

# Relay for Life Durham County



VISIT: [HTTP://WWW.61001115.COM/DURHAMRFL/ROS\\_RELAY.HTML](http://www.61001115.com/DURHAMRFL/ROS_RELAY.HTML)

## Fund Raising Ideas

**Ask for donations from friends and family – make a deal with them that you will walk a certain amount of minutes/hours/laps in exchange for a given amount of money.**

**Keep a change jar easily accessible in your workplace where people can deposit their lunch money change.**

**Hold a carwash, a bake-, chili-, or craft-sale.**

**Get together with some friends for a garage sale (clean out your closet and make money in return!).**

**Donut sale – Krispy Kreme does fundraisers.**

**Create a raffle by getting one prize donated and selling tickets for the chance to win.**

**Hold a tournament – 3-on-3 basketball or golf.**

April 25-26,  
2003

Durham County Relay  
for life

Jordan High School  
*Schedule of Events*

**Friday, April 25**

**3:00 pm-** team set  
up/silent auction

begins

**5:00 pm-** survivor  
reception

**6:00 pm-** first  
lap/survivor

ceremony

**9:00 pm-** luminary  
ceremony

**9:30 pm-** silent

auction ends

**11:00 pm-** pizza  
party

**Saturday, April 26**

**8:00 am-** breakfast is  
served

**12:00 pm-** final  
lap/awards

**12:30 pm-** clean up

## Upcoming Events:

**WHAT:** Purple Bow Campaign and Poster-Hanging

**WHEN:** Saturday, April 5, 2003 at 9:00 a.m.

**WHERE:** Meet at the Shoneys on Hillandale off I85

The Poster-Hanging spreads awareness for the Relay around Durham.

The Purple Bow campaign helps raise money for the Relay. A lavender bow represents a general awareness of cancer.

*"The most memorable and cherished moment of the night comes at nine o'clock when all the lights are turned out and you look toward the hill and see [the word] Hope spelled out in the luminaries. It just brings tears to your eyes."*

*Hedy Echard, Breast Cancer survivor, RFL 2000, 2001 and 2002 participant*

*"Each time that I saw the name of someone I knew on a luminary was an emotional moment for me. The luminaries are one way to show that people who had survived or lost their fight with cancer were not forgotten."*

Jan Johnson Yopp, RFL 2002 participant

## NUMBERS

**3.300 Relays nationwide in 2002.**

**200 Million people participated.**

**450,000 of those people were cancer survivors.**

**\$245 Million was raised through Relays.**

# RELAY FOR LIFE Durham County



## Where does the money go?



**The American Cancer Society has donated over \$2.4 billion to cancer research.**

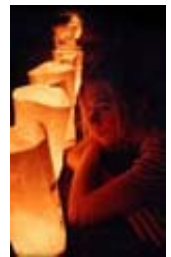


**About 92% of the money raised through the American Cancer Society comes back to the community through research, education, advocacy and support services.**



**The American Cancer Society is the largest source of private, not-for-profit cancer research funds in the United States, second only to the federal government in total dollars spent.**

Often the highlight of the Relay for Life event seems to be the lighting of the luminaries. Each luminary is dedicated to the memory of someone who has lost his/her life due to cancer. Individual names are written on each luminary, and at nine o'clock, the lights on the track are dimmed and the luminaries are all lit. This point in the Relay tends to be very emotional because this dreadful disease, in one form or another, has touched the lives of so many people from all walks of life.



## FUN FACTS

There are more Relays across the country than there are Walmarts.

There are also more Relays than there are counties in the US.

In 2003, there are over 3,800 Relays planned. 2.5 million people will participate and over 500,000 cancer survivors will walk.

Relay will reach the \$1 billion in total contributions since its start in 1985

1/3 of Gallup Poll respondents have heard of RFL

“The most memorable part of my previous experience with the Durham Relay for Life was the camaraderie and solidarity with which everyone came together to bring awareness to a disease which has touched far too many lives, and to bring some semblance of healing to the situation.”

Cindy Anderson  
RFL 2001 and  
2002 participant

## “A Call to Arms”:

A letter from this year's co-chair

Dear Friends:

The battle against cancer continues to grow, and chances are this disease has touched someone you know in one way or another. We all know the cancer battlefield has claimed many lives. Amid the losses, there are glimmers of hope, not unlike the luminaries that represent lives lost and survivors - those who have emerged victorious in the fight against the dreaded disease. But the number of survivors is still overshadowed by an enemy that continues to invade too many lives.

In the spirit of love, I want to recognize all those survivors. And in the spirit of hope, I want to encourage you to join us in this year's

Durham Country Relay for Life.

I've made a personal commitment to raise \$1,000, and my team, “Clowning for a Cure,” is aiming to raise \$5,000. Working as a team or an individual committed to the cause, we can make a difference. Each and every one of us has this opportunity to participate.

Whether we work to raise money or volunteer our time at the Relay, the choice is ours. Many before us have been robbed of that choice. Please join me in choosing hope over inactivity.

We need more warriors in the fight. Every little bit helps, whether it is your time, money, or fund-

raising brainpower. Please take the time to read over this newsletter for ideas on how you can contribute. And when you're finished, please pass it on to someone else.

In advance, I thank you for your thoughtfulness, generosity and support.

Sincerely,

Denise Mitchell, Co-Chair



*“The most memorable part is always at the beginning when they light the luminaries. That's the moment that brings tears to everyone's eyes.”*

Pat Curtin

RFL 2000, 2001 and 2002 participant

## Our Goals for 2003

**In 2002:**

**☯ \$49,000 was raised**

**☯ 32 teams participated, including 60 survivors**

**☯ 700 luminaries lit**

**☯ Raise \$100,000**

**☯ Have 50 teams participate, including 100 survivors**

**☯ Light 1000 luminaries**

Please contact Kenn Gaither at [tgaither@email.unc.edu](mailto:tgaither@email.unc.edu) or Lauren Yoder at [lyoder@email.unc.edu](mailto:lyoder@email.unc.edu) for comments/suggestions on this newsletter or story ideas for our March edition.

