, GRC, IRL, ISL, NOR, NZL, SWE

ALB, ARM, AZE, BFA, BHR, BLZ, BRB, CHL, CIV, CMR, COL, CYP, DMA, DZA, ECU, EST, GEO, GHA, GRD, GTM, GUY, HND, IRN, ISR, JAM, KAZ, KEN, KGZ, KNA, LCA, LSO, MDG, MDV, MLI, MLT, MNG, MOZ, MRT, MWI, NER, NIC, OMN, PRY, QAT, RUS, SAU, SDN, SEN, SLV, SYR, TGO, TTO, TZA, URY, VCT, VEN, YEM, ZMB

Appendix 2: The Most Cost-competitive countries in 1997.

The following two figures illustrate the most and least efficient countries by calculated cost-quality ratio \hat{c}_i . There is one derived for all countries with international trade in textiles in 1997.



The most efficient countries are an interesting mix of Asian emerging economies and developed-country producers. Among the ten most efficient countries are China, Taiwan,

Hong Kong, Korea, India and Pakistan from the Asian emerging economies, as well as USA, Germany, Great Britain and Japan. The least-efficient producers are least-developed economies from the Caribbean, Africa and the Middle East. The intermediate producers are not pictured, but are the 50 countries that fall in between these two sets.

Appendix 3: Measuring the quota system.

The quota system under the MFA and ATC agreements is described in section II. Quotas in these agreements were defined for product categories narrower than the 3-digit SITC classification used in this paper. We use a mapping rule in classifying a country subject to a quota limit or a binding quota. First, we define the set of quota categories that covered products in the 652 and 841/842 SITC classifications. Second, we defined a country as subject to a quota limit if the US or EU had specified a quota limit for that exporting country in any one of those categories. Third, following Dean (1990) and Dean (1995), we categorized an exporting country as subject to a binding quota if its observed quantity exported in that year was greater than 90 percent of the quota limit. We used data provided by the OTEXA Division of the US Department of Commerce and by the EU to calculate this percentage.

Table A2 -- Quota limits (and binding quotas) in 1997

US – textiles (25/13)	EU – textiles (41/11)	US – apparel (44/34)	EU – apparel (46/16)
ARE, BRA, CHN*	ALB, ARE, ARG,	ARE*, BGD*, BHR,	ALB, ARE, ARM,
COL, CZE, EGY*	ARM, AZE, BGR*	BRA, CHN*, COL*	AZE, BGD, BGR,
HKG*, HUN, IDN*	BLR, BRA, CHN*	CRI*, CZE, DOM*	BLR*, BRA, CHN*
IND*, LKA, KOR*	CZE*, EGY, EST,	EGY*, FJI*, GTM*	CZE, EGY, EST,
MAC, MUS, MYS*	GEO, HKG, HUN,	HKG*, HND, HUN,	GEO, HKG*, HUN,
PAK*, PHL*, POL,	IDN*, IND*, KAZ,	IDN*, IND*, JAM*	IDN*, IND*, KAZ,
ROM*, SGP, SVK,	KGZ, KOR*, KSV,	KEN, KOR*, KWT,	KGZ, KOR*, KSV,
THA*, TUR*, TWN*	LTU, LVA, MDA,	LAO*, LKA*, MAC*	LKA*, LTU, LVA,
URY	MKD, MLT, MYS,	MKD*, MMR, MUS*	MAC*, MAR, MDA,
	PAK*, PER, POL*	MYS*, NPL*, OMN*	MKD, MLT, MNG,
	ROM, SGP, SVK,	PAK*, PHL*, POL*	MYS*, PAK*, PHL*
	SVN, THA*, TJK	QAT*, ROM*, RUS*	POL, ROM*, SGP,
	TKM, TUN, TWN*	SGP*, SLV*, SVK,	SVK, SVN, THA*
	UZB, VNM*	THA*, TUR*, TWN*	TJK, TKM, TUN,
		UKR*, URY	TWN*, UKR*, UZB,
			VNM*

Sources: authors' calculations

Table A2 indicates the countries subject to quota limits in 1997 – these were the countries i designated with 1 in Q_{EUi97} and Q_{USi97} . Those with binding quotas in 1997 are marked with an

asterisk. The totals of countries with quota limits and with binding quotas are given in parentheses at the top of each column. Note that the number of countries with quota limits is relatively small compared to the total universe of potential exporters. Note also that the percentage of countries with binding quotas is relatively high due to the aggregation performed here. In any single quota category, the number of countries subject to binding quotas will typically be closer to 10 percent. See Conway (2007) for examples.

