The POLITICS of INCLUSION: Higher Education at a Crossroads
Chapel Hill, North Carolina

SUNDAY, September 10

6:00 pm  Reception/Social Hour  Anne Hill Courtyard

7:00 pm  Dinner – Greetings  Old Well Room
James Moeser
Chancellor
The University of North Carolina at Chapel Hill

MONDAY, September 11

All events held in the Hill Ballroom unless otherwise noted

7:30 am  Breakfast Opens  Old Well Room

8:30 am  OVERVIEW AND WELCOME
John Charles Boger
Dean, The University of North Carolina School of Law
Wade Edwards Distinguished Professor of Law
Erskine Bowles
President
The University of North Carolina

9:00 am  KEYNOTE ADDRESS – The Will and the Way
James Moeser
Chancellor
The University of North Carolina at Chapel Hill

9:45 am  Morning Break

10:00 am  PANEL ONE
Changing American Demographics and Higher Education
Who Are the 18-Year-Olds of the Next Decade? Will They Be College Ready? Will Our Colleges Be Ready for Them?

Moderated by: Henry T. Frierson
Professor of Educational Psychology and Program Evaluation
The University of North Carolina at Chapel Hill

Still We Rise?
African American Students

Walter Allen
Allan Murray Carter Professor of Higher Education
University of California at Los Angeles
Another Asian American Admissions Controversy?
The Growth, Diversity, and Impact of Asian American and Pacific Islander College-Going Students

Don Nakanishi
Director, Asian American Studies Center
University of California at Los Angeles

White Students and Their Parents: Fewer, Richer, More Anxious?

Jerome A. Lucido
Vice Provost for Enrollment Policy and Management
University of Southern California

Onda Nueva?
Hispanic Students

Marta Tienda
Maurice P. During ’22 Professor in Demographic Studies
Princeton University

Discussion
Moderated by: Henry T. Frierson

12:00 pm
Luncheon
Luncheon Address — Our Moral Imperative: America Must be Serious About Investing in its Future

Gaston Caperton
President, The College Board
Former Governor of West Virginia

1:45 pm
PANEL TWO
Economic, Political and Social Objectives of Higher Education in the 21st Century
Cross-cultural and Trans-cultural Considerations
Moderated by: Brian K. Fitzgerald
Director, The Business-Higher Education Forum

Preparation for an Unsparing Global Economy

James H. Johnson, Jr.
William Rand Kenan, Jr., Distinguished Professor of Management
The University of North Carolina at Chapel Hill

Preparation for the American Dream

Richard D. Kahlenberg
Senior Fellow
The Century Foundation
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Preparation for a World of Private Choices
Edward B. Fiske
Education Writer and Consultant
Former Education Editor, The New York Times

Discussion
Moderated by: Brian K. Fitzgerald

3:15 pm  Afternoon Break

4:00 pm  GUIDED POLICY DISCUSSION
The Politics of Who Gets to Go to College and Where
Moderated by: Daniel P. Gitterman
Assistant Professor of Public Policy
The University of North Carolina at Chapel Hill

Virginia Foxx, US Representative (North Carolina-5)
Linda Garrou, Senator, North Carolina General Assembly
Joe Hackney, Representative, North Carolina General Assembly
Ken Jacobsen, Senator, Washington State Legislature
Howard Lee, Chairman, North Carolina State Board of Education
Richard Stevens, Senator, North Carolina General Assembly

6:00 pm  Reception
Bryan Courtyard

7:00 pm  Dinner
Chancellor’s Ballroom

Dinner Address – A Democratic Polity for Higher Education: Who Should American Colleges and Universities Educate in the 21st century... and Why?

William G. Bowen
Senior Research Associate/President Emeritus
The Andrew W. Mellon Foundation

TUESDAY, September 12

All events held in the Hill Ballroom unless otherwise noted

7:30 am  Breakfast Opens
Old Well Room

8:30 am  WELCOME
Thomas W. Lambeth
Senior Fellow and former Executive Director
Z. Smith Reynolds Foundation
8:45 am  

**PANEL THREE**

**Present Challenges that Threaten the Goals of College Access and Inclusion**

**The Problem of Finance**

Moderated by: Helen F. Ladd  
Edgar Thompson Professor of Public Policy Studies  
Sanford Institute for Public Policy  
Duke University

- **Supply Side Threats to Federal Financial Support:**  
  Implications of the Federal Deficit, Federal and State Tax Policy, Social Security and Medicaid on Future Funding for Higher Education  
  Tom Kane  
  Professor of Education and Economics  
  Harvard Graduate School of Education

- **Broader Changes in Governmental and Private Economies:**  
  Negotiating Multiple Claims Upon Public and Philanthropic Funds  
  Dewayne Matthews  
  Senior Research Director  
  The Lumina Foundation

