

Home: 4720 Binfords Ridge Rd
Charlotte NC, 28226
(H) 704-341-1241
(W) 704-258-2581

College: 305 Lewis
Chapel Hill NC, 27514
Email: yhho@email.unc.edu

Yu-Hsien Ho

Experience

1999-2001 Cherry Blossom Chinese Restaurant Charlotte, NC

Cashier/Manager

- Manage workers (dealt with scheduling, pay and disputes)
- Design advertisements for the restaurant used in distribution

2001-2002 Ping Kong Inc. Chapel Hill, NC

Online sales manager

- Sales of photographic equipment online
- Handle everything from customer service to packaging

March 2003-present Kaleidoscope Fashion Magazine Chapel Hill, NC

Advertising Director/Webmaster

- Lead and organize staff to accomplish various sales quotas for the year
- Design preliminary website for campus magazine for future marketing and advertising purposes
- Establish future plans for an online counterpart of Kaleidoscope Fashion Magazine
- Implement a joint marketing/direct promotions sponsorship program with a local shopping mall to alleviate the pressures of obtaining funds and clothes

August 2003-present Residence Hall Association Chapel Hill, NC

Lewis Dorm President

- Plan blood drives
- Expend funding to benefit dorm residents
- Plan large social gatherings with other dorms in the area

Education

Graduating May 2005 University of North Carolina at Chapel Hill

- B.A., Journalism: Advertising Sequence
- Minor: English

Technical Skills

Proficient in HTML, Adobe Photoshop, Dreamweaver, Microsoft Word, and Excel