Tables A3 and A4 report the correlation between quota limits and binding quotas for the US and EU in 1997. The correlation is calculated over the 79 countries for which at least one importer had established a quota limit in either cotton textiles or cotton apparel in 1997.

Table A3: Correlation of Quota Limits and Binding Quotas in Textiles, 1997

	Q_{US97}	QB_{US97}	Q_{EU97}	QB_{EU97}
Q_{US97}	1.00	0.65 **	0.26 **	0.43 **
QB_{US97}		1.00	0.28 **	0.51 **
Q_{EU97}			1.00	0.38 **
QB_{EU97}				1.00

Table A4: Correlation of Quota Limits and Binding Quotas in Apparel, 1997

	Q_{US97}	QB_{US97}	Q_{EU97}	QB_{EU97}
Q_{US97}	1.00	0.78 **	-0.08	0.32 **
QB_{US97}		1.00	0.01	0.45 **
Q_{EU97}			1.00	0.43 **
QB_{EU97}				1.00

Source: authors' calculations.

There is a strong positive but not perfect correlation between countries facing binding quotas from the two importers. By contrast, the set of countries facing quota limits in textiles is not so strongly positively correlated, and in apparel is not significantly correlated.

Appendix 4: **Comparison of 2005 to pre-2005 average pattern of trade and value of trade: unconditional measure.**

Table A5: Trade Focus and Trade Diversification in Textiles		
	Increased mean export value	Reduced mean export value
Increased # of Export Markets	ESP, GRC, ISL, ITA, MLT, NZL; BRA, CHN, COL, ECU, GTM, KAZ, KHM, KOR, LSO, MAR, MKD, MUS, PAK, PAN, PHL, POL, SVN, SYR, TUN, TUR	AUS, CAN, FIN, FRA, JPN, NLD, NOR, SWE; BGD, BGR, BHR, BLZ, CHL, CRI, CZE, DMA, DZA, EGY, EST, GAB, GHA, GUY, IDN, IND, ISR, JOR, KEN, LBN, LKA, LTU, MDA, MDG, MEX, MLI, MNG, MOZ, MYS, NER, NIC, NPL, OMN, PER, QAT, SDN, SLV, SVK, SYC, TGO, THA, TTO, TZA, UGA, UKR, URY, VCT, VNM, YEM, ZAF
Reduced # of Export Markets	ARG, BDI, BLR, BOL, CAF, GEO, GRD, HUN, KNA, LCA, LVA, MDV	AUT, DEU, DNK, GBR, IRL, PRT, USA; ALB, ARM, AZE, BEN, BFA, BRB, CIV, CMR, CYP, HKG, HND, HRV, IRN, JAM, KGZ, MRT, MWI, PRY, RUS, SAU, SGP, TWN, VEN, ZMB

This calculation compares the mean number of export destinations and the mean value of exports per partner for the pre-2005 period to that observed in 2005.

Table A6: Trade Focus and Trade Diversification in Apparel		
	Increased mean export value	Reduced mean export value
Increased # of Export Markets	AUT, DNK, ESP, ITA, NLD; AZE, BGR, BOL, BRA, CHN, DZA, GAB, IDN, IND, IRN, JOR, KEN, KGZ, KHM, MAR, MDA, MDG, MLI, MOZ, PAN, PER, SYC, TGO, TUR, VNM	AUS, CAN, DEU, FIN, FRA, GBR, GRC, IRL, ISL, JPN, MLT, NOR, NZL, PRT, SWE, USA; ALB, ARG, ARM, BEN, BGD, BHR, BLR, BLZ, BRB, CAF, CHL, CIV, CMR, COL, CRI, CYP, CZE, DMA, ECU, EGY, EST, GEO, GHA, GTM, GUY, HND, HRV, HUN, ISR, JAM, JOR, KAZ, KOR, LBN, LKA, LSO, LTU, LVA, MEX, MKD, MNG, MRT, MUS, MWI, MYS, NIC, NPL, OMN, PAK, PHL, POL, PRY, QAT, RUS, SAU, SDN, SEN, SGP, SLV, SVK, SYR, THA, TTO, TUN, TWN, TZA, UGA, UKR, URY, VCT, VEN, YEM, ZAF, ZMB
Reduced # of Export Markets		BDI, BFA, GRD, HKG, KNA, LCA, MDV, NER

This calculation compares the mean number of export destinations and the mean value of exports per partner for the pre-2005 period to that observed in 2005.