Best of Both Worlds…
The Highly Qualified Ph.D. | The Socially Savvy Ph.D.

“Your First Impression Could Be Your Last”

Crosstalk Networking Workshop

Agenda

- Networking Tips for Underrepresented Minorities
- Getting that Postdoctoral Appointment or Faculty Position
- Networking within Different Cultures
- Networking with Faculty and Peer Ph.D.s.
- Networking at Conferences
- Next Steps

Dynamic Q&A

- Group Questions
  - Add value to the discussion

- Personal Questions
  - Hold until the end and get a customized response
  - We will be available during the book giveaway
The Underrepresented Minority

The Importance of Perception and First Impressions, especially for Minorities

Getting That Postdoctoral Appointment or Faculty Position

How to Look Someone in The Eyes Without Looking a Person in The Eyes

Without Offending Anyone

Activity: Eye Look Session

Networking within Different Cultures

Fundamentals and Importance of The Handshake

Activity: Handshake Session
Networking with Faculty and Peer Ph.D.s

Be ready...some may be less socially savvy than you!

Tips on How to Create Effective Small Talk for Introverts & Extroverts

Activity: Small Talk Session

Networking within Different Cultures

Tips on Presenting and Accepting a Business Card

- Tips on asking for a business card
  - 6 things that every business card should have

- Some people will not be friendly
  - Focus on your objective

Networking within Different Cultures

Interviewing for a Position Over a Meal

- Dinner Etiquette
  - Attire, Conversations, Wine, & What to Order
Networking at Conferences
Building your Network to get Indirect Access to Your Future Employer

- The Opening Receptions
- Social Events
- The Poster Session
- Small Conferences
- The Closing Banquet
- Talk with Speakers

Highly Qualified & Socially Savvy Ph.D.s

Make Contacts Now!

Get to Know Your Future OPT-ED Alumni

Prepare for Work-life Balance and The New Job

Next Steps?
Network! Network! Network!

- Websites (stay connected)
  - 360.Yahoo.com
  - Facebook.com
  - VistaPrint.com

- Books (embrace a global society)
  - The Networking Survival Guide, Darling
  - Kiss, Bow, or Shake Hands, Starmer, Canavan, & Borden
  - Wild Woman’s Guide to Etiquette, Sharon Hill

- Build a Legacy (become OPT-ED alumni)
  - Give Back & Come Back
Yahoo 360 Demo

http://360.yahoo.com/

Book Give Away & Signing

Sharon Hill, MBA
Calvin Tyler Baldwin, MBA

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