- **The Rising Costs of College Attendance:**  
  Is It Sustainable?  
  Kristine E. Dillon  
  President  
  Consortium on Financing Higher Education

**Discussion**

Moderated by: Helen F. Ladd

10:15 am  

**Morning Break**

10:30 am  

**PANEL FOUR**

**Present Challenges that Threaten the Goals of College Access and Inclusion**

**Middle Class Resentment and Resistance?**

Moderated by: William Darity, Jr.  
Cary C. Boshamer Professor of Economics and Director  
UNC Institute for African American Research  
The University of North Carolina at Chapel Hill

- **The Squeeze on Families in the Middle:**  
  Rising Costs, Rising Debt, and Declining Financial Support: Is There a Breaking Point?  
  Charles T. Clotfelter  
  Z. Smith Reynolds Professor of Public Policy Studies  
  Terry Sanford Institute of Public Policy  
  Duke University
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12:00 pm
Luncheon


Andrea Bazán-Manson
President
Triangle Community Foundation

1:45 pm
PANEL FIVE

Present Circumstances that Threaten the Goals of College Access and Inclusion

The Changing Legal Landscape

Moderated by: Arthur Coleman
Partner, Holland and Knight

University Affirmative Action after Grutter and Gratz:
Admissions, Scholarships, Outreach

Theodore M. Shaw
Director – Counsel and President
NAACP Legal Defense and Educational Fund, Inc.

University Affirmative Action: Another View

Rocco Testani
Partner
Sutherland Asbill & Brennan, LLP

The Future of Admissions Preferences For Lower-Income and Disadvantaged Students:
Negotiating Race, Ethnicity, and Socioeconomic Status

Gene R. Nichol
President
College of William & Mary
Discussion
Moderated by: Arthur Coleman

3:15 pm
Afternoon Break

3:45 pm PANEL SIX
New Ideas and Methods in Support of Access and Inclusion
Ensuring Educational Opportunity and Attainment
Moderated by: Alison R. Bernstein
Vice President
Knowledge, Creativity & Freedom
Ford Foundation

Realizing the Promise: New College and University Initiatives Aimed at Increasing College Access for Low-Income Students
Natala K. Hart
Senior Advisor for Economic Access
The Ohio State University

Realizing the Promise: Moving from Access to Student Success
Edward P. St. John
Algo P. Henderson Collegiate Professor of Education
University of Michigan Center for Higher and Postsecondary Education

A ‘Plus Factor’ For Applicants’ Attendance at Racially Diverse Secondary Schools
Julius Chambers
Director of the Center for Civil Rights
The University of North Carolina School of Law

Discussion
Moderated by: Alison R. Bernstein

5:30 pm WRAP UP
Joshua S. Wyner
Vice President, Programs
The Jack Kent Cooke Foundation

John Charles Boger
Dean, The University of North Carolina School of Law
Wade Edwards Distinguished Professor of Law

7:30 pm Dinner — on your own
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WEDNESDAY, September 13

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7:30 am Breakfast Opens

Old Well Room

8:30 am OVERVIEW AND WELCOME

Shirley Ort
Associate Provost and Director of Scholarships and Student Aid
The University of North Carolina at Chapel Hill

POLICY IN PRACTICE: ACHIEVING INCLUSION

➤ A Practicum for Public and Private Institutional Student Financial Aid Administrators with Newly Established Programs Designed to Recruit and Aid Low- and Moderate-Income Students

Facilitated by: Steven Brooks*
Executive Director
North Carolina State Education Assistance Authority

Youlonda Copeland-Morgan*
Vice President and Dean of Admissions and Financial Aid
Harvey Mudd College

*Brooks and Copeland-Morgan co-chair the College Board’s Task Force on Students from Low-Income Families.

The following deans and directors of financial aid are confirmed as discussants:

Sarah Bauder, University of Maryland
Charlie W. Bruce, Oklahoma State University
Fred Carter, Troy University
Joe Paul Case, Amherst College
Karen Cooper, Stanford University
Sally Donahue, Harvard University
Rick Eddington-Shipman, Michigan State University
Craig Fennell, Arizona State University
Karen Fooks, University of Florida
Pam Fowler, University of Michigan

Natala Hart, The Ohio State University
Betsy Hicks, Massachusetts Institute of Technology
Yvonne Hubbard, University of Virginia
Julie Rice Mallette, North Carolina State University
Dan Mann, University of Illinois – Urbana-Champaign
Ron Martinez, University of New Mexico
Craig Munier, University of Nebraska
Shirley Ort, The University of North Carolina at Chapel Hill
Bill Schilling, University of Pennsylvania

1:00 pm PRACTICUM CONCLUDES, followed by box lunch

NOTE: Schedule and speakers are subject to change. Times and speakers were confirmed at time of printing, August 25th, 2006.