A famous author by the name of Dr. Seuss once said, 

“You have brains in your head.
You have feet in your shoes.
You can steer yourself any direction you choose. You’re on your own. And you know what you know. And YOU are the guy who’ll decide where to go.”

These inspirational words were given to me my senior year in high school. After visiting all of my possible schools, I then had to bear the difficult decision that each of you is faced with today. By being an out-of-state student, I applied to Carolina as a shot in the dark. Dr. Seuss’s words motivated - MORE -
me to know that I had laid my path, and it was time for me to decide that Carolina was the best school for me.

Although I am sure that the public relations opportunities offered here are your focus, Carolina is a great school for so many other reasons. It is the first public university in the nation with beautiful and historical landmarks. The University itself has one of the best reputations in the nation. Carolina has over 500 student organizations and an exciting athletic program to help compliment your social life. So when deciding on what school is best for you, make sure they have other areas of interest outside of academics.

However, on the academic side of things, our School of Journalism and Mass Communication is ranked as one of the best in the nation.

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The opportunities within the School are incredible. There are numerous classes offered to help prepare you for the real world. Over the past two years, I have taken classes on sports writing, public relations writing, and electronic information sources, where I have learned how to develop my own personal Web site. Through some of my public relations classes, I have been able to work with real clients and put the skills I have learned in class to good use. Hopefully, this preparation will prevent me from hearing those dreaded words “you’re fired” once I enter the workforce.

Lastly, because of my interest in public relations I have become a member of the U-N-C-C-H chapter of P-R-S-S-A. P-R-S-S-A stands for the Public Relations Student Society of America, which is an organization dedicated to developing well-informed, experienced public relations professionals.

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Through this organization, we are able to interact with professionals in the industry and develop networks that may be useful in the future. P-R-S-S-A is also a great way to see if a career in public relations is really for you.

When making that final decision about which college is best for you, consider all the great things Carolina has to offer. Besides a beautiful campus and entertaining social life, Carolina has one of the best schools of journalism and numerous opportunities, such as PRSSA. Always remember that “you have brains in your head, feet in your shoes, and you can steer yourself any direction you choose.” So, make the right choice and join me on the wonderful academic journey here at Carolina.

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