Restoring the Promise: New College and University Initiatives Aimed at Increasing College Access for Low-Income Students

The Politics of Inclusion Conference
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Overview

- Was the promise ever met?
- Why is restoration needed?
- Which students are excluded, and why?
Characteristics of Effective Programs

☐ Predictable

☐ Provide academic guidance and financial help

☐ Inclusive and easily understood
Metrics for Economic Diversity

- Measures currently in the public domain
- Some new discussions of metrics
- Terms about which agreement is needed
Timing Issues

- Influencing middle school academic choices
- Influencing high school patterns
- Meeting deadlines
Saving Energy

☐ No need to convince target audience that college is important
  ■ Investors may be a different issue

☐ Inform parents and guidance counselors but target teachers and other caring adults

☐ Try to match students’ institutional frame
  ■ The right fit
Getting the Message Out

- Information means as much as money
  - And may mean money
- Media that reaches the target audience
- Age appropriate language
- Changing “college prep” to “life prep”
- Changing “financial aid” to “money for college”
Federal and State Efforts

☐ Federal
   ■ Academic Competitiveness Grants
   ■ SMART Grants

☐ States
   ■ Indiana 21st Century Scholars
Institutional Efforts

☐ Programs now underway
☐ Target of efforts
  ■ Pre-college
  ■ Transition to college
    ☐ Information
    ☐ Money
  ■ Support for completion